



## Office of the City Clerk



Or2012-761

Office of the City Clerk

### City Council Document Tracking Sheet

**Meeting Date:** 12/12/2012  
**Sponsor(s):** Burke, Edward M. (14)  
**Type:** Order  
**Title:** Tag days permits for Greenpeace, Inc., Park Lawn Association, Inc. and Children International, Inc.  
**Committee(s) Assignment:** Committee on Finance

IP

CHICAGO December 12, 2012

**To the President and Members of the City Council:**

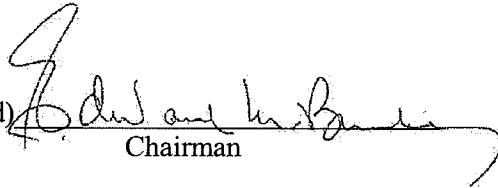
**Your Committee on Finance** having had under consideration one (1) order authorizing three (3) applications for City of Chicago Charitable Solicitation (Tag Day) permits.

- A. Greenpeace, Inc.
- B. Park Lawn Association, Inc.
- C. Children International, Inc.

having had the same under advisement, begs leave to report and recommend that your Honorable Body pass the ordinance(s)/order(s) transmitted herewith.

This recommendation was concurred in by \_\_\_\_\_ (a viva voce vote)  
of the members of the committee with \_\_\_\_\_ dissenting vote(s)).

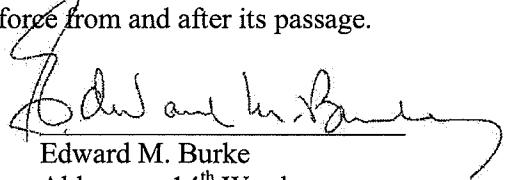
Respectfully submitted

(signed)   
Chairman

Ordered, that the Committee on Finance is hereby authorized and directed to issue charitable solicitation (tag day) permits to the following organizations:

- A. Greenpeace, Inc.  
January 1, 2013 through December 31, 2013  
Citywide
- B. Park Lawn Association, Inc.  
March 29-30, 2013  
April 12-13, 2013  
Citywide
- C. Children International, Inc.  
January 1, 2013 through December 31, 2013  
Citywide

This order shall take effect and be in force from and after its passage.



Edward M. Burke  
Alderman, 14<sup>th</sup> Ward

APPLICATION FOR CITY OF CHICAGO CHARITABLE SOLICITATION PERMIT

(Please neatly print or type. If necessary in answering any question, please attach other sheets.)

1. Name of organization: Greenplace, Inc  
Address: 702 1/2 NW Suite 300 Washington, DC 20001  
Telephone Number: 202-319-2410, 202-462-1177 (Organization)
2. Use the space below to list names, current positions, residence addresses and telephone numbers of the officers in the organization:  
see attached list of officers
3. List the date and approximate location(s) of solicitation?  
All year  
see attached listing of other states registered
4. Approximately how many persons will be engaged in the solicitation?  
30-40
5. Explain the methods your organization will use to solicit funds:  
Direct mail, telephone, grant proposals, internet,  
personal contact
6. Was your organization ever allowed to solicit funds in prior years in the City of Chicago? If so, when?  
(see attached permit)
7. Include the following with your application:
  - A. A copy of the registration statement filed with the Attorney General of the State of Illinois; or exemption issued by the Attorney General of the State of Illinois.
  - B. A facsimile of the tag, badge, emblem or other token (if any) which will be distributed as part of the solicitation, or which will be used by your organization in its solicitation.
8. Please include any other relevant information which would assist the Committee on Finance in reviewing this application.

APPLICATIONS MUST BE RECEIVED BY THE COMMITTEE ON FINANCE NO LATER THAN 30 DAYS PRIOR TO THE COMMENCEMENT OF THE SOLICITATION.

I/WE, OFFICER(S) OF THE ABOVE NAMED ORGANIZATION, CERTIFY THAT THE INFORMATION FURNISHED IN THIS STATEMENT AND ALL ATTACHED SHEETS IS TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE. (NOTE: AT LEAST ONE OFFICER OF THE ORGANIZATION MUST SIGN AND VERIFY THIS APPLICATION.)

Signature John W. Holt Title General Counsel & Corporate Secretary Date 11/21/12

Signature Wil. H. Title NATIONAL CANVASS DIRECTOR Date 11/21/12

HOLD HARMLESS AGREEMENT

1. The undersigned officer on behalf of the subject organization agrees to defend, indemnify, save and hold harmless the City of Chicago for any loss, liability, damage or cost which the City may incur due to the presence of volunteers of the subject organization on City premises for the purpose of charitable solicitations.
2. The subject organization assumes full responsibility for risk of bodily injury, death or property damage due to the negligence of the subject organization or otherwise resulting from conduct or activity related to the participation in charitable solicitation on the public way.
3. The officer of the subject organization has read and voluntarily signs the hold harmless agreement and waiver of liability and indemnity agreement.

Greenpeace, Inc.  
Name of organization

Thomas A. Hart  
Signature of organization officer

11/21/12  
Date

**CITY OF CHICAGO**  
**CHARITABLE SOLICITATION PERMIT**



BY THE AUTHORITY OF THE COMMITTEE ON FINANCE OF THE CITY COUNCIL OF THE CITY OF CHICAGO, THIS CHARITABLE SOLICITATION PERMIT IS HEREBY ISSUED TO THE ORGANIZATION DESIGNATED BELOW AND HEREBY AUTHORIZES THE ORGANIZATION TO SOLICIT FUNDS FOR CHARITABLE PURPOSES AT THE DESIGNATED LOCATIONS WITHIN THE CITY OF CHICAGO:

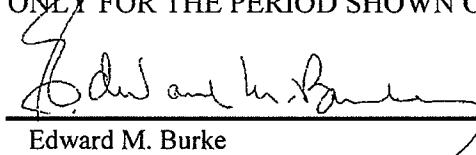
**NAME OF ORGANIZATION:** Greenpeace, Inc.

