



Office of the Chicago City
Clerk



Or2012-318

Office of the City Clerk

City Council Document Tracking Sheet

Meeting Date:	6/6/2012
Sponsor(s):	Reilly, Brendan (42)
Type:	Order
Title:	Issuance of permits for sign(s)/signboard(s) at 166 E Superior St
Committee(s) Assignment:	Committee on Zoning, Landmarks and Building Standards

Committee on Zoning, Landmarks
and Building Standards
City Council Meeting, June 6, 2012
Alderman Brendan Reilly, 42nd Ward
Sign Order

ORDERED, that the Commissioner of Buildings is hereby directed to issue a sign permit to:

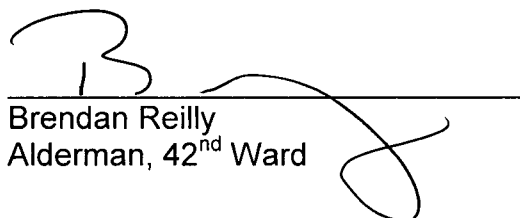
Landmark Sign Group
7424 Industrial Avenue
Chesterton, IN 46304

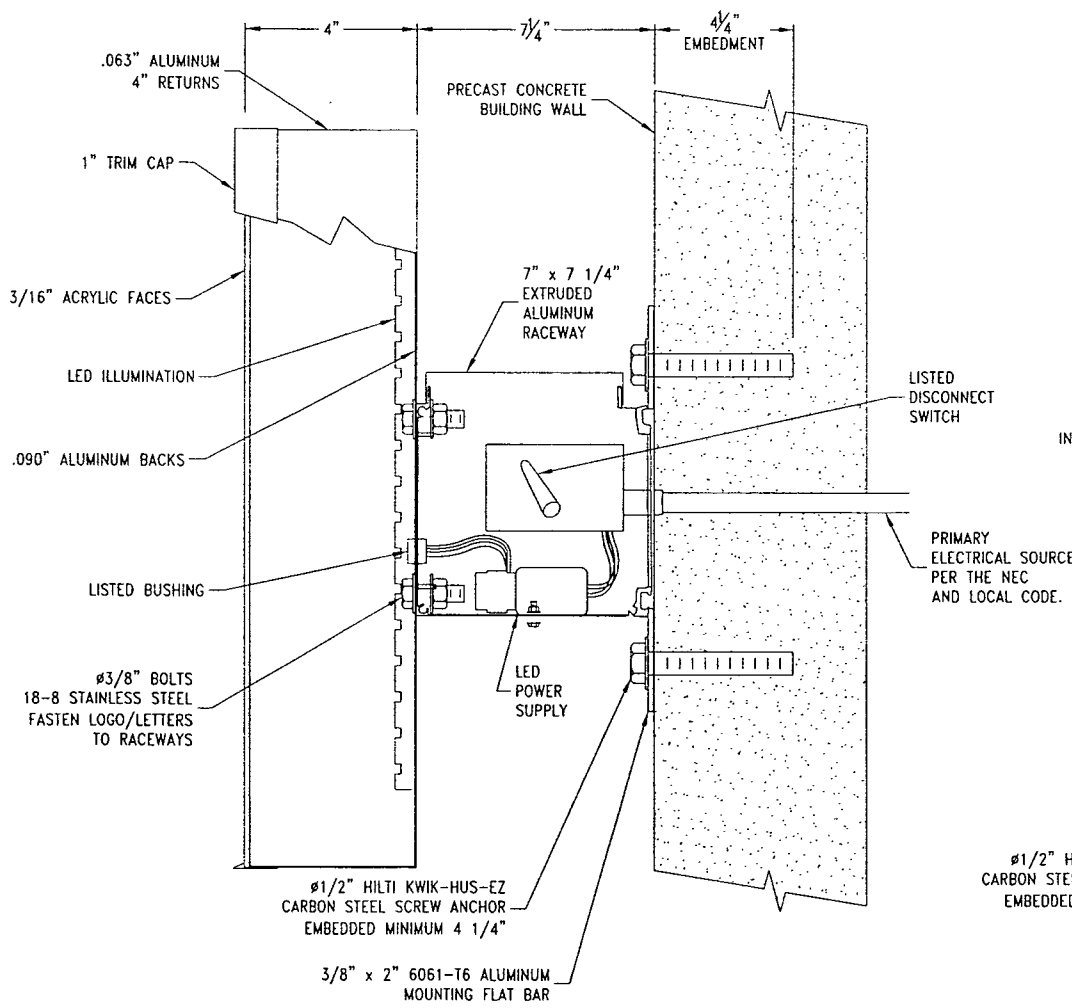
For the erection of a sign/signboard over 24 feet in height and/or over 100 square feet (in area of one face) at:

Destination Chicago Management, Inc.
166 E Superior St
Chicago, IL 60611

Dimensions: length 14' height 13' – 10"
Height above grade/roof to top of sign 230 feet
Total Square Foot Area 194.25 square feet
Elevation West

Such sign shall comply with all applicable provisions of TITLE 17 of the Chicago Zoning Ordinance and all other applicable provisions of the Municipal Code of the City of Chicago governing the construction and maintenance of outdoor signs, signboards and structures.

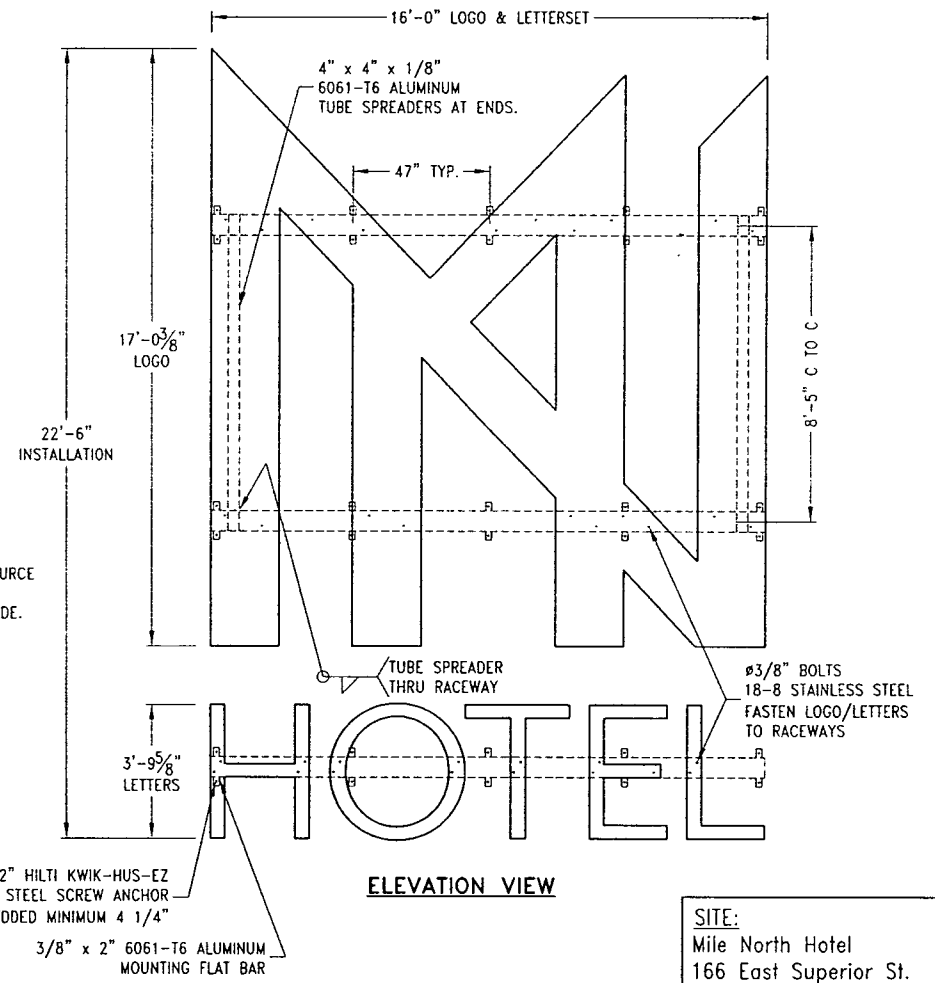

Brendan Reilly
Alderman, 42nd Ward



DETAIL VIEW

DESIGN WINDLOAD: 35.0 PSF.
Based on the Chicago Building Code Table 16 (13-52-310) at a maximum elevation of 300'.

