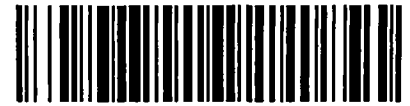




# City of Chicago



Or2017-39

Office of the City Clerk

## Document Tracking Sheet

<b>Meeting Date:</b>	1/25/2017
<b>Sponsor(s):</b>	Dowell (3)
<b>Type:</b>	Order
<b>Title:</b>	Issuance of permits for sign(s)/signboard(s) at 2121 S Prairie Ave - west elevation
<b>Committee(s) Assignment:</b>	Committee on Zoning, Landmarks and Building Standards

Committee on Zoning, Landmarks  
and Building Standards  
City Council Meeting, January, 2017  
Alderman Pat Dowell, 3<sup>rd</sup> Ward  
Sign Order

ORDERED, That the Commissioner of Buildings is hereby directed to issue a sign permit to:

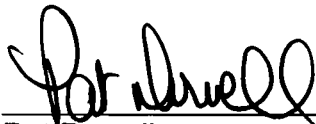
Poblocki Sign Company LLC  
922 South 70<sup>th</sup> Street  
West Allis, WI 53214

For the erection of a sign/signboard over 24 feet in height and/or over 100 square feet (in area of one face) at:

McCormick Place Headquarters Hotel  
2121 South Prairie Avenue  
Chicago, IL 60616

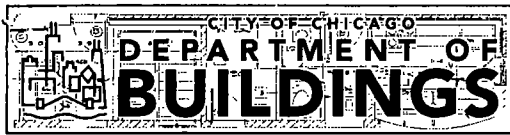
Dimensions: length 44'-8" height 25'-0 1/4"  
Height above grade/roof to top of sign 430 feet  
Total Square Foot Area 1117 square feet  
Elevation West

Such sign shall comply with all applicable provisions of TITLE 17 of the Chicago Zoning Ordinance and all other applicable provisions of the Municipal Code of the City of Chicago governing the construction and maintenance of outdoor signs, signboards and structures.



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Pat Dowell  
Alderman, 3<sup>rd</sup> Ward



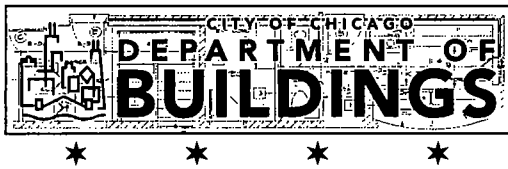
CITY OF CHICAGO  
**SIGN PERMIT APPLICATION**  
(THIS IS NOT A PERMIT)

In preparation for a new Sign Permit Application and in lieu of the "Department of Zoning and Land Use Planning - Sign Site Plan" form you must complete and submit the interim Sign Permit Application below along with the online Sign Permit Application.

1. First, you must fill out the Sign Permit Application on-line as usual.
2. Next, you must print out this interim application and fill it out by-hand.
3. Then, you must submit both forms to the Department of Buildings for review.

**SUPPLEMENTAL APPLICANT**

This Supplemental Application must be completed and submitted along with the Sign Permit Application. All fields must be completed. If a field is not applicable you must answer "n/a" in the field.



**CITY OF CHICAGO**  
**SIGN PERMIT APPLICATION**  
(THIS IS NOT A PERMIT)

Application Number: \_\_\_\_\_ Date of Application: \_\_\_\_\_

Address of property where sign will be erected: 2121 SOUTH PRAIRIE AVE., CHICAGO, IL 60616

Does property have multiple addresses?  Yes  No

If yes, please list all addresses: \_\_\_\_\_

Is this building vacant?  Yes  No

If yes, is it registered under the Vacant Building Ordinance? Registration # \_\_\_\_\_

**Section 1 - Applicant**

Applicant is the Owner (of the real property)  Lessee (of the real property)

Name of Owner of Real Property: METROPOLITAN PIER AND EXPOSITION AUTHORITY

Address: 301 EAST CERMARK ROAD, CHICAGO, IL 60616

Phone #: (312) 791-7500 Mobile #: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Lessee of Real Property: MARRIOTT INTERNATIONAL, INC.

Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Mobile #: \_\_\_\_\_ Email: \_\_\_\_\_

**Section 2 - Contractors**

**Payer Company of Annual Inspection Fee:**

Name of Contact of Payer Company: \_\_\_\_\_

Name of Payer Company: METROPOLITAN PIER AND EXPOSITION AUTHORITY Address: 301 EAST CERMARK ROAD, CHICAGO, IL 60616

Phone #: (312) 791-7500 Mobile #: \_\_\_\_\_ Email: \_\_\_\_\_

**Electrical Contractor:** Gurtz Electric (Frank Gurtz)

Address: 77 W. Seegers Rd., Arlington Heights, IL 60005 License #: ECC 07040

Phone #: 847-734-2400 Mobile #: \_\_\_\_\_ Email: frank@gurtzelectric.com

Website: www.gurtzelectric.com

**Sign Erector:** POBLOCKI SIGN COMPANY LLC

Bond #: \_\_\_\_\_ Registration #: N94178

Address: 922 SOUTH 70TH STREET, WEST ALLIS, WI 53214

Phone #: (414) 453-4010 Mobile #: (414) 429-9516 Email: avanetten@poblocki.com

Website: www.poblocki.com

**Picture or rendering must be attached depicting sign placement with before and after view. Section 2 continues on next page**

CITY OF CHICAGO SIGN PERMIT APPLICATION CONTINUED

Expediter: KATHRYN CONROY

Address: 2614 HARTZELL STREET, EVANSTON, IL 60201 License #: 2429178

Phone #: (312) 459-4362 Mobile #: NA Email: kconroy@poblocki.com

Website: www.poblocki.com

Section 3 - Sign and Structure Details

(Please check all that apply)

Sign Category:

On-Premise (Business ID): [ ] Dynamic [x] Static

Business License # of Tenant Business: \_\_\_\_\_

Off-Premise (Advertising): [ ] Dynamic [ ] Static

Temporary: [ ] Special Event: [ ]

Sign will read (Please provide a description, picture and shop drawing): "MARRIOTT LOGO", MARRIOTT

Type of sign (Mark all that apply):

[ ] Awning [ ] Canopy [ ] Freestanding [ ] Marquee [ ] Projecting [ ] Dynamic Image Display

[x] Wall [ ] Painted [ ] Cabinet/Frame [ ] Vinyl [ ] Projected image [ ] Flashing

[ ] High Rise Building [ ] Hotel/Hospitals [ ] Other buildings: \_\_\_\_\_

What is the dimension of the wall on which the sign will be installed? 255' WIDE X 444' TALL

Where is sign or sign structure mounted? [ ] Inside the building [x] Outside the building

Is the sign or sign structure attached to a building or wall?: [x] Yes [ ] No If yes, which wall of building? West

Is this a freestanding sign? [ ] Yes [x] No Location of sign on lot: -

Which direction does sign copy face? West

Does any portion of the sign, sign structure or attachments cover, obscure or obstruct an existing window in a residential unit whether occupied or not? [ ] Yes [x] No

Does any portion of the sign, sign structure, or attachments extend on or over the public way? [ ] Yes [x] No

If yes, what is the public way use permit number? \_\_\_\_\_

Sign Panels: Back to back within 30 degrees of parallel [ ] Yes [x] No

Number of Faces: 1

Sign Support Structure: [ ] Pole [ ] Roof [ ] Ground [x] Building [ ] Windows [ ] Other: \_\_\_\_\_

Does any portion of the sign or sign structure extend 24 inches above the roof line as defined in 17-17-02149 of the Municipal Code of Chicago? [ ] Yes [x] No

Picture or rendering must be attached depicting sign placement with before and after view.

# CITY OF CHICAGO SIGN PERMIT APPLICATION CONTINUED

Section 3 continued

## Dimensions of Sign Structure (i.e. cabinet, frame, awning, canopy)

Length: 44 Feet 8 Inches Height: 25 Feet 1 Inches Depth: 0 Feet 11 Inches

Area: 1117 Sq Ft. Weight: 3405 lbs.