**ADDRESS OF ORGANIZATION:** 702 H St. NW  
Suite 300  
Washington, DC 20001

**DATE(S) OF SOLICITATION:** January 1, 2012 through December 31, 2012

**PLACE(S) OF SOLICITATION:** Citywide

THIS PERMIT IS ISSUED TO THE ABOVE ORGANIZATION AND IS SUBJECT TO REPRESENTATIONS MADE ON THE APPLICATION. THE PERMITTEE SHALL OBSERVE AND COMPLY WITH ALL LAWS, ORDINANCES, RULES, AND REGULATIONS OF THE U.S. GOVERNMENT, STATE OF ILLINOIS, COUNTY OF COOK, AND CITY OF CHICAGO AND ALL AGENCIES THEREIN. THIS PERMIT SHALL BE EFFECTIVE ONLY FOR THE PERIOD SHOWN ON THIS PERMIT.

  
Edward M. Burke  
Chairman  
Committee on Finance

Chicago Officers

Phillip Radford  
Executive Director  
1436 Meridian Place NW Apt. 102  
Washington, DC 20010  
(202) 462-1177

Thomas Wetterer  
General Council/ Secretary to the Board of Directors  
2440 16th St., NW, #420  
Washington, DC 20009  
(202) 462-1177

Danny McGregor  
Director of Development  
6554 25th Ave NW,  
Seattle, WA 98117  
(202) 462-1177

Daniel Stafford  
National Canvass Director  
1551 6<sup>th</sup> St NW #2  
Washington, DC 20001  
(617) 838-4963

Nathan Stellhorn  
Regional Director  
2544 NE Hoyt  
Portland, OR 97232  
(317) 366-4434

Mauro Lara  
Senior City Coordinator – Chicago  
1336 W Estes Ave #2S  
Chicago, IL 60626  
(925) 330-0473

Jennifer Starr  
Frontline Administrator  
516 Sheridan St NW  
Washington, DC 20011  
(571) 265-5136



## 2012-2013 GREENPEACE INC. BOARD MEMBER BIOS

### **Karen Topakian, Chair**

After serving for 16 years on the Greenpeace Fund board of directors, the Greenpeace Inc board of directors elected Karen Topakian as their board chair. Karen started her career at Greenpeace in San Francisco in 1987, when she joined the newly created Nuclear Free Seas campaign. This international campaign worked to rid the world of naval nuclear weapons and to end below ground nuclear weapons testing. Karen simultaneously served on the Pacific campaign.

Karen's entire professional life embraces activism and advocacy. Prior to working at Greenpeace, Karen worked as a community organizer at P.A.C.E. in Providence, Rhode Island, managed a food coop in Wakefield, Rhode Island and directed the University of Rhode Island's Women's Center. After working at Greenpeace, she served for 16 years as the executive director of the Agape Foundation - Fund for Nonviolent Social Change. In 2010, she founded Topakian Communications, a freelance writing and communications consulting business.

Karen's prior board service includes the Western States Legal Foundation and the Women's AIDS Network. In her role as a foundation director, Karen co-chaired San Francisco's Fundraising Day, served on the event committee for San Francisco's National Philanthropy Day and on the fundraising and organizing committee for the Raising Change Social Justice Fundraising Conference. She frequently spoke on panels with other social justice grant makers and nonprofit executive directors.

Starting in 1982, in New York City, at the largest anti-nuclear demonstration, Karen began a life-long practice of participating in non-violent direct actions for peace and the abolition of nuclear weapons. During the early 1980s, she organized with the Berrigan brothers through the Plowshares Movement.

Karen earned her Bachelor's degree from Clark University and her Master's of Fine Arts degree from the San Francisco Art Institute.

### **Daniel Rudie**

Dan graduated from college in 1990 with a degree in philosophy and the desire to affect social and environmental change. He landed in Seattle and soon thereafter found himself with a clipboard in his hands as part of the Greenpeace door-to-door canvass. His work in the canvass led to his involvement in a variety of activities with the organization, including campaign work, direct action, action training, helping at the warehouse, etc. before winding up in Washington, DC in 1996 as an actions coordinator. In that role, Dan oversaw many of the peaceful protests that are the signature of the organization and became one of Greenpeace's lead trainers both in

the US and globally. In 2006, Dan left Greenpeace after sixteen years of service. He currently runs his own business as a general contractor.

### **David Naguib Pellow**

David Pellow is a Professor and the Martindale Chair of Sociology at the University of Minnesota. Since he was a teenager, David has been involved in non-violent social change work, beginning with his volunteering for groups like US Out of South Africa (USOSA) and later founding Students for a Better Environment and an animal rights group at the University of Tennessee, Knoxville in the early 1990s.

David worked for People for Community Recovery (PCR), an African American environmental justice organization in Chicago's South Side. While at PCR, David edited the organization's newsletter and represented the group at the Chicago Brownfields Task Force, the USEPA's Common Sense Initiative, and the President's Council on Sustainable Development. David was also a key member of teams of activists who initiated Good Neighbor campaigns with Clark Oil company and the Ford Motor Company to push them toward clean production.

After PCR, David worked with the Silicon Valley Toxics Coalition and helped launch the International Campaign for Responsible Technology (ICRT), and has been a member of the planning committee since 2002. The ICRT is an international solidarity network that promotes corporate and government accountability in the global electronics industry. ICRT's first book, *Challenging the Chip: Labor Rights and Environmental Justice in the Global Electronics Industry*, was published by Temple University Press in June 2006. David is one of the editors and contributors to this volume.

