



# City of Chicago



Or2014-477

Office of the City Clerk

## Document Tracking Sheet

<b>Meeting Date:</b>	10/8/2014
<b>Sponsor(s):</b>	Reilly (42)
<b>Type:</b>	Order
<b>Title:</b>	Issuance of permits for sign(s)/signboard(s) at 280 S Columbia Dr (License No. 100561930)
<b>Committee(s) Assignment:</b>	Committee on Zoning, Landmarks and Building Standards

Committee on Zoning, Landmarks  
and Building Standards  
City Council Meeting  
Alderman Brendan Reilly, 42<sup>nd</sup> Ward  
Sign Order

ORDERED, That the Commissioner of Buildings is hereby directed to issue a sign permit to:


Sign Company	Professional Graphics Inc.
Address	4404 Boeing Drive
City and State, Zip	Rockford, IL 61109

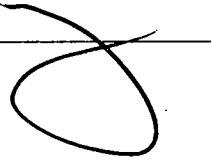
For the erection of a sign/signboard over 24 feet in height and/or over 100 square feet (in area of one face) at:

Business Name	School of the Art Institute of Chicago
Address	280 S. Columbus Drive
City, State Zip Code	Chicago, IL 60603

Dimensions: length 51' 6" height 9' 6"  
Height above grade/roof to top of sign 9.5 feet  
Total Square Foot Area 263 square feet  
Elevation 9.5 feet

Such sign shall comply with all applicable provisions of TITLE 17 of the Chicago Zoning Ordinance and all other applicable provisions of the Municipal Code of the City of Chicago governing the construction and maintenance of outdoor signs, signboards and structures.

  
\_\_\_\_\_  
Brendan Reilly  
Alderman, 42<sup>nd</sup> Ward





June 24, 2014

Mr. Thomas Buechele

The School of the Art Institute of Chicago  
116 S. Michigan Ave, Suite 1600  
Chicago, IL 60603

Dear Mr. Buechele,

Thank you for presenting the signage plans for The School of the Art Institute of Chicago (SAIC) to the Chicago Loop Alliance Planning & Advocacy Committee. The Committee supports the signage proposals going forward for all of the buildings that were presented. Signage proposals were presented for the following SAIC buildings: 112 S. Michigan Ave, 116 S. Michigan, 37 S. Wabash and 280 S. Columbus.

The Committee appreciates how the signage is customized to complement the architecture of each building, yet is still identifiable as SAIC's branding. Additionally, the Committee believes that the signage could be even more impactful and possibly incorporate student work.

The Chicago Loop Alliance supports the signage proposals going forward, and always looks forward to seeing the positive impact that SAIC is having in the Loop.

Sincerely,

Handwritten signature of Stan Nitzberg in black ink.

Stan Nitzberg  
Planning & Advocacy Committee Co-Chair

Handwritten signature of Anne Voshel in black ink.

Anne Voshel  
Planning & Advocacy Committee Co-Chair

Cc: Alderman Brendan Reilly, 42<sup>nd</sup> Ward  
Louie Greenebaum, Director of Business Affairs, 42<sup>nd</sup> Ward  
Jennifer Randall, Department of Housing and Economic Development  
Vikki Lozano, Department of Housing and Economic Development