Shape of Sign: REGULAR

## Sign Height above Grade:

From Grade to Bottom of sign or sign structure, whichever is lowest: 405 Ft.

From Grade to Top of sign or sign structure, whichever is highest: 430 Ft.

Is City Council Order required?\*  Yes  No

\*All signs in excess of 100 Square Feet in area OR in excess of 24 feet above grade require a City Council Order pursuant to Section 13-20-680 of the Municipal Code of Chicago

## Dimension of Sign Elements pursuant to Section 17-12-0601 of the Chicago Zoning Ordinance:

Length: \_\_\_\_\_ Feet \_\_\_\_\_ Inches Height: \_\_\_\_\_ Feet \_\_\_\_\_ inches Area: \_\_\_\_\_ Sq Ft.

Electrical Contractor will install: Feeders:  Yes  No Customer Leads:  Yes  No

Number of Lamps: LED Total Wattage: \_\_\_\_\_ Type of Lamp: LED

Number of Ballast/Transformers: \_\_\_\_\_ Input of Transformers: \_\_\_\_\_

Type of Switch: \_\_\_\_\_ Location of Switch: \_\_\_\_\_

Static:  Yes  No

Illuminated:  Yes  No

If yes - External \_\_\_\_\_ Internal X

Dynamic Image Display:  Yes  No

(An affidavit of compliance is required for all dynamic image display signs pursuant to Section 13-20-675(d)(2) of the Municipal Code of Chicago.)

Max Nits \_\_\_\_\_ Max Foot Candles \_\_\_\_\_ Message Time (Screen Hold): \_\_\_\_\_ seconds

Self Dimming Capability:  Yes  No

What is the total of the sign face area devoted to dynamic image display? \_\_\_\_\_ Sq Ft.

## Section 4 - Zoning Information

Zoning District or Planned Development #: PD 331

Is sign located in a special sign district?  Yes  No

If yes:  Michigan Avenue Corridor  Oak Street Corridor  State Street/Wabash Avenue Corridor

Total Street frontage of Zoning Lot: \_\_\_\_\_ (Ft.)

Total Area of new sign: 1117 (Sq Ft.) Gross Area of all proposed signs: 2234 (Sq Ft.)

Total Area of all existing signs on Zoning Lot: 0 (Sq Ft.)

Picture or rendering must be attached depicting sign placement with before and after view.

Section 4 continues on next page

# CITY OF CHICAGO SIGN PERMIT APPLICATION CONTINUED

## Section 4 continued

Distance from outer edge of sign or structure to curb line: \_\_\_\_\_ (Ft.)

Distance from inner edge of sign or sign structure to curb line: \_\_\_\_\_ (Ft.)

### Distance from:

Public Park 10 acres or more: NA \_\_\_\_\_ (Ft.)

Public Park 2 acres or more: NA \_\_\_\_\_ (Ft.)

Expressway or Toll Road: NA \_\_\_\_\_ (Ft.)

Lake Shore Drive: \_\_\_\_\_ (Ft.)

Michigan Avenue (Oak St. to Roosevelt Rd.): NA \_\_\_\_\_ (Ft.)

Residential District: NA \_\_\_\_\_ (Ft.)

Residential building in a D district: NA \_\_\_\_\_ (Ft.)

Existing off-premise/advertising signs on same side of street?  Yes  No

In a B or C District: \_\_\_\_\_ (Ft.)

In a D or M District: \_\_\_\_\_ (Ft.)

Waterways: NA \_\_\_\_\_ (Ft.)