David also helped coordinate the first meeting of the Transatlantic Initiative on Environmental Justice, a U.S./Central and Eastern Europe coalition of environmental justice and human rights activists, attorneys, and scholars, who are linking environmental justice advocacy and research efforts across the Atlantic.

More recently, as director of the Minnesota Global Justice Project, he helped produce a guide for communities confronting predatory mining companies, called *Protecting Your Community Against Mining Companies and Other Extractive Industries*.

### **Bryony Schwan**

Bryony Schwan is the co-founder and Executive Director of The Biomimicry Institute. She is also an affiliate faculty member in the Environmental Studies Department at the University of Montana. Bryony's activism started in the anti-apartheid movement in South Africa. In the early 1980s, she was a member of HERE local 34 and participated in the largest strike of women workers in the United States. Since the 1980s, she has been active in several local and regional forest, wildlife and wilderness groups, as both a staff person and volunteer. She has served on numerous boards.

In 1994, Bryony founded Women's Voices for the Earth (WVE), now a national women's toxics and environmental justice organization. In 2001, she co-founded Coming Clean, one of the most effective toxics coalitions, comprising over 100 local, state and national groups. Other coalitions in which she has been involved include the Global Anti-Incineration Alliance, Health Care Without Harm and the Alliance for Sustainable Jobs and the Environment. In 2003, Bryony received Montana's Jeannette Rankin Peace Award for her peace and political work in that state.

While her work has been focused on environmental and social justice issues, Bryony has been deeply interested in, read and written about what makes change happen, why movements succeed or fail and what makes it so difficult for movements on the political left to work together. She is also extremely interested in the intersection between poverty and environmental degradation and between the reproductive rights movement (especially as defined by women of color) and the toxics movement. Bryony has worked on a number of political campaigns and ran for the Montana State Senate.

### **Valerie Denney**

Valerie Denney established Valerie Denney Communications (VDC) in 1989 to offer professional public relations services to organizations and individuals working for positive social change.

Valerie works with government agencies, nonprofit organizations, and the private sector to develop communications strategies for complex issues such as the environment, affordable housing, community development, education, community finance, and solutions to poverty. Valerie's current work includes projects with The John D. and Catherine T. MacArthur Foundation, the City of Chicago's Department of Planning and Development, The Chicago Community Trust, the Joyce Foundation, Metropolitan Planning Council, Chicago Public Schools, and Housing Illinois.

Valerie brings a broad experience base to her work at Valerie Denney Communications. Prior to establishing her firm, Valerie served in Mayor Harold Washington's press office, worked for U.S. Steel, served as a union representative and teacher, and participated in numerous electoral and community-based campaigns.

Valerie conducts media trainings for a wide variety of organizations including National Community Capital Association, National Legal Aid and Defenders Association, and the Chicago-based Community Media Workshop. Valerie has a Master's degree in English from Indiana University.

### **Jigar Shah**

A renowned visionary, Jigar Shah is committed to renewable energy and sustainable solutions that enable prosperity beyond the carbon economy. As CEO of the Carbon War Room, Jigar is dedicated to identifying business-as-usual practices and replacing them with low-carbon solutions. Prior to the Carbon War Room, Jigar founded SunEdison in 2003. Under his leadership, SunEdison revolutionized the solar industry by introducing a business model to sell

solar as a service. The transformation to solar power service agreements is responsible for turning solar services into a multi-billion dollar industry.

Prior to founding SunEdison, Jigar worked in corporate strategy and sales, specializing in national commercial accounts, for solar industry giant BP Solar. In addition to working for the Department of Energy on alternative vehicle and fuel cell programs, Jigar worked in an engineering capacity for both AstroPower, the largest publicly traded pure-play PV solar company, and Atlantic Orient Corporation, a leader in the medium-sized wind turbine market.

Jigar is also an expert on energy project finance, changing energy policy, working with entrenched stakeholders, and convincing individuals to embrace energy technology. He works closely with entrepreneurs, policymakers, and investors around the world to develop, incubate, and implement sustainable solutions.

Jigar has a MBA from the Robert H. Smith School of Business, University of Maryland and a BS in Mechanical Engineering from the University of Illinois, Champaign-Urbana. In its early days, SunEdison worked out of the Greenpeace DC office, and has since worked closely with Greenpeace US on energy issues.

#### **Tom Newmark**

Tom Newmark is Vice Chairman of the Board of New Chapter, Inc. of Brattleboro, Vermont and a co-owner of Luna Nueva Farm in Costa Rica. Both New Chapter and Luna Nueva are certified organic to NOP standards, and Luna Nueva also holds the distinction of being a Demeter-certified Biodynamic® spice estate. It is at Luna Nueva that New Chapter has perfected the cultivation of organic turmeric and ginger, which are prized components of many of New Chapter's formulations.

Tom is a committed environmentalist. He is a founder of *Semillas Sagradas*, the Sacred Seeds Sanctuary, in Costa Rica dedicated to protecting endangered medicinal plants of the neotropics. This sanctuary is one of the New World's largest and most comprehensive sanctuaries for endangered plant species. He is co-founder, president and chairman of the Sacred Seeds, a 501(c)(3) public charity creating a network of Sacred Seeds Sanctuaries in the United States and throughout the world. Such sanctuaries now exist in India, Madagascar, Peru, Costa Rica, and in several locations in the United States. Tom is on the board of the Monteverde Conservation League – US, and he has helped expand and protect the Children's Eternal Rainforest in Monteverde, Costa Rica. He is also on the board of the William L. Brown Center of the Missouri Botanical Garden, which is one of the world's premier ethnobotanical research organizations. Tom has recently been selected as a member of the Board of Greenpeace, USA.

