



City of Chicago



O2022-763

Office of the City Clerk

Document Tracking Sheet

Meeting Date:	3/23/2022
Sponsor(s):	Villegas (36)
Type:	Ordinance
Title:	Honorary street designation as "Honorary Sam Rosen Way"
Committee(s) Assignment:	Committee on Transportation and Public Way

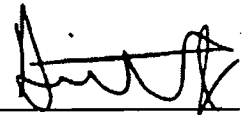
ORDINANCE

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHICAGO

SECTION 1. Pursuant to Section 2-8-040 of the Municipal Code of Chicago, which allows for honorary street-name designation ("Designation Ordinance"), the Commissioner of Transportation shall take the necessary action for standardization of North Kilbourn Avenue from W. Lyndale Avenue to W. Fullerton Avenue as "Honorary Sam Rosen Way".

SECTION 2. Pursuant to Section 2-8-040 (b) of the Municipal Code of Chicago, the Designation Ordinance shall be accompanied by a biography of ("EXHIBIT A"), the reason for honoring the individual or group ("EXHIBIT B"), map indicating the blocks for the designation ("EXHIBIT C"), and necessary "Withdrawal Authorization Form" ("EXHIBIT D").

SECTION 3. The ordinance shall take full effect upon passage and publication.



Gilbert Villegas
Alderman, 36th Ward

EXHIBIT A

BIOGRAPHY OF SAM ROSEN

Sam Rosen was born in Poland in April of 1886, and was a working-class immigrant who fully embodied the American Dream. His legacy will forever live as an ode to Chicagoans for the impact he had on our most valued staple, the “Chicago Dog.”

At the age of nine, Sam left his home to train as an Apprentice Baker in Germany, before emigrating to the United States at 13. In an impressive three short years, he opened his own bakery in New York, where he would become a leader in the fight for bakers rights and help organize the first bakers union in New York City. Like most fights, this came at a personal cost, he lost his hearing in one ear from being hit over the head by a strikebreaker.

Sam moved to Chicago in his early twenties. In 1909, he purchased his first Chicago bakery in Belmont Cragin on the City's Northwest side. He first called the bakery the “New York Baking Company” but later renamed it after himself. Sam used the renaming as an opportunity to introduce the Windy City to his famed rye bread, and later, the groundbreaking bun with poppy seeds. Now baking an average of 150 million hot dog buns a year, it is hard to imagine S. Rosen first began delivery of their baked goods by placing them unwrapped, outside grocery stores in wooden bread boxes, and all before dawn by horse and buggy.

For over a century, S. Rosen has remained part of Chicago's identity through the Rosen family leadership. In 1945, Sam's son, Don, joined the family business, and later took over the reins after his father's retirement. In 1974, Don's son, Steve, was added to the family line-up, and currently serves as Vice President and General Manager. It is no surprise that Sam's children, grandchildren and great-grandchildren have continued to strengthen his legacy with their work at the company. The Rosen's have literally “broken bread” with fellow Chicago trailblazers like Vienna Beef and Mary Ann, to create historical partnerships, and most notably, mastered the poppy seed bun to its highly regarded status as the fundamental part of every Chicago Dog.

In June of 1976, Sam passed away, but his hard-working and entrepreneurial spirit is still very much alive and well in the Chicago company he founded over 100 years ago. Since 1909, Sam, his children, grandchildren and great-grandchildren, have continued to work with and feed the Chicagoland communities they serve. They have developed an iconic retail brand every Chicagoan (and even New Yorker) knows and loves. A brand that is responsible for the rare occasion both the North and Southside can agree: the S. Rosen poppy seed hot dog bun is the necessary ingredient to an authentic Chicago Dog.

Sam Rosen was an immigrant, laborer, beloved family member, and innovator—he was everything Chicago stands for. His impact is felt throughout the City and his legacy lives on through his family's leadership at Alpha Baking Company.

EXHIBIT B

REASONS FOR HONORING SAM ROSEN

The 36th Ward is honoring the life of the late Sam Rosen for his extraordinary achievements as an entrepreneur, immigrant, and avid family man who left an everlasting mark on the City of Chicago through his encapsulation of the American Dream. Ingrained with an entrepreneurial spirit at a very young age, Mr. Rosen quickly gained Chicagooan respect in 1909, when he opened his first bakery, S. Rosen's Baking Company. Throughout the years, S. Rosen has established itself as the maker of many iconic baked goods, including the quintessential hot dog bun for the City's beloved "Chicago Dog." Sam Rosen is remembered for the impact he had within the Chicagoland communities he led, helped, and fed; an impact that his family has strengthened throughout time with the help of invaluable partnerships within the 36th Ward, City of Chicago and beyond.