## Section 5 - Sign Permit History

Does the proposed sign, change, alter or replace an existing sign?  Yes  No

If yes, were permits issued for the sign being replaced, changed or altered?  Yes  No

If yes, please list each permit number and date each permit was issued:

Permit Number: \_\_\_\_\_ Date issued: \_\_\_\_\_

Permit Number: \_\_\_\_\_ Date issued: \_\_\_\_\_

Permit Number: \_\_\_\_\_ Date issued: \_\_\_\_\_

Permit Number: \_\_\_\_\_ Date issued: \_\_\_\_\_

Does the proposed sign change a static sign to a dynamic image display sign?  Yes  No

Does the proposed sign change or alter the square footage or the height of the sign or sign structure?  Yes  No

Does the proposed sign change an on-premise sign to an off-premise/advertising sign?  Yes  No

## Section 6 - Attestation and Signatures

We, the undersigned, under penalty of perjury, do hereby affirm and attest that the above information is true, complete, and correct and acknowledge that incorrect information is grounds to revoke or rescind a permit.

Owner of Real Property: \_\_\_\_\_ Date \_\_\_\_\_

Lessee of Real Property: \_\_\_\_\_ Date \_\_\_\_\_

Expediter: \_\_\_\_\_ Date \_\_\_\_\_

Supervising Electrician: \_\_\_\_\_ Date \_\_\_\_\_

Sign Erector: \_\_\_\_\_ Date \_\_\_\_\_

**Picture or rendering must be attached depicting sign placement with before and after view.**

For Office Use

ZONING	PUBLIC WAY

**Sign Review Fee:**

Zoning Review Fee: \$ \_\_\_\_\_ Total Fee: \$ \_\_\_\_\_

Amount Paid: \$ \_\_\_\_\_ Balance Due: \$ \_\_\_\_\_

**PERMIT IS VALID FOR A PERIOD OF FIVE YEARS AFTER ISSUANCE. IT IS SOLELY THE RESPONSIBILITY OF THE OWNER OR LESSEE TO FILE FOR RENEWAL**

\* Once zoning fee is paid, this application is valid for a period of up to six months from payment date.

Applies to sign permits applied for on or after April 2, 2014.