Tom is the co-author of the books Beyond Aspirin (2000 Holm Press) and The Life Bridge (Herbal Free Press 2002). He and New Chapter's founder Paul Schulick are proud parents of Zyflamend®, one of the world's most respected herbal formulations, and Tom has been awarded multiple patents for innovative herbal formulations. Tom's memberships include the Scientific Advisory Board of the Organic Center, American Botanical Council's Director's Circle, William L Brown Center of the Missouri Botanical Garden (board member), and the American Herbal

Products Association (AHPA) (board member). He is also a founding board member of the Biodynamic Trade Association.

In Tom's distant past life he was a trial attorney, but even way back when, his clients reflected his commitment to progressive causes. He represented the Animal Legal Defense Fund (representing the river otters of Missouri in an attempt to prohibit underwater trapping), the Natural Law Party of the United States (attempting to obtain the inclusion of its presidential candidate in the 1996 presidential debates), and the Enlightened Sentencing Project (supporting the right of Missouri judges to sentence youthful drug offenders to meditation as an alternative to incarceration).

### **Betsey Taylor**

Betsy Taylor is President of Breakthrough Strategies & Solutions, a small consulting firm offering strategic services to philanthropic, business and non-profit clients. Her consulting practice focuses on high-impact, catalytic initiatives to address climate change and promote a sustainable culture and economy. She is co-founder and board president of 1Sky ([www.1sky.org](http://www.1sky.org)) a campaign launched in late 2007 to achieve bold federal climate and energy policy in the United States. 1Sky merged with 350.org in March, 2011, bringing with it 500 allied organizations, 4,000 volunteer congressional precinct organizers, over twenty state-based organizers and an online action network of 200,000 individual activists and supporters. Taylor currently chairs the 350 Action Fund board.

Ms. Taylor has spent over thirty years as a leader in the non-profit and philanthropic sectors, serving as executive director of the Nuclear Information & Resource Service during the Three Mile Island accident, international representative of the Nuclear Weapons Freeze Campaign, deputy director of the leading disarmament PAC in the 80s, Freeze Vote, U.S. representative to the Nuclear Free and Indendent Pacific Campaign, founder and President of the Center for a New American Dream, co-founder and President of 1Sky, and executive director of the Ottinger Foundation, Stern Family Fund, and Merck Family Fund. She wrote What Kids Want that Money Can't Buy and co-edited Sustainable Planet: Solutions for the 21<sup>st</sup> Century. She played a catalytic role in the launch of the Environmental Grantmakers Association, Funders for Sustainable Consumption and Production, Iraq Peace Fund, National Voice, and State Voices, all initiatives to move the nation in a fundamentally more just, peaceful and sustainable direction.

Betsy believes deeply in the human capacity for love and courage and in the wisdom that can emerge from groups. She specializes in helping leadership groups tackle complex problems in search of results-oriented strategies. She has studied leadership with Ron Heifitz at Harvard, Robert Gass with Rockwood Leadership, and Reverend Gordon Cosby of the Servant Leadership School.

She received her BA from Duke University and MPA from Harvard University. She is an avid gardener, outdoor enthusiast, and sits on the boards or advisory boards of Center for a New American Dream, 350.org, Garrison Institute, Moms Rising, Ottinger Foundation and Town Creek Foundation. She is a member of Adelphi Friends Meeting.

### **Antha Willams**

Antha Williams is Senior Vice President at Corridor Partners, a firm that advises donors on advocacy and electoral strategies to support climate action. Antha has deep experience with public policy campaigns and the individual and institutional donors that support them. Antha worked as Advocacy Executive at Atlantic Philanthropies in New York, where she managed the largest-ever advocacy grant to support Health Care for America Now, the successful health care reform legislative campaign, as well as election-related funding. As Program Officer at Beldon Fund, Antha built support for environmental issues by policymakers through grassroots organizing at the state level. Outside of philanthropy, Antha has worked as a campaigner and organizer, directing large-scale voter protection efforts and working as an Organizing Director with Green Corps, a training program for aspiring environmental advocates. Antha serves on the Boards of Rock the Vote Action Fund and Greenpeace. She graduated from Dartmouth College and lives in New York.

November 21<sup>st</sup>, 2012

To Whom It May Concern:

Greenpeace face-to-face fundraising model is based on monthly giving. When a member signs up with a face-to-face fundraiser, they are agreeing to ongoing monthly deductions from their bank account, debit card or credit card.

During the period 1/01/2012 – 10/30/2012 the total expense for face-to-face fundraising was \$572,640.00 and the total amount of income raised was \$387,548.09. These figures represent only the exact amount of income raised during the three month period requested and ongoing income raised for the remainder of the calendar year from these pledges and are not indicative of the profitability of this method of fundraising. There is a high initial expenditure (because we're paying for the initial staff time while fundraising) and in any three month cycle there will appear to be a net loss, over time the program returns a net profit, because income from monthly contributors is ongoing. Our donors give between \$17 and \$20 on average on a monthly basis and the profitability of this fundraising method is realized months later.

Should you have further questions or require further explanation, please feel free to contact me at (571) 265-5136 or by email at [jstarr@greenpeace.org](mailto:jstarr@greenpeace.org) .

