



City of Chicago



F2014-29

Office of the City Clerk

Document Tracking Sheet

Meeting Date:	4/2/2014
Sponsor(s):	Thomas (17)
Type:	Communication
Title:	Presentation on "Partnership to Improve Children's Health"
Committee(s) Assignment:	Joint Committee: Education and Child Development; Health and Environmental Protection



CITY COUNCIL

CITY OF CHICAGO

COUNCIL CHAMBER

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COMMITTEE MEMBERSHIPS

EDUCATION AND CHILD DEVELOPMENT

(CHAIRMAN)

BUDGET AND GOVERNMENT OPERATIONS

SPECIAL EVENTS AND CULTURAL AFFAIRS

HUMAN RELATIONS

RULES AND ETHICS

FINANCE

ZONING, LANDMARKS AND BUILDING STANDARDS

WORKFORCE DEVELOPMENT AND AUDIT

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City Council Meeting
April 2, 2014

To the President and Members of the City Council:

Reporting on the Joint Committee on Education and Child Development and Public Health and Environmental Protection which held a meeting March 19, 2014:

Presentation made by the Chicago Department of Public Health and the Chicago Public Schools "Partnership to Improve Children's Health".

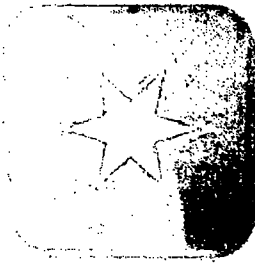
Respectfully submitted,

Alderman Latasha R. Thomas,
Chairman Committee on Education and
Child Development

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**HEALTHY
CHICAGO**

CHICAGO DEPARTMENT OF PUBLIC HEALTH

Partnership to Improve Children's Health

March 19, 2014

**Bechara Choucair, MD
Commissioner
CDPH**

**Stephanie Whyte, MD
Chief Health Officer
Chicago Public Schools**



City of Chicago
Mayor Rahm Emanuel

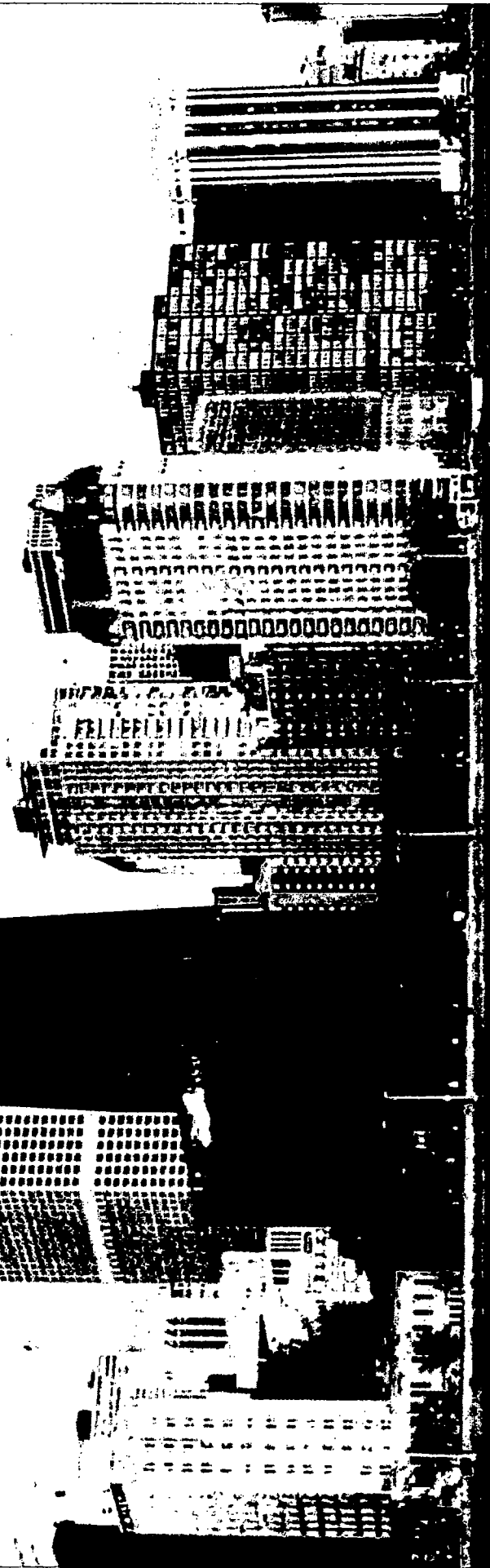


Chicago Department of Public Health
Commissioner Bechara Choucair, M.D.



