

City of Chicago



R2021-1330

Office of the City Clerk

Document Tracking Sheet

Meeting Date:

12/15/2021

Sponsor(s):

Cardenas (12)

Type:

Resolution

Title:

Recognition of Mexican music group Grupo Firme's

accomplishments

Committee(s) Assignment:

RESOLUTION

WHEREAS, Grupo Firme is a regional Mexican music group, formed in Tijuana, Baja California, Mexico in 2014, made up of seven members, Edwin Cazares (Eduin Caz), leader and vocalist; Joaquín Ruiz, electric bass; Johnny Caz, vocalist; Abraham Hernández, vocalist; Christian Téllez, electric bass; Dylan Camacho, accordion; and Fito Rubio, drums; and

WHEREAS, Grupo Firme and manager Isael Gutiérrez, from indie regional Mexican label, "Music VIP Entertainment Inc.", began their musical repertoire recording covers of songs by emblematic Mexican artists such as Los Tigres Del Norte, Los Tucanes de Tijuana and José Alfredo Jiménez; and

WHEREAS, The group was promoted at local bars in Tijuana until they achieved success with their debut album "Pasado, Presente, Futuro" in 2017; and

WHEREAS, Musical collaborations with other regional Mexican acts such as "Juro Por Dios" and "El Dinero Ni Nada" recorded with Banda Coloso have influenced the group's success and popularity; and

WHEREAS, In 2019, Grupo Firme recorded a music video for their rendition of "El Amor No Fue Pa' Mi" by Caliber 50, a band from Sinaloa, Mexico, and it was an instant hit on YouTube. To date, it has raked in nearly 200 million views; and

WHEREAS, Grupo Firme has been able to take advantage of social networks to expand its music across North America; and

WHEREAS, The group has produced and created content during the coronavirus pandemic, taking a risk to remain current while motivating their fanbase; and

WHEREAS, On September 15, 2020, in celebration of Mexican Independence Day, Grupo Firme hosted and performed a virtual concert and exceeded sixteen million viewers; and

WHEREAS, In 2021, Grupo Firme decided to go on tour across North America despite the fact that the coronavirus pandemic continued to impact all forms of life; and

WHEREAS, After eight (8) months on tour in 2021, Grupo Firme has made unprecedented strides as a Latin music group, notably the group performed seven (7) sold-out concerts at the Staples Center in Los Angeles, three (3) sold-out shows at the MGM Grand Garden Arena in Las Vegas, and three (3) sold-out concerts in Chicago; and

WHEREAS, To date, Grupo Firme has placed six songs on the Hot Latin Songs chart, won five of six nominations in Premio Lo Nuestro, and was nominated for a Latin Grammy in the category of Best Banda Album for "Nos Divertimos Logrando Lo Imposible"; and

WHEREAS, With nearly four million subscribers on YouTube, five million monthly listeners on Spotify, and three million followers on Instagram, Grupo Firme is breaking barriers in the regional Mexican music genre, and the legacy left in 2021 will be hard to overcome; now, therefore,

BE IT RESOLVED. That we, the Mayor and Members of the City Council of the City of Chicago, assembled this 17th day of November 2021, do hereby congratulate and applaud Grupo Firme for their accomplishments; and

BE IT FURTHER RESOLVED, That suitable copies of this resolution are presented to Grupo Firme as a token of our esteem.

Mayor Lori Light pot

Alderman George A. Cardenas, 12th Ward