Regards,

Jennifer Starr  
Frontline Operations Administrator  
Greenpeace USA

**Greenpeace, Inc.**  
702 H Street, NW, Suite 300  
Washington, DC 20001  
202-462-1177  
FAX 202-462-4507

**Other States Registered:**

<b>State</b>	<b>Registration Number</b>
Alabama	AL00-108
Alaska	
Arizona	11757
Arkansas	
California	068390
Colorado	20073005581
Connecticut	2894
Florida	CH1596
Georgia	CH-2186
Illinois	01-020,112
Kansas	738-104-9
Kentucky	408
Louisiana	
Maine	CO 1193
Maryland	2955
Massachusetts	25182
Minnesota	
Mississippi	100000194
Missouri	CO-141-88
New Hampshire	3328
New Jersey	0386900
New York	05-35-59
North Carolina	SL000358
North Dakota	2945
Ohio	07-0672
Oklahoma	4300597683
Oregon	14432
Pennsylvania	5475
Rhode Island	94-224
South Carolina	4246
Tennessee	1057
Utah	C530
Virginia	
Washington	1950
West Virginia	
Wisconsin	8001453

## **APPLICATION FOR CITY OF CHICAGO CHARITABLE SOLICITATION PERMIT**

**(Please neatly print or type. In necessary in answering any question, please attach additional sheets.)**

- 1. Name of organization:** Park Lawn Association, Inc.  
**Address:** 10833 LaPorte Ave  
Oak Lawn, IL 60453  
**Telephone Number:** 708-425-6867
- 2. Use the space below to list names, current positions, residence addresses and telephone numbers of the officers in the organization:**

Katherine Vandiver, Development Associate, 10833 LaPorte Ave., Oak Lawn, IL 60453,  
708-425-6867; [kvandiver@parklawn.com](mailto:kvandiver@parklawn.com)

Nancy Schmitz, Development Director, 10833 LaPorte Ave., Oak Lawn, IL 60453;  
708-425-6867; [nschmitz@parklawn.com](mailto:nschmitz@parklawn.com)
- 3. List the date and approximate location(s) of solicitation:**  
March 29 / 30 and April 12 / 13, 2013  
Southside of Chicago
- 4. Approximately how many persons will be engaged in the solicitation?**  
Approximately 100 People
- 5. Explain the methods your organization will use to solicit funds:**  
Our volunteers will wear bright orange reflective safety vest with Park Lawn's logo on the front and back, they will have a bucket with a Park Lawn logo on it to collect the donations, they will provide individually wrapped pieces of candy to the donors and a rear view mirror tag with information of Park Lawn on it.
- 6. Has your organization ever been allowed to solicit funds in prior years in the City of Chicago? If so, when?**  
Yes, 2011 and 2012

7. **Include the following with your application:**

- A. **A copy of the registration statement filed with the Attorney General of the State of Illinois; or exemption issued by the Attorney General of the State of Illinois.**
- B. **A copy of the tag, badge, emblem or other token (if any) which will be distributed as part of the solicitation, or which will be used by your organization in its solicitation.**

**Please include any other relevant information which would assist the Committee on Finance in reviewing this application.**

Park Lawn's mission is to provide services that promote independence, choice and access to community living for people with developmental disabilities.

Our Tag Day event scheduled March 29 / 30 and April 12 / 13, is one of our most successful events because it allows all of our supporters to inform the Chicago land area about the capabilities that individuals with developmental disabilities can display when provided resources through Park Lawn. It is a low expensed fundraiser with a lot of rewards.

**APPLICATIONS MUST BE RECEIVED BY THE COMMITTEE ON FINANCE NO LATE THAN 30 DAYS PRIOR TO THE COMMENCEMENT OF THE SOLICITATION.**

**I/WE, THE OFFICER(S) OF THE ABOVE NAMED ORGANIZATION, CERTIFY THAT THE INFORMATION FURNISHED IN THIS STATEMENT AND ALL ATTACHED SHEETS IS TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE. (NOTE: AT LEAST ONE OFFICER OF THE ORGANIZATION MUST SIGN AND VERIFY THIS APPLICATION.)**

Signature Katherine Vandiver Title Development Associate Date 11-15-12

Signature Nancy Schmidt Title Dir. of Development Date 11-15-12

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

## **HOLD HARMLESS AGREEMENT**

1. The undersigned officer on behalf of the subject organization agrees to defend, indemnify, save and hold harmless the City of Chicago for any loss, liability, damage or cost which the City may incur due to the presence of volunteers of the subject organization on City premises for the purpose of charitable solicitations.
2. The subject organization assumes full responsibility for risk of bodily injury, death or property damage due to the negligence of the subject organization or otherwise resulting from conduct or activity related to the participation in charitable solicitation on the public way.
3. The officer of the subject organization has read and voluntarily signs the hold harmless agreement and waiver of liability and indemnity agreement.

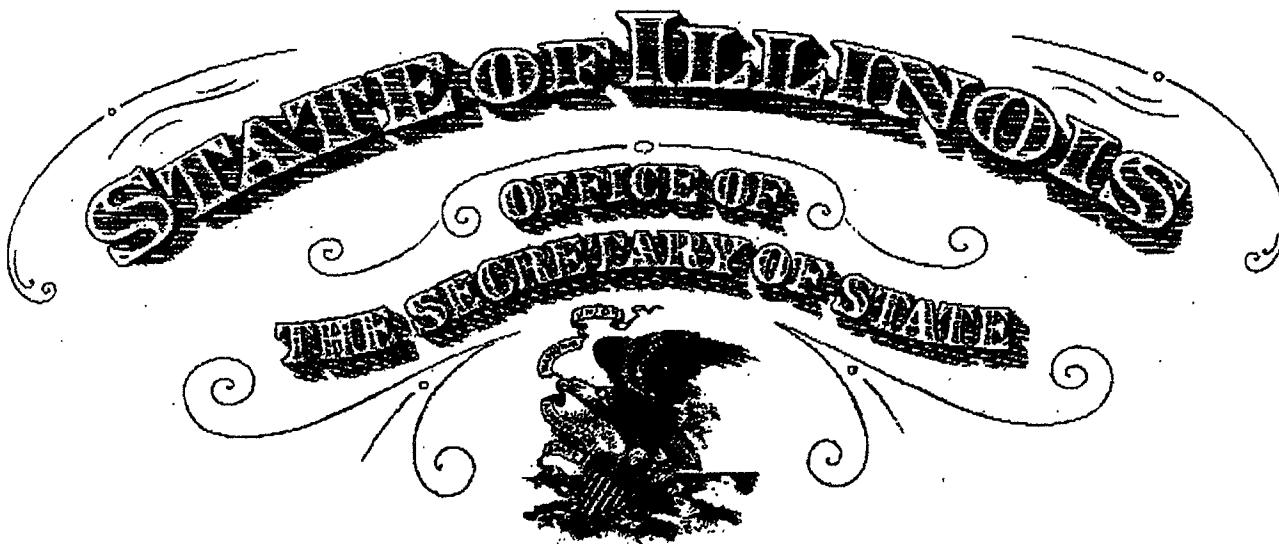
Park Lawn Association, Inc.  
Name of organization