DESIGN SNOW LOAD: 25.0 PSF.
Based on the Chicago Building Code 16 (13-52-280) (a) for flat roofs.



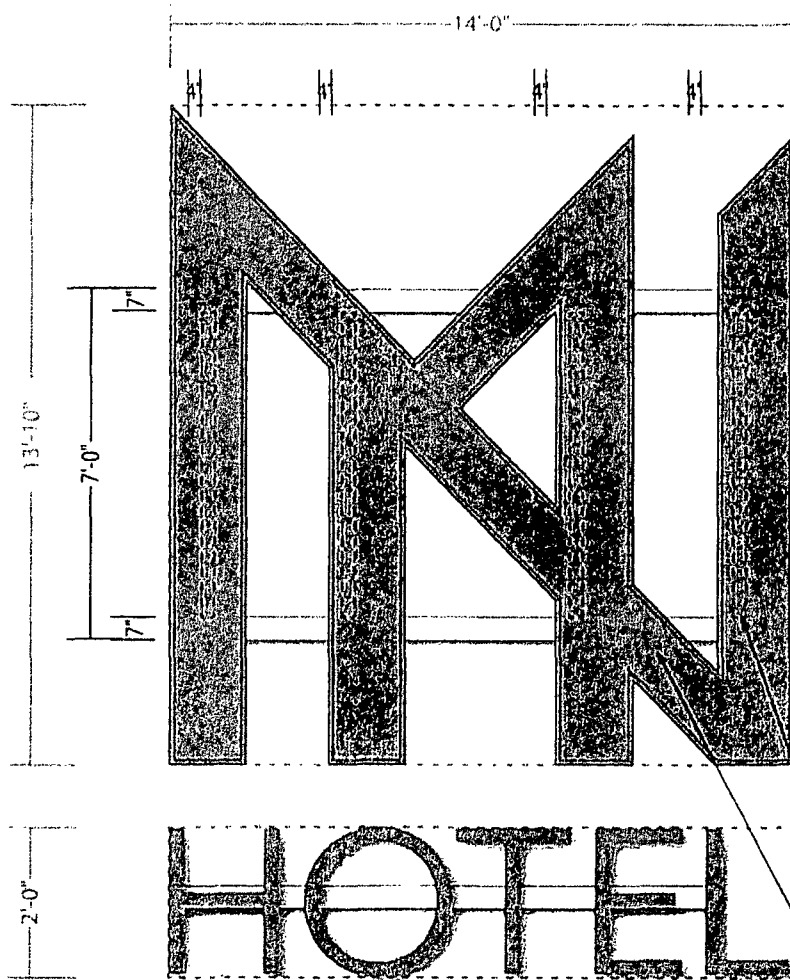
ELEVATION VIEW

SITE:
Mile North Hotel
166 East Superior St.
Chicago, Illinois

A	26 Apr 12	RELEASED FOR PERMITTING	J. HOGAN
REV	DATE	DESCRIPTION	APPROVED
Robert-James & Associates, Inc. 12255 West 187th Street, Mokena Illinois 60448-9737 phone: 708-479-8385 fax: 708-479-8395 email: rja37@comcast.net			
TITLE 17'-0 3/8" LED CHANNEL LOGO ABOVE 3'-9 5/8" LETTERS ON RACEWAYS ON BUILDING			
DRAWN BY	D. MUNNS	DATE	26 Apr 12
CHECKED BY	J. HOGAN	DATE	26 Apr 12
SCALE	NONE	DRAWING NUMBER	1204133
SHEET	1 OF 1	REV.	A

By signing the Customer Acceptance on this print, I understand that I am accepting all aspects of this drawing. This includes Artwork, Specifications, Dimensions, Spelling, and all other representations herein. I also understand that color reproductions on this print are approximate, and may not match manufacturers samples exactly.