EXHIBIT C

MAP

DESIGNATION BLOCKS: N. Kilbourn Avenue from W. Lyndale Avenue to Fullerton Avenue

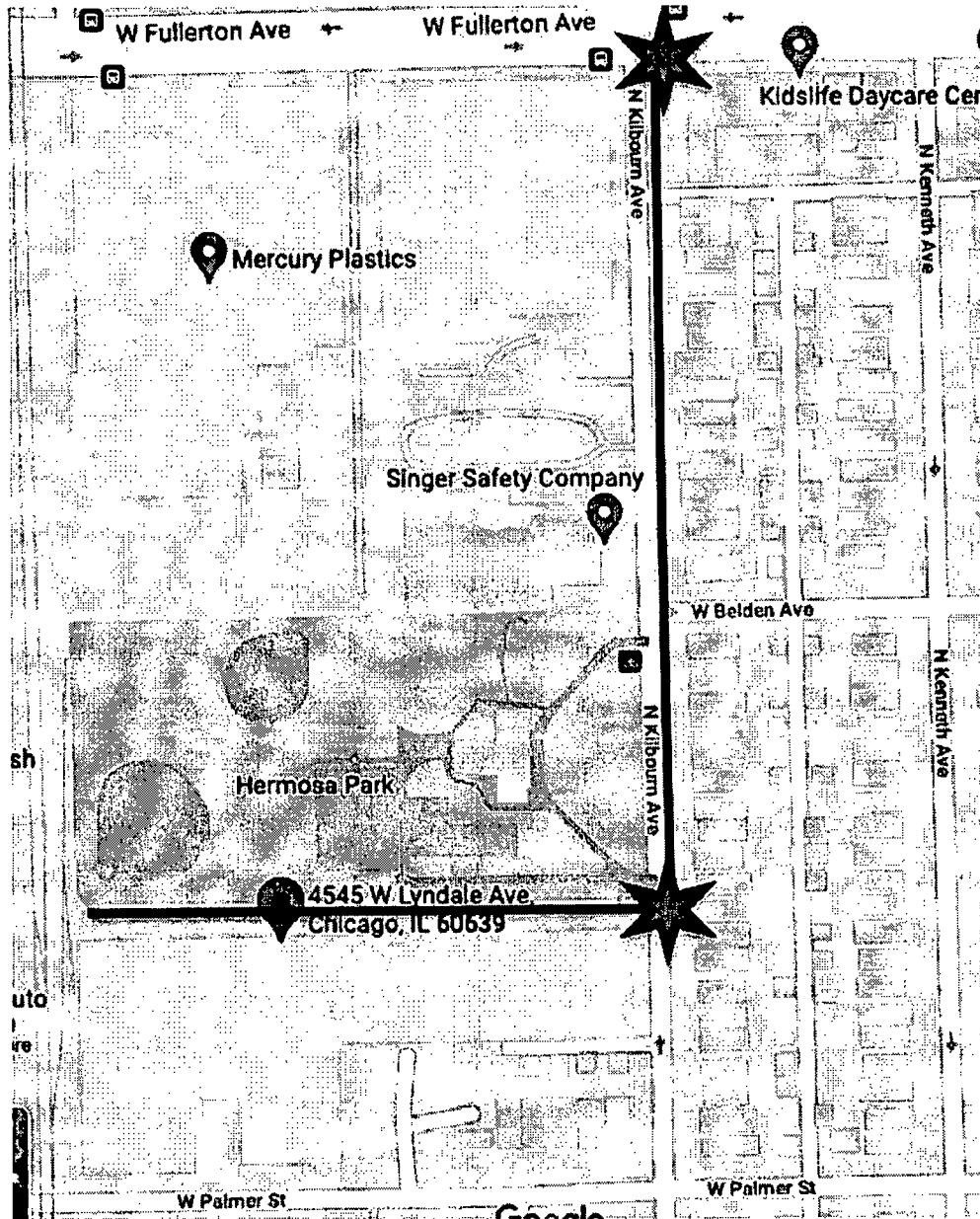


EXHIBIT D

Date: 2/18/2022

Office of Budget and Management
121 N. LaSalle, Room 604
Chicago, IL 60602

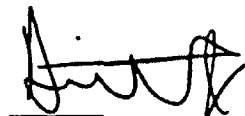
To Whom It May Concern:

I, GILBERT VILLEGAS, Alderman of the 36th Ward, hereby authorize the Office of Budget Management to withdraw the funds associated with the cost of installation for this honorary street designation for Sam Rosen from my:

- Ward's annual menu program budget
- Ward's aldermanic expense allowance

upon passage of this designation ordinance, pursuant to Section 2-8-040 of the Chicago Municipal Code.

Sincerely,



Alderman

6/1/2017