Nancy Schmitz  
Signature of organization officer

Date 11-15-72

File Number

3539-318-8



**To all to whom these Presents Shall Come, Greeting:**

I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of Business Services. I certify that

PARK LAWN ASSOCIATION, INC., A DOMESTIC CORPORATION, INCORPORATED UNDER THE LAWS OF THIS STATE ON JULY 25, 1955, APPEARS TO HAVE COMPLIED WITH ALL THE PROVISIONS OF THE GENERAL NOT FOR PROFIT CORPORATION ACT OF THIS STATE, AND AS OF THIS DATE, IS IN GOOD STANDING AS A DOMESTIC CORPORATION IN THE STATE OF ILLINOIS.

**In Testimony Whereof, I hereto set my hand and cause to be affixed the Great Seal of the State of Illinois, this 25TH day of FEBRUARY A.D. 2011.**



APPLICATION FOR CITY OF CHICAGO CHARITABLE SOLICITATION PERMIT

(Please neatly print or type. If necessary in answering any question, please attach other sheets.)

1. Name of organization: CHILDREN INTERNATIONAL, INC.

Address: 2000 East Red Bridge Road, Kansas City, MO 64131

Telephone Number: 816-943-3739

2. Use the space below to list names, current positions, residence addresses and telephone numbers of the officers in the organization:

PLEASE SEE ATTACHMENT #1

3. List the date and approximate location(s) of solicitation?

Upon approval - December 31, 2013

For locations please see Attachment #2

4. Approximately how many persons will be engaged in the solicitation?  
20-25

5. Explain the methods your organization will use to solicit funds:  
FACE TO FACE FUNDRAISING ON THE STREET. OUR AGENT, DIALOGUEDIRECT WILL GENERATE COMMITMENTS AND INCREASE THE PUBLIC AWARENESS OF CHARITABLE EFFORTS OF CHILDREN INTERNATIONAL. CHILDREN INTERNATIONAL STRIVES TO HELP CHILDREN AROUND THE WORLD OVERCOME BURDENS OF POVERTY.

6. Was your organization ever allowed to solicit funds in prior years in the City of Chicago? If so, when?

We have license currently in the city of Chicago that runs through December 31, 2012

7. Include the following with your application:

A. A copy of the registration statement filed with the Attorney General of the State of Illinois; or exemption issued by the Attorney General of the State of Illinois. PLEASE SEE ATTACHMENT #3

B. A facsimile of the tag, badge, emblem or other token (if any) which will be distributed as part of the solicitation, or which will be used by your organization in its solicitation. PLEASE SEE ATTACHMENT #4

8. Please include any other relevant information which would assist the Committee on Finance in reviewing this application.

PLEASE SEE ATTACHMENT #5

APPLICATIONS MUST BE RECEIVED BY THE COMMITTEE ON FINANCE NO LATER THAN 30 DAYS PRIOR TO THE COMMENCEMENT OF THE SOLICITATION.

I/WE, OFFICER(S) OF THE ABOVE NAMED ORGANIZATION, CERTIFY THAT THE INFORMATION FURNISHED IN THIS STATEMENT AND ALL ATTACHED SHEETS IS TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE. (NOTE: AT LEAST ONE OFFICER OF THE ORGANIZATION MUST SIGN AND VERIFY THIS APPLICATION.)

Signature Deanna Mitchell Title VP of Finance Date 11/09/12

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

# Attachment #1

## CHILDREN INTERNATIONAL

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### BOARD OF DIRECTORS - 2012

Mr. Larry Lee  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Ms. Joan Horan  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Mr. James R. Cook  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Dr. Eve Krahn  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Ms. Susana Eshleman  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Mr. Gordon Bailey  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Mr. Charles Maahs  
2000 E Red Bridge Rd  
Kansas City, MO 64131

### OFFICERS – 2012

President/CEO  
Mr. James R. Cook  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Assistant Vice President/Secretary  
Ms. Vickie Wiedenmann  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Executive Vice President/COO  
Mr. David Houchen  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Vice President of Finance  
Mrs. Danielle Mitchell  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Vice President of Planning & Project  
Management  
Mr. Pat McDonnell  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Vice President of Program Services  
Mr. Jack McCanna  
2000 E. Red Bridge Rd  
Kansas City, MO 64131

Vice Pres. of Marketing and Development  
Mr. Brian Anderson  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Vice President of Human Resources  
Mr. Eric McCullough  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Vice President of Creative & Production  
Services  
Ms. Andrea Waters  
2000 East Red Bridge Rd  
Kansas City, MO 64131

Vice President of Sponsorship Services  
Ms. Lisa Thome-Ha  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Associate Vice President  
Mr. Franklin Guerrero  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Associate Vice President of Marketing  
Mrs. Carole Spencer  
2000 E. Red Bridge Rd  
Kansas City, MO 64131

Vice President of IT  
Mr. James Cameron  
2000 E Red Bridge Rd  
Kansas City, MO 64131

Gift Planning Officer  
Ms. Yukiko Hino  
2000 E Red Bridge Road  
Kansas City, MO 64131

Gift Planning Officer  
Ryan Owen  
2000 E. Red Bridge Rd  
Kansas City, MO 64131