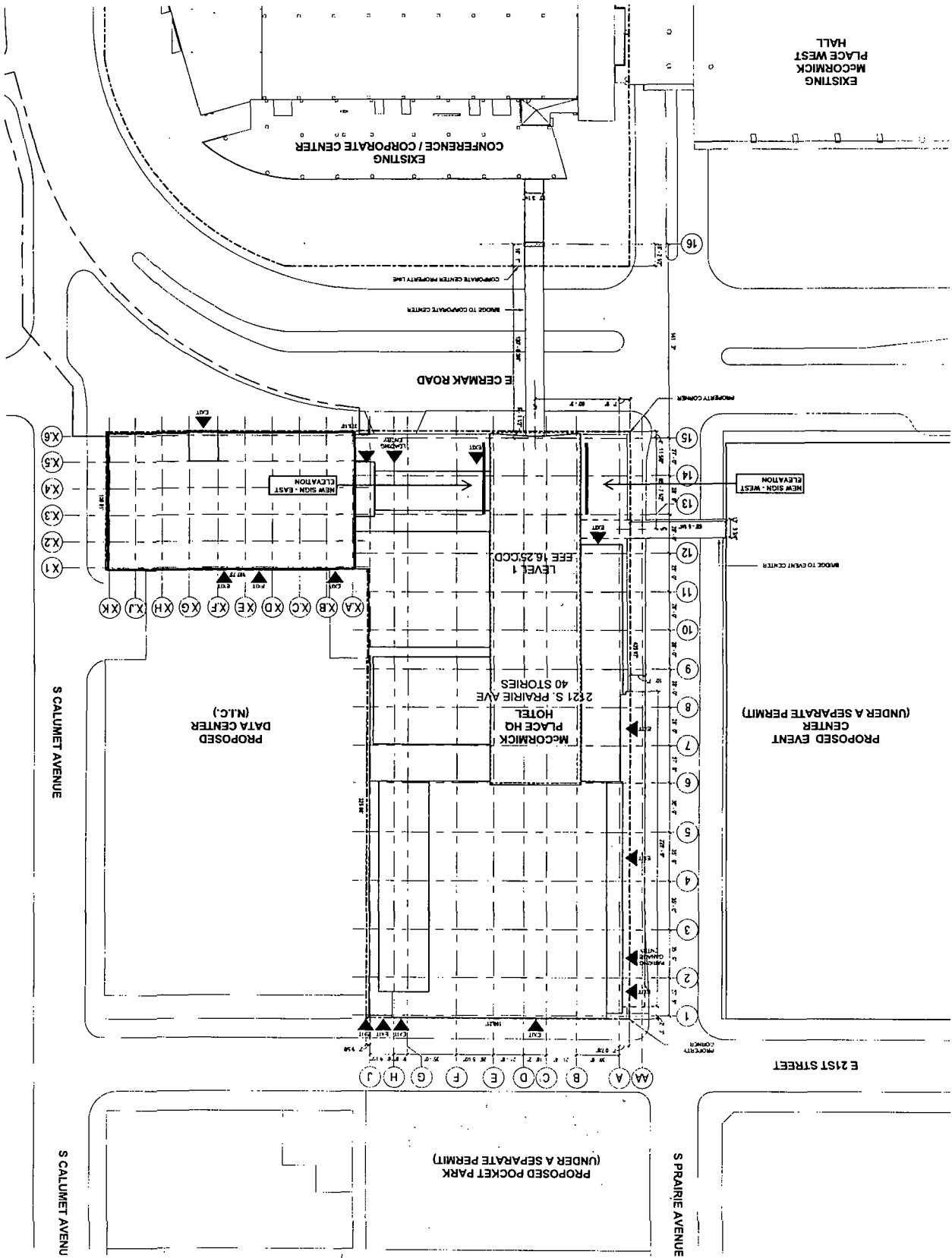
City of Chicago  
Mayor Rahm Emanuel



Department of Buildings  
Felicia Davis, Commissioner







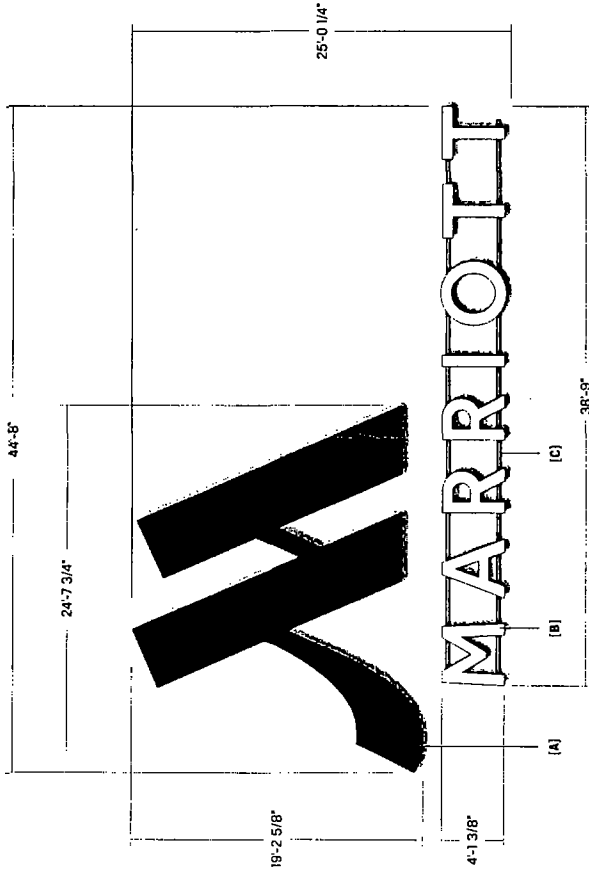
## SIGN SPECIFICATIONS

Lighting LED  
Voltage 12.02 a @ 120 v / 6.22 a @ 277 v

**[A] - ILLUMINATED LOGO**  
Description: Face-Lit Flex-Face Cabinet  
Depth: 6.625"  
Face Color: Digital printed (flex face to match 3M 3530-2382 Red  
Return Color: Painted to match Matthews MP08937 Red (satin)  
Installation: Cabinet frame bolted to knife plates set into glass curtain wall

