



City of Chicago



R2018-1233

Office of the City Clerk

Document Tracking Sheet

Meeting Date: 11/7/2018
Sponsor(s): Burke (14)
Type: Resolution
Title: Congratulations extended to Serafin & Associates, Inc. on 30th year anniversary
Committee(s) Assignment:

RESOLUTION

WHEREAS, Serafin & Associates, Inc., an iconic Chicago firm specializing in communication and public affairs strategies, is celebrating 30 years in business; and

WHEREAS, The Chicago City Council has been informed of this anniversary by Alderman Edward M. Burke; and

WHEREAS, Serafin & Associates, Inc., employs a seasoned team with a host of unique skill sets that have been honed in newsrooms and government administrations, digital hubs and C-suites; and

WHEREAS, For three decades, Serafin & Associates, Inc., has managed reputations and crafted messages for clients and engaged in crisis management; and

WHEREAS, Serafin & Associates, Inc., was founded by Thom Serafin whose expertise comes from years of hands-on experience, first as a network radio correspondent covering the Illinois State Capital, and later in the role of press secretary for several United States Senate campaigns and even a presidential campaign; and

WHEREAS, Thom Serafin served on the staffs of Senator Alan Dixon and U.S. Representative Dan Rostenkowski in Chicago and Washington, D.C., and has advised some of the highest-profile policy makers in Illinois and the nation; and

WHEREAS, Thom Serafin earned a Bachelor of Arts in Communications and a Master's in Public Affairs Reporting from the University of Illinois/Springfield (UIS) where, as an undergraduate, he helped launch the prestigious Public Affairs Reporting (PAR) program with then-professor Paul Simon; and

WHEREAS, In recognition of his many accomplishments, Thom Serafin was named to the *Crain's Chicago Business* 2015 "20 Most Powerful Political Insiders" list; and

WHEREAS, The hard work, sacrifice and dedication of Thom Serafin serve as an example to all; now, therefore

BE IT RESOLVED, That we, the Mayor and the members of the Chicago City Council, assembled this seventh day of November, 2018, do hereby congratulate Serafin & Associates, Inc., on thirty years in business; and

BE IT FURTHER RESOLVED, That a suitable copy of this resolution be presented to Thom Serafin.

Alderman - 14th Ward