Customer Acceptance SIGNA



WEST ELEVATION

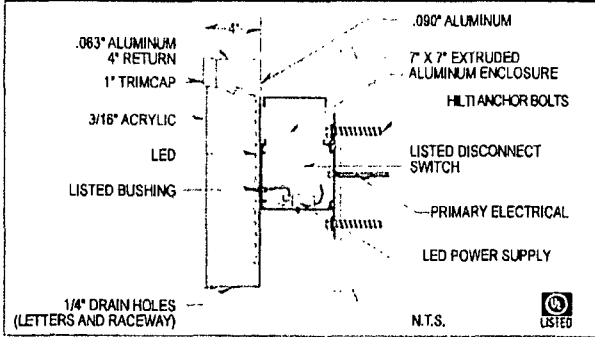
(2) 7" RACEWAYS
with 4" SQUARE TUBE
VERTICAL SUPPORTS BETWEEN
RACEWAYS

13'-10" x 14'-0" = 194.25 SQ. FT.
2'-0" x 14'-0" = 28 SQ. FT.
222.25 SQ. FT. TOTAL

COPY AREA & SQUARE FOOT
NOTED IN RED

Optional LED Dimmer's to be added
sign to allow for reduction of light
intensity (if needed)

FRONT-LIT PLASTIC FACE CHANNEL LETTERS ON RACEWAY - TYPICAL SECTION



WEST ELEVATION

- ▶ ON
- WI
- 1-1
- IN
- VE
- ▶ WI
- WI
- IN
- MC
- TO
- LOC
- F-C
- RET
- ILL
- HOI
- TRII
- RET
- ILL
- RAC



DATE

IF REQUIRED: Landlord Acceptance SIGNATURE DATE

L.S.G. SALES INITIALS

DATE



7424 Industrial Avenue
Chesterton, IN 46304
phone 219.762.9577
fax 219.762.4259
www.landmarksign.com

PRINT #
LY-20539-9E

LARRY YURKO
LSG SALES REPRESENTATIVE

04.10.12
DATE

MILE NORTH HOTEL

CLIENT NAME

166 EAST SUPERIOR ST.
CHICAGO, IL
JOB LOCATION

JM 1/4" = 1'-0"

DRAWN BY SCALE

REVISIONS:
1. DECREASED S.F./
ADDED NIGHTVIEW
05.16.12 JM

25554
04.12.12

Designed
for
110 Volts

Electrical Connection will be
Visible within 5 Ft. at time of
Installation;
Second Trip will be Charged
at Time & Material

THIS DRAWING IS THE PROPERTY OF
LANDMARK SIGN GROUP, INC.
NO REPRODUCTIONS OR EXHIBITIONS ARE PERMITTED
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LANDMARK SIGN GROUP, INC.
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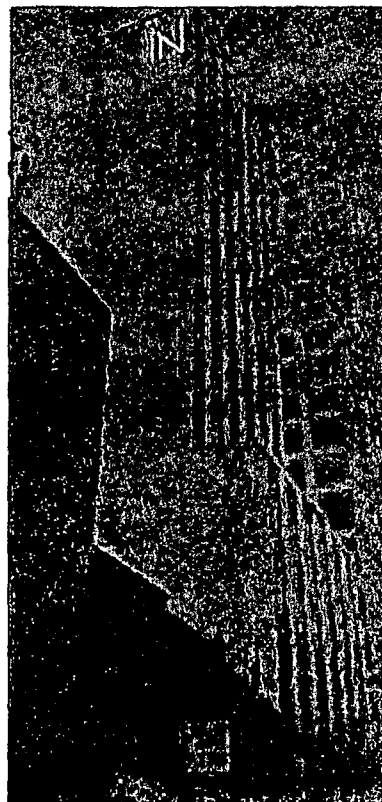
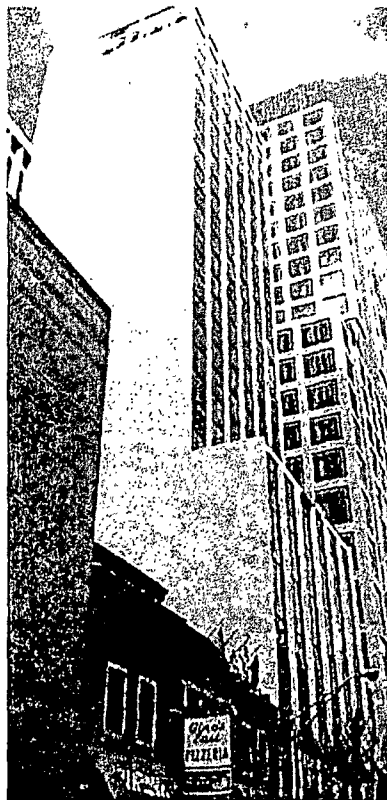
**GLE FACE CHANNEL LOGO/
LEXAN WITH 1st SURFACE APPLIED TRANSLUCENT VINYL/
CHANNEL RETAINERS/ EXT. PAINTED/
FULLY ILLUMINATED WITH LEDs/ ON RACEWAYS & (4) 4" SQUARE TUBE
SUPPORTS MOUNTED BETWEEN RACEWAYS/**