CITY OF CHICAGO

# DEPARTMENT OF BUILDINGS

## Sign Permit Application

APPROVAL NUMBER	APPLICATION NUMBER 100561930	ANNUAL FEE	WORK CODE	DRAWINGS ATTACHED <input type="checkbox"/> YES <input type="checkbox"/> NO
DATE OF APPLICATION 09/22/2014	ADDRESS OF SIGN 280 S COLUMBUS DR, 60603-		TYPE OF SIGN FLAT OR BOX	
BUILDING	ORIGINAL PERMIT NUMBER	LENGTH 51	FT 6	HEIGHT 9
TYPE OF PERMIT NEW CONSTRUCTION (SIGN)		AREA 489	SQ FT	WEIGHT 50
PAYER OF ANNUAL INSPECTION BUECHELE, THOMAS 116 S, MICHIGAN AVE CHICAGO, IL 60603 (312)499-4923		SIGN HEIGHT ABOVE GRADE/ROOF		FT 80
SIGN MANUFACTURER PROFESSIONAL GRAPHICS INC		SHAPE OF SIGN REGULAR		
ADDRESS WHERE SIGN CAN BE SEEN PRIOR TO ERECTION		SIGN WILL READ SAIC SCHOOL OF THE ART INSTITUTE OF CHICAGO		
TICKET NUMBER 0	REINSPECTION CONTROL NUMBER	NO OF LAMPS	TOTAL WATTAGE	
TYPE OF SUPPORT FOR SIGN BUILDING		TYPE OF LAMP		
SIGN BOARD SUPPORT MEMBERS NONE		NO OF BALLAST/TRANSFORMERS	INPUT OF TRANSFORMERS	
ANNUAL FEE		CONTRACTOR WILL INSTALL		
CONSTRUCTION FEE	200.00	<input checked="" type="checkbox"/> FEEDERS <input checked="" type="checkbox"/> CUSTOMER LEADS		
1017 B FEE		TYPE OF SWITCH		
TOTAL FEE	200.00	LOCATION OF SWITCH		
AMOUNT PAID	200.00	SIGN LOCATION BUILDING GRAPHICS WINDOW GRAPHICS		
BALANCE DUE				

The undersigned certify that the statements in this application are true and correct and that all work done under the proposed permit will conform to the requirements of the Chicago Municipal Code

ELECT CONTR	REG NO	BOND NO	REG NO N94188
ADDRESS		SIGN ERECTOR PROFESSIONAL GRAPHICS INC	SIGNER
SUPERVISOR SIGNATURE		ADDRESS 4404 BOEING DR ROCKFORD IL, 61109	SIGNATURE <i>Felicia Davis</i>

The permit issued on this application will authorize only signs here applied for. If other signs are to be erected they must be covered by additional permits.