Gift Planning Officer  
Ms. Meaghan Crowley  
2000 E Red Bridge Rd.  
Kansas City, MO 64131

## ATTACHMENT 2

SITE	SITE DESCRIPTION
<b>Loop</b>	
<b>State/Washington</b>	within 1/2 block of intersection
<b>State/Randolph</b>	within 1/2 block of intersection
<b>State/Monroe</b>	within 1/2 block of intersection
<b>State/Jackson</b>	within 1/2 block of intersection
<b>Wabash/Monroe</b>	within 1/2 block of intersection
<b>Wabash/Washington</b>	within 1/2 block of intersection
<b>Lasalle/Washington</b>	within 1/2 block of intersection
<b>Daley Center</b>	on south corners
<b>Thompson Center</b>	on south corners
<b>Jackson/Clark</b>	within 1/2 block of intersection
<b>Adams/Dearborn</b>	within 1/2 block of intersection
<b>Monroe/Dearborn</b>	within 1/2 block of intersection
<b>Clark/Lake</b>	within 1/2 block of intersection
<b>Michigan/Monroe</b>	within 1/2 block of intersection
<b>Michigan/Jackson</b>	within 1/2 block of intersection
<b>Michigan/Adams</b>	within 1/2 block of intersection
<b>Michigan/Washington</b>	within 1/2 block of intersection
<b>Michigan/Lake</b>	within 1/2 block of intersection
<b>Madison/Wells</b>	within 1/2 block of intersection
<b>Monroe/Franklin</b>	within 1/2 block of intersection
<b>Washington/Franklin</b>	new site (within 1/2 block of intersection)
<b>Madison/Wacker</b>	new site (within 1/2 block of intersection)
<b>Canal/Monroe</b>	new site (within 1/2 block of intersection)
<b>Monroe/Wacker</b>	new site (within 1/2 block of intersection)
<b>Madison/LaSalle</b>	new site (within 1/2 block of intersection)
<b>Monroe/Lasalle</b>	new site (within 1/2 block of intersection)
<b>Clark/Wacker</b>	new site (within 1/2 block of intersection)
<b>Dearborn/Wacker</b>	new site (within 1/2 block of intersection)
<b>State/Wacker</b>	new site (within 1/2 block of intersection)
<b>Wabash/Wacker</b>	new site (within 1/2 block of intersection)
<b>Michigan/Randolph</b>	new site (within 1/2 block of intersection)
<b>Michigan/Madison</b>	new site (within 1/2 block of intersection)
<b>Michigan/Van Buren</b>	new site (within 1/2 block of intersection)
<b>Jackson/Wacker</b>	new site (within 1/2 block of intersection)
<b>Jackson/Wells</b>	new site (within 1/2 block of intersection)
<b>Jackson/Franklin</b>	new site (within 1/2 block of intersection)
<b>Wabash/Roosevelt</b>	new site (within 1/2 block of intersection)
<b>Wacker/Adams</b>	new site (within 1/2 block of Sears Tower)
<b>Madison/Clark</b>	new site (within 1/2 block of intersection)
<b>Randolph/Wells</b>	new site (within 1/2 block of intersection)
<b>Randolph/Franklin</b>	new site (within 1/2 block of intersection)

SITE	SITE DESCRIPTION
<b>Magnificent Mile</b>	
<b>Plaza of the Americas</b>	next to Nordstrom Shopping mall on Mich Ave
<b>Michigan - Marriott</b>	outside the Marriott on Michigan
<b>Michigan/Ohio</b>	within 1/2 block of intersection
<b>Michigan/Erie</b>	within 1/2 block of intersection
<b>Michigan/Superior</b>	within 1/2 block of intersection
<b>Huron/St Clair</b>	within 1/2 block of intersection
<b>Water Tower</b>	within 1/2 block of intersection
<b>State/Chicago</b>	within 1/2 block of intersection
<b>Navy Pier</b>	within 1/2 block of intersection
<b>North/Wells</b>	within 1/2 block of intersection
<b>State/Grand</b>	within 1/2 block of intersection
<b>Clark/Ontario</b>	within 1/2 block of intersection
<b>Clark/Division</b>	within 1/2 block of intersection
<b>Dearborn/Division</b>	within 1/2 block of intersection
<b>State/Chestnut</b>	within 1/2 block of intersection
<b>Erie/St. Clair</b>	within 1/2 block of intersection
<b>Chicago/LaSalle</b>	new site (within 1/2 block of intersection)
<b>North Side</b>	
<b>Broadway/Belmont</b>	within 1/2 block of intersection
<b>Wicker Park</b>	within 1/2 block of intersection
<b>Broadway/Diversey</b>	within 1/2 block of intersection
<b>Roscoe/Halsted</b>	within 1/2 block of intersection
<b>Clark/Foster</b>	within 1/2 block of intersection
<b>North/Clark</b>	new site (within 1/2 block of intersection)
<b>North/LaSalle</b>	new site (within 1/2 block of intersection)
<b>North/Clyborn</b>	new site (within 1/2 block of intersection)
<b>Madison/Halsted</b>	new site (within 1/2 block of intersection)
<b>Randolph/ Halsted</b>	new site (within 1/2 block of intersection)
<b>Fullerton/Clark</b>	new site (within 1/2 block of intersection)
<b>Wrightwood/Clark</b>	new site (within 1/2 block of intersection)
<b>Sheffield/Armitage</b>	new site (within 1/2 block of intersection)
<b>Halsted/Armitage</b>	new site (within 1/2 block of intersection)
<b>Dayton/Armitage</b>	new site (within 1/2 block of intersection)
<b>Halsted/Dickens</b>	new site (within 1/2 block of intersection)
<b>Clark/Belmont</b>	new site (within 1/2 block of intersection)
<b>Addison/Clark (Wrigley)</b>	new site (within 1/2 block of intersection)
<b>Foster/Damen (Lincoln Sq)</b>	new site (within 1/2 block of intersection)
<b>West Side</b>	
<b>Hyde Park Museum</b>	new site (within 1/2 block of intersection)
<b>Cornell/55th</b>	new site (within 1/2 block of intersection)
<b>18th/Ashland</b>	new site (within 1/2 block of intersection)

