



# City of Chicago



R2017-317

Office of the City Clerk

## Document Tracking Sheet

<b>Meeting Date:</b>	4/19/2017
<b>Sponsor(s):</b>	Burke (14)
<b>Type:</b>	Resolution
<b>Title:</b>	Tribute to late Alvin Golin
<b>Committee(s) Assignment:</b>	

## **RESOLUTION**

**WHEREAS**, Alvin "Al" Golin has been called to eternal life by the wisdom of God at the age of 87; and

**WHEREAS**, The Chicago City Council has been informed of his passing by Alderman Edward M. Burke; and

**WHEREAS**, Alvin "Al" Golin was a pioneering leader in the public relations industry and the loving husband for more than 55 years of June, nee Kerns; and

**WHEREAS**, Alvin "Al" Golin was the much-adored father of Barry, Karen and Ellen, the grandfather of six and the great-grandfather of one to whom he imparted many of the fine and noble qualities that he possessed in abundance; and

**WHEREAS**, Alvin "Al" Golin was the founder of his namesake public relations agency which operates 50 offices worldwide; and

**WHEREAS**, A cold call to McDonald's founder Ray Kroc in 1957 led to a 60-year relationship developing and maintaining the company's brand; and

**WHEREAS**, Alvin "Al" Golin was instrumental in McDonald's efforts to build goodwill in the communities and make franchise owners civic leaders; and

**WHEREAS**, Alvin "Al" Golin never retired, remaining actively involved in his company; and

**WHEREAS**, Alvin "Al" Golin was inducted into the PR Hall of Fame in 2015; and

**WHEREAS**, Alvin "Al" Golin was a recipient of lifetime achievement awards from the Public Relations Society of America and the Publicity Club of Chicago; and


**WHEREAS**, The hard work, sacrifice and dedication of Alvin "Al" Golin serve as an example to all; and

**WHEREAS**, His love of life and ability to live it to the fullest endeared Alvin "Al" Golin to his family members, friends and all who knew him, and enabled him to enrich their lives in ways they will never forget; and

**WHEREAS,** To his beloved family, Alvin "Al" Golin imparts a legacy of faithfulness, service and dignity; now, therefore

**BE IT RESOLVED,** That we, the Mayor and the members of the Chicago City Council, assembled this nineteenth day of April, 2017, do hereby commemorate Alvin "Al" Golin for his grace-filled life and do hereby express our condolences to his family; and

**BE IT FURTHER RESOLVED,** That a suitable copy of this resolution be presented to the family of Alvin "Al" Golin.

  
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**Alderman - 14<sup>th</sup> Ward**