City of Chicago  
Rahm Emanuel, Mayor

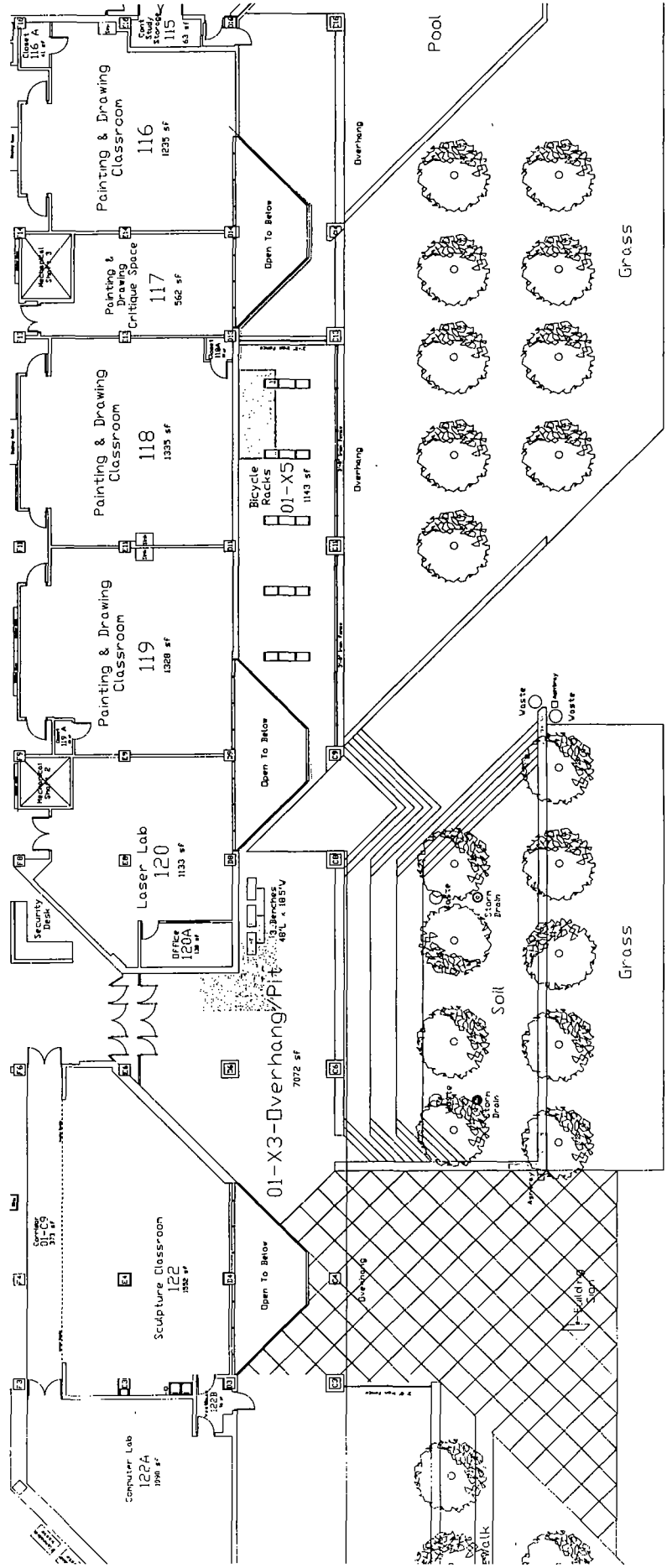


Department of Buildings  
Felicia Davis, Commissioner

TYPE OF BUSINESS <u>PAC COLLEGE</u> Other <u>ART SCHOOL</u> Name <u>SCHOOL OF THE ART INSTITUTE</u> LIC #. _____ Renewal Date _____	SIGN BOND REQUIRED? <input checked="" type="checkbox"/> YES COUNCIL ORDER REQUIRED <input checked="" type="checkbox"/> YES IS SPECIAL PERMISSION REQUIRED FROM CHIEF ELECTRICAL <input type="checkbox"/> YES IF YES, ATTACH LETTER OF REQUEST
Projects Over: <input checked="" type="checkbox"/> Private Property <input checked="" type="checkbox"/> Public Way Grant Permit # _____ <input checked="" type="checkbox"/> Planned Development/Manufacturing PMD/PD# <u>PD674</u> Zoning District. <u>OTHER</u> Other <u>PD674</u>	TIME STAMP
TYPE OF SIGN <input type="checkbox"/> ADVERTISING <input type="checkbox"/> ILLUMINATE <input type="checkbox"/> MOVEABLE <input checked="" type="checkbox"/> BUSINESS <input type="checkbox"/> FLASHING	
TOTAL STREET FRONTAGE OF LOT (IN FEET) _____ 629 TOTAL AREA OF NEW SIGN (SQ FT ) _____ 489 TOTAL AREA OF ALL SIGNS ON LOT (SQ.FT ) _____ 934 HEIGHT OF SIGN ABOVE GRADE (TO TOP) _____ <u>9m</u> 6in	
DISTANCE OF CURB LINE OUTER EDGE (ft) _____ 70 DISTANCE OF STRUCTURE INNER EDGE (ft) _____ 70	SIGN CLERK _____ APPROVED FOR PERMIT _____
DISTANCE FROM (ft) A PUBLIC PARK (OVER 10 ACRES) _____ 173 B EXPRESSWAY (IF LESS THAN 1,000 FT.) _____ C RESIDENCE DISTRICT (ADVERTISING SIGNS ONLY) _____	REMARKS
IF REPLACEMENT SIGN OR CHANGE OF FACE, WHAT DOES THE EXISTING SIGN READ?  Original Payee: _____  Landmark Hold: <input type="checkbox"/> Status: _____	
ZONING (OFFICE USE ONLY)	

### South Columbus: plan

Red rectangles indicate wall and ceiling vinyl with School logo;  
Red rules indicate wall text with School name.

