



# City of Chicago



**R2019-564**

Office of the City Clerk

## Document Tracking Sheet

<b>Meeting Date:</b>	7/24/2019
<b>Sponsor(s):</b>	Scott, Jr. (24) Dowell (3) King (4)
<b>Type:</b>	Resolution
<b>Title:</b>	Tribute to late Jada Russell
<b>Committee(s) Assignment:</b>	

**RESOLUTON CELEBRATING THE LIFE OF  
MRS. JADA RUSSEL, CEO OF HIGH STYLE MARKETING AND PR  
FIRM (HSMPR)**

**WHEREAS**, We regret to hear of the passing of Mrs. Jada Russell, CEO of High Style Marketing and PR (HSMPR) on July 2, 2019, after a valiant battle with breast cancer; and

**WHEREAS**, This esteemed body has been notified of the passing of this significant public relations entrepreneur and consummate professional by the Honorable Michael Scott, Jr., Alderman of the 24<sup>th</sup> Ward; and

**WHEREAS**, Mrs. Russell's Chicago-based firm, HSMPR, is considered a gold standard in public relation firms and have paired with such prominent individuals as Valarie Jarrett, Jessie Jackson, United States Congressman Bobby Rush (D-Chicago) and Dwayne Wade; and

**WHEREAS**, Mrs. Russell's personality was always best described as "professional," "polished," "intelligent," "thoughtful," "supportive," "stylist" and "loving". Ms. Russell worked tirelessly to develop her HSMPR firm to provide the best service, imaging and branding consultant expertise to all her clients and organizations in her charge; and

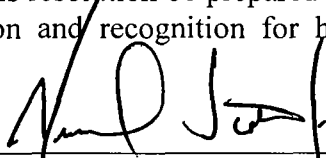
**WHEREAS**, Mrs. Russell will always be remembered as a loving wife, (Chef Julius Russell, Husband), sister, (Sybil Goodlett Smith), friend and professional colleague to all who had the honor of crossing her life path; and

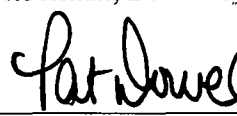
**WHEREAS**, We now salute and celebrate the life journey of Mrs. Jada Russell and thank her for her professional achievements and for her commitment to community, (ex: Co-Founder of the Greater Westside Community Development Corporation), culture, fashion, (Fashion Institute of Technology - Graduate), and extraordinary work ethic; now therefore,


**BE IT RESOLVED**, That we, the Mayor and members of the City Council of the City of Chicago, gathered here this July 24<sup>th</sup> 2019, to hereby express our condolences to the Jada Russell family and wish them God's grace during this time of bereavement and celebration of a wonderful and purposeful life.

**BE IT FURTHER RESOLVED**, That a suitable copy of this resolution be prepared and presented to the family of Mrs. Jada Russell as a sign of our appreciation and recognition for her life journey and accomplishments.

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2019 JUL 16 PM 12:40  
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CITY CLERK

  
MICHAEL SCOTT, JR.  
Alderman, 24<sup>TH</sup> Ward

  
PAT DOWELL  
Alderman, 3<sup>rd</sup> Ward

  
SOPHIA D. KING  
Alderman, 4<sup>th</sup> Ward