



City of Chicago



R2015-677

Office of the City Clerk

Document Tracking Sheet

Meeting Date:	9/24/2015
Sponsor(s):	Hopkins (2)
Type:	Resolution
Title:	Congratulations extended to 777 North Michigan Avenue on 50th anniversary on Magnificent Mile.
Committee(s) Assignment:	

RESOLUTION OF THE CHICAGO CITY COUNCIL
SPONSORED BY ALDERMAN BRIAN HOPKINS

WHEREAS it has come to the attention of Mayor Rahm Emanuel and the Chicago City Council that the residents of 777 North Michigan Avenue will celebrate the 50th Anniversary of the dedication of their building on Chicago's world famous "Magnificent Mile", and

WHEREAS in 1963, noted developers John J. Mack and Raymond Sher held a groundbreaking ceremony on the Southeast corner of Michigan Avenue and Chicago Avenue to officially launch their exciting new high rise project, and

WHEREAS featuring a contemporary design by acclaimed architects Alfred P. Shaw and Carl A. Metz, 777 North Michigan Avenue was constructed in 1964 and dedicated in 1965, opening its doors to new residents during an era when residential life on the city's premier commercial and entertainment boulevard was considered a bold and daring experiment in real estate development, and

WHEREAS those early residents of 777 North Michigan Avenue were adventurous urban pioneers, and while few in number they established a cosmopolitan manner of downtown living that remained true to the marketing slogan featured in the building's first sales brochure, "The Summit of Smart Skyline Living", and

WHEREAS the immediate success of 777 North Michigan Avenue inspired the development of many similar downtown high rise buildings, and "skyline living" has become the lifestyle of choice for residents of all ages and backgrounds, a trend that continues to this day and has resulted in a 36% increase in the area's residential population according to the most recent United States census, and

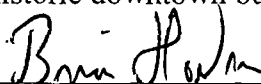
WHEREAS 777 North Michigan Avenue is featured prominently in the story of Chicago's role in the adoption and application of state laws to establish condominium units as a means to extend the privilege of home ownership to high rise residents, and

WHEREAS 777 North Michigan Avenue was converted from rental apartments to condominiums in 1977 by Joseph Moss, a former hardware salesman who was among the first to recognize the opportunity presented by passage of the Illinois Condominium Property Act in 1963, and who went on to become one of Chicago's top condominium developers, converting over 8,000 units all across the region, and

WHEREAS throughout its proud history as a destination address, 777 North Michigan Avenue has been home to thousands of Chicagoans, including stars of stage and screen, musicians, leaders in business, medicine, politics, religion, the arts, and many longtime residents who cherish not only their famous address, but the strong sense of community that pervades the halls, lobby, and common spaces where neighbors meet and good friends gather as they have for 50 years, now therefore

BE IT RESOLVED by the members of the Chicago City Council, that the historical significance of 777 North Michigan Avenue is duly acknowledged and officially recognized on this milestone occasion of 50 years on the Magnificent Mile, and

BE IT FURTHER RESOLVED that on this Twenty-Fourth Day of September 2015, greetings from Mayor Rahm Emanuel and the Honorable Members of the Chicago Council are hereby extended to all residents past and present of 777 North Michigan Avenue, and congratulations are offered to building management, maintenance staff, doormen, board members, and all its caretakers who have played a role over the course of five decades in preserving, protecting, and enhancing a historic downtown building that so many Chicagoans have been proud to call their home.



The Hon. Brian Hopkins, Second Ward

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