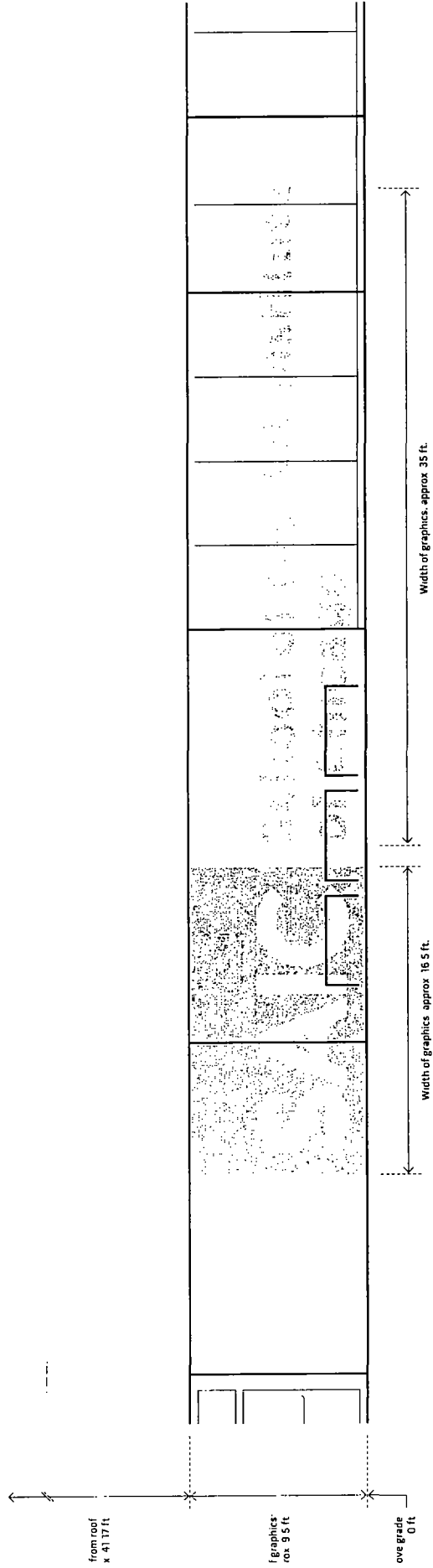


**South Columbus, central portion: rendering**

school's logo is positioned in locations where wrap onto the underside of the first floor eaving.

Materials: printed and cut gmm matte vinyl applied to facade and window exteriors.

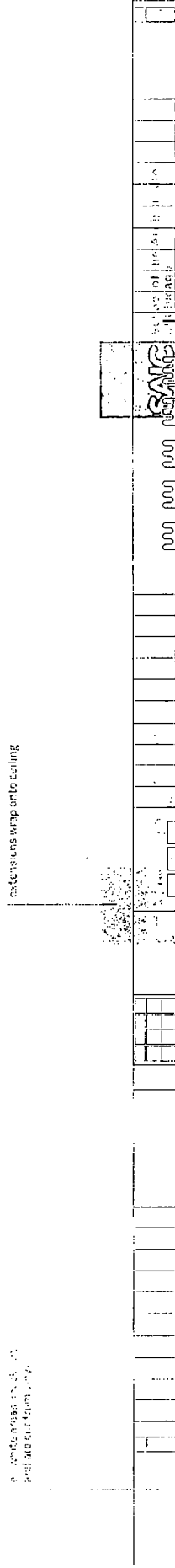
Estimated gross sign area: approx. 789.91 ft<sup>2</sup> (Installation excludes vinyl on ceiling)



**South Columbus: rendering**

school's logo is positioned in locations where wrap onto the underside of the first floor ang.

materials: printed and cut gmm matte vinyl applied to facade and window exteriors.





South Columbus: before/after