**[B] - ILLUMINATED LETTERS**  
Description: Face-Lit Letters  
Depth: 5"  
Face Color: 2447 White Acrylic  
Trim-Cap Color: 1" White  
Return Color: White (satin)  
Installation: Mounted flush to aluminum tube rail

**[C] - MOUNTING RAIL**  
Material: Aluminum Tube  
Depth: 2.5" x 2.5" x 1/4"  
Color: Painted Matte Black  
Installation: Bolted to knife plates set into glass curtain wall



931 E. 70th St. West, Ste. 1813314  
414.423.9100 - www.poblocki.com

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### Project

**McCormick Place**

Chicago, IL

Scale 1/8"=1'

Original Page Size 11" x 17"

### Notes

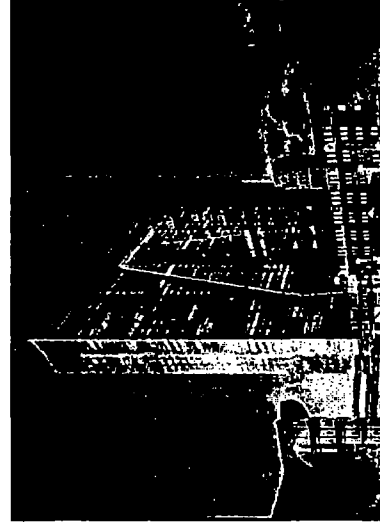
Revisions  
REV DESCRIPTION BY DATE  
01 paint JEB 12/15/16  
02 elev jec 01/11/16

Rep. Dan Schumann  
Drawn By James Jacobson Orig Date 11/18/16

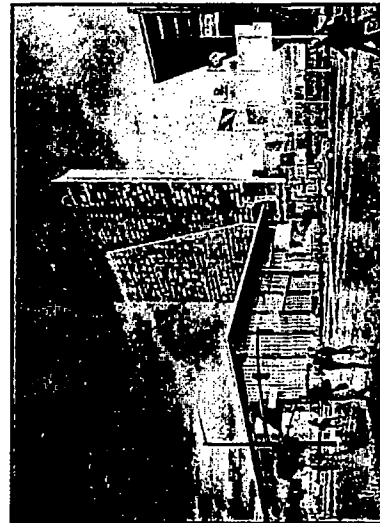
Sign Loc. No. -

**LL-01**  
Lit Letters  
5 gr. Type

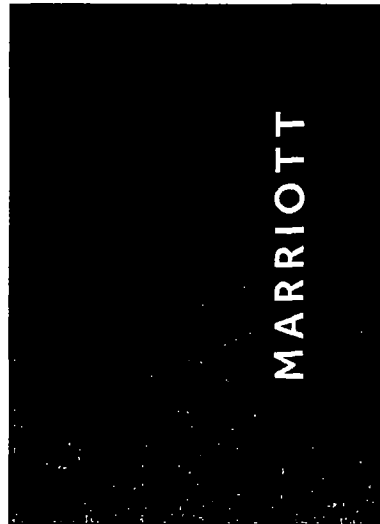
**75130** J01  
ppr - Project - Job No. Design