**NEW SET OF PLEX FACE CHANNEL LETTERS/
SURFACE APPLIED TRANSLUCENT VINYL FACES/
FULLY ILLUMINATED WITH LEDs/ ON RACEWAY
ADDED TO BUILDING FASCIA/
TO REPLACE EXISTING CHANNEL LETTERS**

FACE = WHITE LEXAN with APPLIED 3630-156 TRANS VIVID GREEN VINYL
& APPLIED 3630-61 SLATE GREY VINYL
CHANNEL RETAINERS = MAP TO MATCH TRANS VIVID GREEN VINYL
& MAP TO MATCH 3630-61 SLATE GREY VINYL
SUPPORTS = MAP TO MATCH TRANS VIVID GREEN VINYL
& MAP TO MATCH 3630-61 SLATE GREY VINYL
LEDS = WHITE LEDS

TRIM FACES = MILK WHITE ACRYLIC #2447 with APPLIED
3630-156 TRANS VIVID GREEN VINYL
TRIM = 1" 3555 SPRING GREEN
MAP TO MATCH SPRING GREEN TRIMCAP
LEDS = WHITE LEDS

SUPPORTS = MAP TO MATCH FASCIA - TBD



EXISTING WEST ELEVATION





THE GREATER NORTH
MICHIGAN AVENUE ASSOCIATION

625 North Michigan Avenue
Suite 401
Chicago, Illinois
60611

TEL: 312-642-3570
TEL: 312-642-3826
EMAIL: gnmaa@gnmaa.com
WWW: www.themagnificentmile.com

Advocating, Planning, Consulting, Developing and Marketing our Magnificent Mile Programs

May 23, 2012

Mr. Ashish Shaw
Phase 1 Consulting, Inc.
205 West Wacker Drive
Suite 516
Chicago, IL 60606

Re: **MILE NORTH HOTEL (166 E. Superior Street)**

Dear Mr. Shaw:

The Greater North Michigan Avenue Association's Sign and Urban Design Committee would like to thank you for presenting signage plans for the new **MILE NORTH HOTEL at 166 East Superior Street** at our May 16, 2012 meeting.

The Committee supports your signage plans (dated: 4/26/12) for the new signs on the structural canopy over the hotel entranceway and the sign to be placed on the building's southern facade at the 7th level.

However, regarding the new signs to be placed near the top of the western facade of the building, the Committee continues to recommend that these 13'-10" x 14' and 2' x 14' signs have opaque faces and back-lit illumination instead of the proposed translucent vinyl applied faces. These signs will be very visible from N. Michigan Avenue and surrounding blocks.

Please contact me at (312) 344-2318 if you have any questions. Thank you again for coordinating with GNMAA.

Sincerely;

A handwritten signature in black ink, appearing to read 'Philip Levin', written in a cursive style.

Philip Levin
Planning Director
The Greater North Michigan Avenue Association

CC: Alderman Brendan Reilly, 42nd Ward
Patti Scudiero, Managing Deputy Commissioner, Dept. of Housing and Economic Development
Jennifer Randall, Department of Housing and Economic Development