



City of Chicago



SO2021-1517

Office of the City Clerk

Document Tracking Sheet

Meeting Date:	4/21/2021
Sponsor(s):	Reilly (42)
Type:	Ordinance
Title:	Honorary street designation as "Jack Rosenberg Way"
Committee(s) Assignment:	Committee on Transportation and Public Way

SUBSTITUE ORDINANCE

WHEREAS, Jack "Rosey" Rosenberg, spent a career in journalism and media beginning at the age of 16 at the *Pekin Daily Times*, followed by a stint in Peoria, before finally arriving in Chicago at WGN; and

WHEREAS, Rosenberg began working in Chicago at WGN Radio and Television in January 1954, and until 1999, was a significant member of the WGN sports department, where he was a producer, news writer, and sports editor; and

WHEREAS, Rosenberg was a pioneer in modern sports production and broadcast, and is credited with its development; and

WHEREAS, Legendary sports voices, including Jack Brickhouse, Vince Lloyd, Lou Boudreau, Jack Quinlan, Irv Kupcinet, and Harry Caray were amongst the colleagues with whom Rosenberg worked side-by-side; and

WHEREAS, Rosenberg's career was most closely connected with that of Jack Brickhouse – it was the power of Rosenberg's pen that crafted the broadcaster's storylines and newscasts, including Jack Brickhouse's Cooperstown Baseball Hall of Fame induction speech in 1983; and

WHEREAS, Rosenberg arranged interviews with Presidents John F. Kennedy and Ronald Reagan; Vince Lloyd's interview of President Kennedy, set up by Rosenberg, was the first time a sitting president had ever been interviewed live at a Major League Baseball game; and

WHEREAS, In 1962, Rosenberg was part of the first trans-Atlantic telecast when a ballgame between the Chicago Cubs and Philadelphia Phillies at Wrigley Field was broadcast in Europe; and

WHEREAS, While Rosenberg himself was rarely heard on-air, the click-clack of Rosey's portable typewriter in the background during Cubs broadcasts on WGN was the soundtrack of the summer; and

WHEREAS, Rosey's long career encompassed a "who's who" of sports and national figures, and he was a walking encyclopædia of Chicago's sports teams and how WGN covered them; and

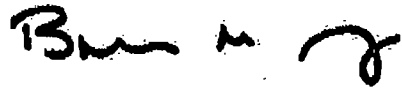
WHEREAS, Rosey was honored with multiple awards, including honors by the Chicago/Midwest chapter of the National Academy of Television Arts & Sciences and the Illinois Broadcasters Association, and was recognized for his philanthropy by Swedish Covenant Hospital; and

WHEREAS, Jack Rosenberg died on December 26, 2020, at the age of 94; now, therefore

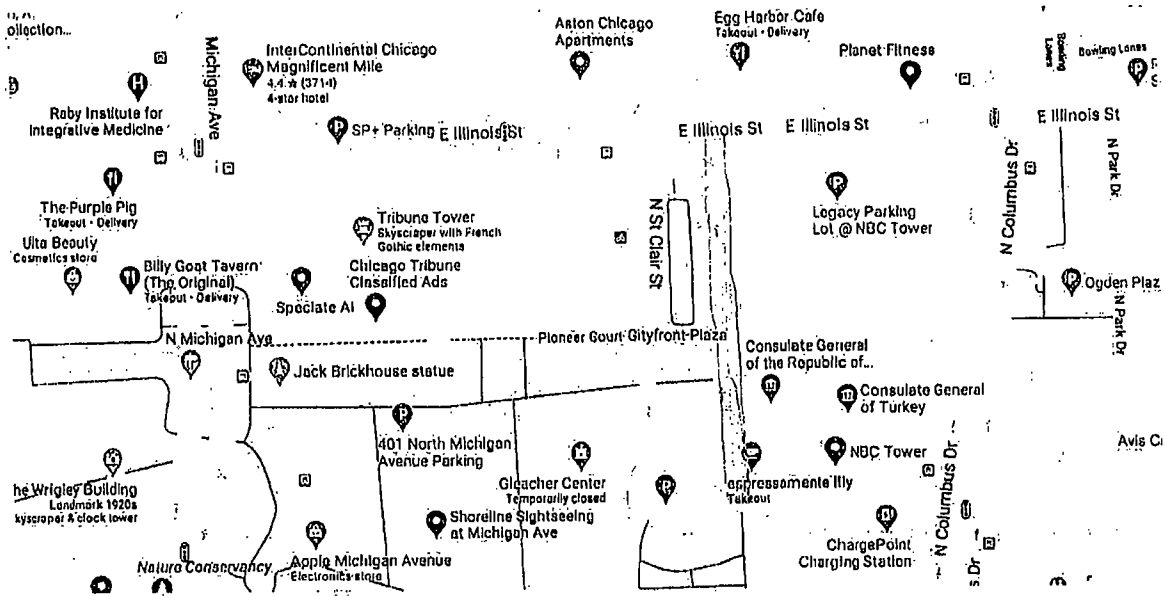
BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHICAGO:

SECTION 1. Pursuant to Section 2-8-040 of the Municipal Code of Chicago, which permits the erection of honorary street-name designations, the Commissioner of Transportation shall take all necessary action for standardization of North Cityfront Plaza Drive, from Illinois Street to E. North Water Street as "Jack Rosenberg Way."

SECTION 2. This ordinance shall take effect upon passage and publication.

A handwritten signature in black ink, appearing to read "Brendan Reilly".

BRENDAN REILLY
Alderman, 42nd Ward



North Cityfront Plaza Drive, from Illinois Street to East North Street "Jack Rosenberg Way"