



# City of Chicago



R2014-851

Office of the City Clerk

## Document Tracking Sheet

**Meeting Date:** 11/12/2014  
**Sponsor(s):** Burke (14)  
**Type:** Resolution  
**Title:** Congratulations extended to Steve Ginsburg, Paul Rosenblum and RAM Racing on 7th annual Hot Chocolate 15k/5k  
**Committee(s) Assignment:**

## RESOLUTION

**WHEREAS,** Steve Ginsburg and Paul Rosenblum, lifelong friends and college classmates, opened the retail running store, Running Away Multisport, in 2002; and

**WHEREAS,** After opening the store, they were tasked with organizing a neighborhood fun run, the Bucktown 5K; and

**WHEREAS,** Ginsburg and Rosenblum then founded RAM Racing, a race-production company, to host racing events; and

**WHEREAS,** RAM Racing introduced the Hot Chocolate Series to Chicago in 2008; and

**WHEREAS,** The Hot Chocolate race has become renowned for the post-race sweet treats and an award-winning goodie bag that includes a hooded sweatshirt; and

**WHEREAS,** The Hot Chocolate Series has grown into one of the largest races in the Midwest and has races in 15 cities including Atlanta, Philadelphia, San Francisco, Seattle and Las Vegas; and

**WHEREAS,** Since 2008, over 200,000 participants have participated in the Series; and

**WHEREAS,** The 7<sup>th</sup> annual race took place in Chicago on November 9<sup>th</sup>, 2014; and

**WHEREAS,** An estimated 45,000 runners and walkers participated in the Chicago race this year; and

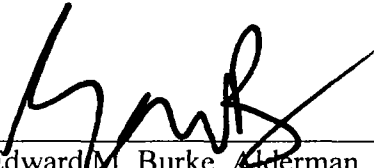
**WHEREAS,** Over 31,000 runners from other cities traveled to Chicago to participate in the race; and

**WHEREAS,** A 3k walk also took place on November 9<sup>th</sup> benefiting Ronald McDonald House Charities and Little City Foundation raising over \$500,000; and

**WHEREAS,** It is estimated that the Hot Chocolate Series has an economic impact of \$40 million on the local economy including the creation of 1,000 jobs; NOW THEREFORE

**BE IT RESOLVED,** That we, the Mayor and members of the Chicago City Council do hereby congratulate Steve Ginsburg, Paul Rosenblum and RAM Racing for producing the wildly successful 7<sup>th</sup> Annual Hot Chocolate 15k/5k; and

**BE IT FURTHER RESOLVED,** That a suitable copy of this resolution be prepared and presented to Steve Ginsburg.

  
Edward M. Burke, Alderman, 14<sup>th</sup> Ward