Southeast Side Night View - NTS



Southwest Side Night View - NTS



Night View - NTS



805 S. ROY BL. #100, A.S. 6110324  
414.433.5010 or www.pdrlocki.com

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**Project**

**MCCORMICK PLACE**

2121 S PRAIRIE AVE  
CHICAGO, IL

**Scale AS NOTED**

Original: Page 5 of 11 • 1.17

**NOTE**

LINE - 06 PLTIC TO CC

**Revisions**

REV	DESCRIPTION	BY	DATE
1	WHP LENGTHS AND FEDURES - GALV STEEL	WCC	11.11.16
2	55 BENTS & 2" W/ SLOTT	WCC	12.16.16

**Rev:** DAN SCHUMANN 08c Date 8.2.18  
**Drawn By:** WADE CARTER  
**Sign/Doc. No.**

**LL-01**

FACE UT LETTERS/LOGO

Sign Type

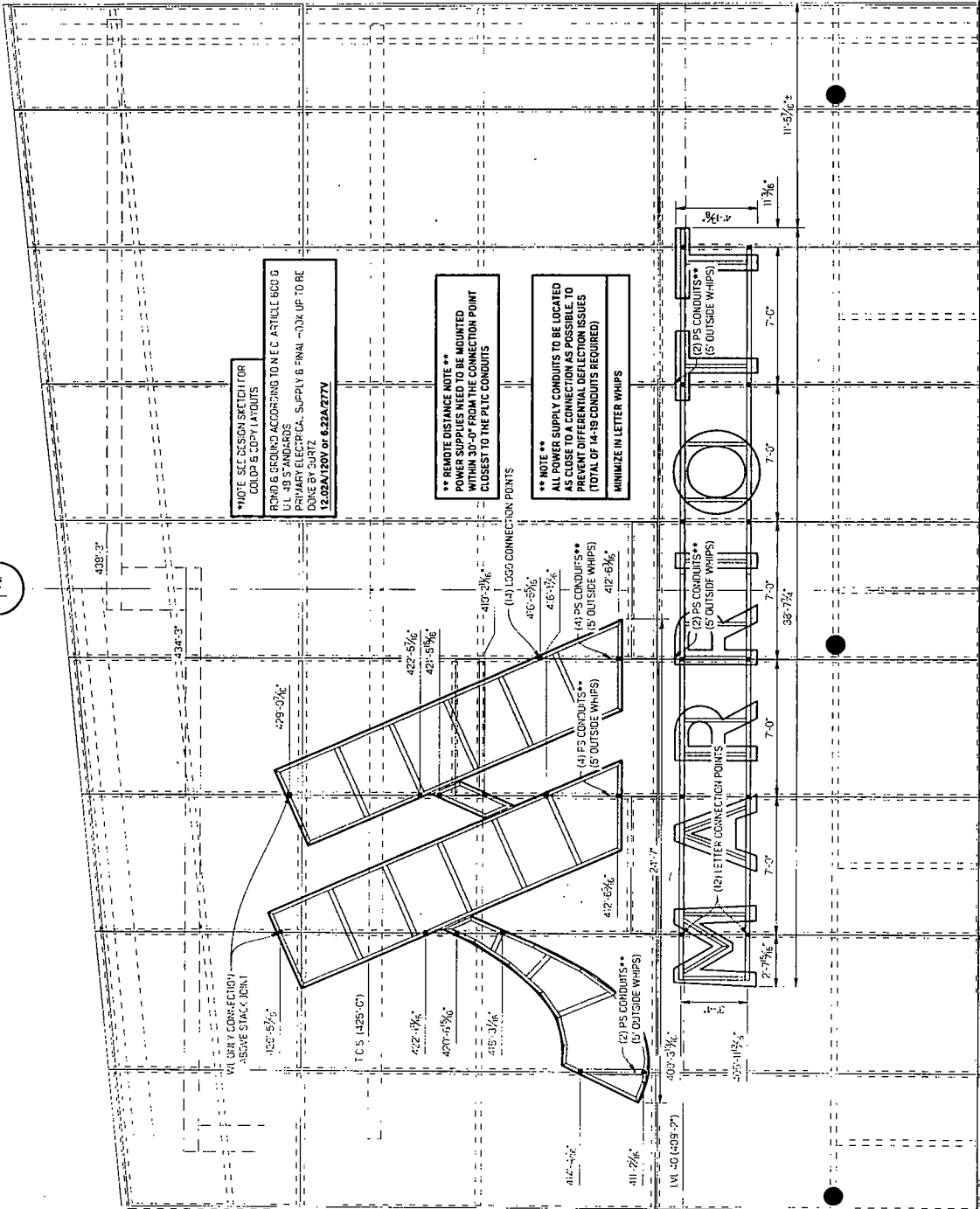
**75130**

CF-Project-Job-Id

**S01**

Sheet

1-COP.MG  
ELEV = 44.5'



**WEST ELEVATION**

SCALE: 3/16" = 1'-0"