*Attachment #3*[Skip Navigation](#)

ILLINOIS ATTORNEY GENERAL Lisa Madigan

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## Building Better Charities

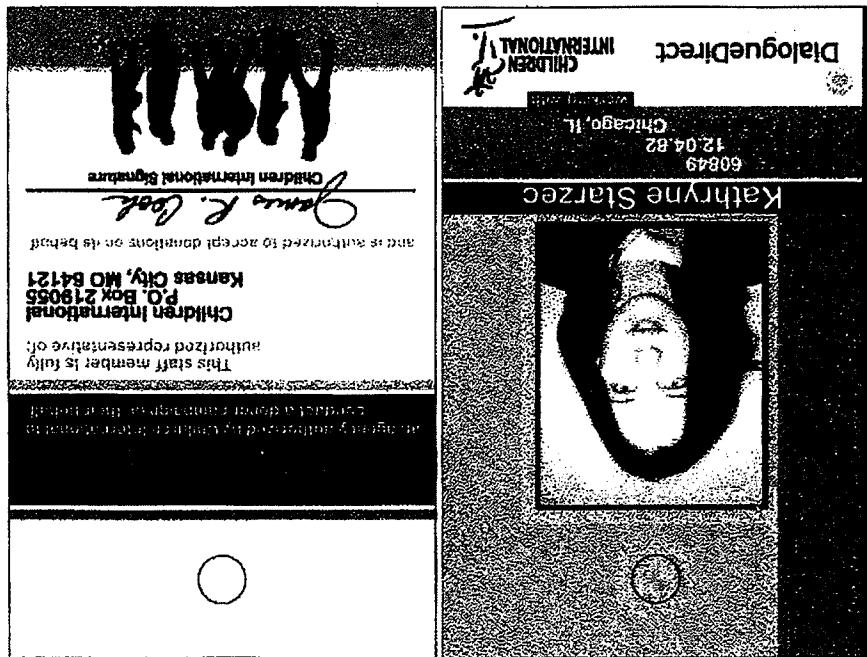
### Charitable Database Search



#### CHILDREN INTERNATIONAL

Reg. Number: 01033303  
EIN: 446005794  
Reg. Date: 06/04/1998  
Address: 2000 E RED BRIDGE RD  
KANSAS CITY MO 64131  
County: Jackson

Assets	Income	Fiscal Year
\$60,109,127.00	\$156,422,279.00	09/30/2011
\$62,295,256.00	\$147,801,897.00	09/30/2010
\$46,141,718.00	\$146,160,976.00	09/30/2009
\$44,299,461.00	\$142,697,717.00	09/30/2008
\$45,929,829.00	\$128,703,029.00	09/30/2007
\$42,479,937.00	\$116,966,885.00	09/30/2006
\$38,867,483.00	\$107,031,241.00	09/30/2005
\$33,733,988.00	\$93,972,289.00	09/30/2004
\$33,847,994.00	\$86,847,832.00	09/30/2003



## Assignment #4

## DialogueDirect, Inc. Code of Practice

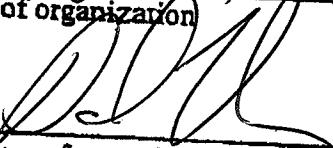
## DialogueDirect Code of Practice for the Personal Solicitation of Committed Gifts ("Face to Face Street" and "Door to Door Fundraising")

1. We **always** tell potential donors clearly that we are **paid fundraisers**.
2. We **always** carry and display ID so that any potential donor can verify who we are, whom we are working for, and on whose behalf we are fundraising.
3. We **always** represent our Not for Profit Organization at the time, in the place, and in the manner that has been previously agreed upon, both with the NPO and with the relevant site owner or local authority, and as directed by our Team Guide or other responsible agency personnel.
4. We **always** explain to a donor how the NPO will communicate with them after subscribing; if they are likely to receive a follow-up phone call, we inform them of this.
5. We **always** ensure that forms with personal details provided by donors are handled at all stages in a secure manner.
6. We **always** end a conversation in a polite and respectful manner as soon as we are asked to.
7. We **always** ensure, wherever possible, that if a member of the public has a complaint, a full and accurate record of the complaint and the complainant's contact details are taken so that action can be taken promptly and appropriately. We will also offer the complainant contact details for a person in authority who can respond to their concerns.
8. We **never** say or do anything that could offend or harass people, and we do not use manipulative techniques or pressure-tactics.
9. We **never** confuse or mislead the public and we **never** say, do, or display anything related to the NPO for which we have not been given express permission by the NPO.
10. We **never** behave while on duty in any way that might bring the NPO or DialogueDirect into disrepute.

## HOLD HARMLESS AGREEMENT

1. The undersigned officer on behalf of the subject organization agrees to defend, indemnify, save and hold harmless the City of Chicago for any loss, liability, damage or cost which the City may incur due to the presence of volunteers of the subject organization on City premises for the purpose of charitable solicitations.
2. The subject organization assumes full responsibility for risk of bodily injury, death or property damage due to the negligence of the subject organization or otherwise resulting from conduct or activity related to the participation in charitable solicitation on the public way.
3. The officer of the subject organization has read and voluntarily signs the hold harmless agreement and waiver of liability and indemnity agreement.

Dialogue Direct, Inc.  
Name of organization

  
Signature of organization officer

11/13/12  
Date