IT'S NOT JUST ABOUT
INDIVIDUAL BEHAVIOR

IT'S ABOUT HOW WE
BEHAVE AS A CITY



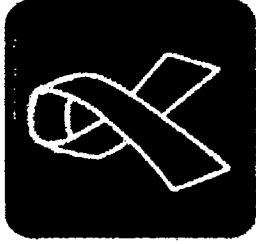
HEALTHY CHICAGO PRIORITIES



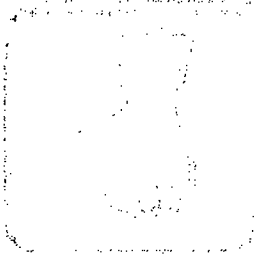
Tobacco Use



Obesity Prevention



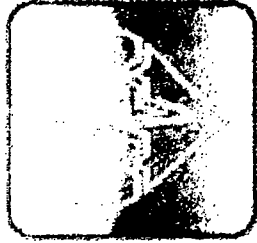
HIV Prevention



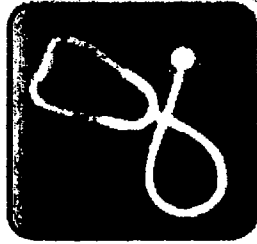
Adolescent Health



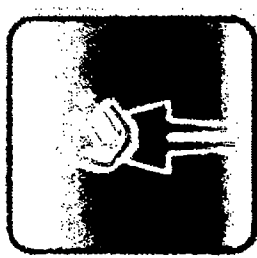
Cancer Disparities



Heart Disease



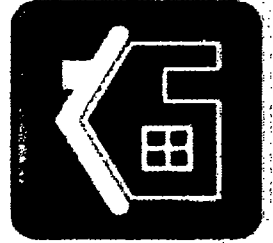
Access to Health Care



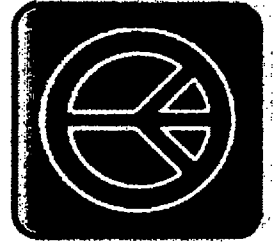
Healthy Mothers



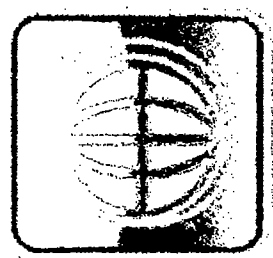
Comm. Disease



Healthy Homes



Violence Prevention



Public Health
Infrastructure

Working Together

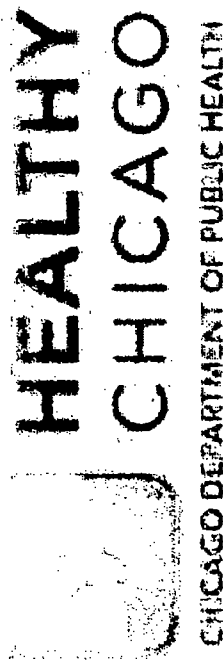


HEALTHY CPS

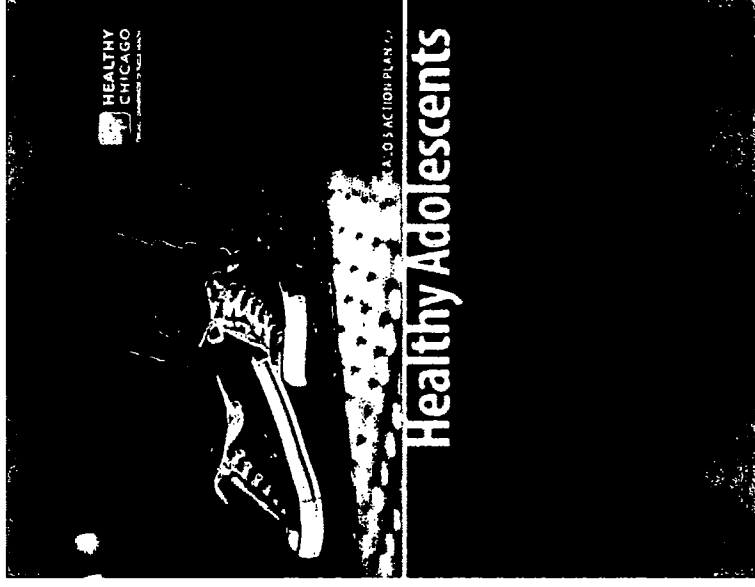
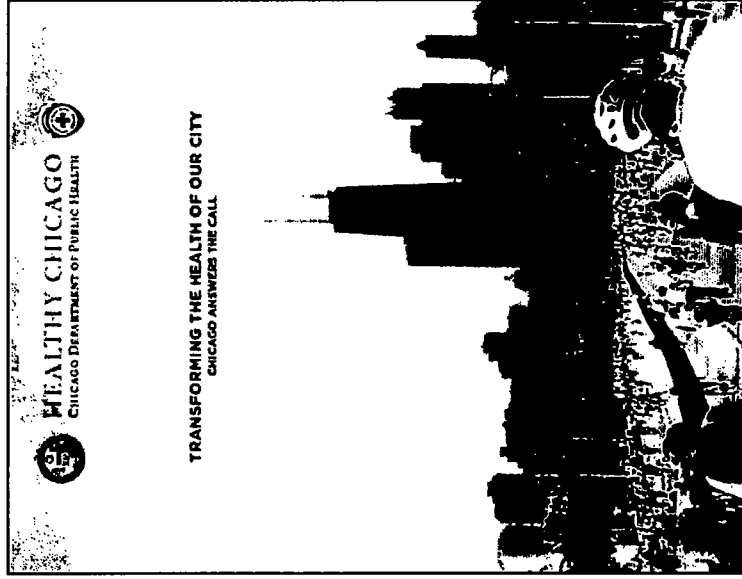
— OFFICE OF STUDENT HEALTH & WELLNESS —



Office of Adolescent and School Health



Blueprints for Student Health



Moving the Needle Forward



- Nutrition & Physical Activity
- Tobacco Use
- Sexual & Reproductive Health
- Disease Prevention
- Access to Care
- Public Awareness



Nutrition & Physical Activity



- Obesity Surveillance
- Child Care Standards
- Nutrition Standards
- Wellness Policy
 - Nutrition Education
 - Physical Education
 - Recess
- Healthy Snacks & Beverages Policy



Obesity Surveillance



HEALTHY CHICAGO

Overweight and Obese Chicago Public School Students

Healthy Chicago Spotlight

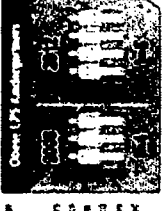
Childhood Obesity

Over the past decade, the rate of childhood obesity in Chicago has increased from 14.1% in 2006 to 19.1% in 2012. This increase is a concern for the city's health, as childhood obesity is a leading cause of chronic diseases such as heart disease, diabetes, and high blood pressure. The Chicago Department of Public Health is working to address this issue through a variety of programs, including the Healthy Chicago initiative, which aims to promote healthy eating and physical activity for all Chicagoans.

One of the key goals of the Healthy Chicago initiative is to reduce the rate of childhood obesity. To this end, the city has implemented a number of strategies, including:

- Increasing access to healthy food options in schools and community centers.
- Providing opportunities for physical activity during school recess and after-school programs.
- Offering nutrition education and counseling to children and their families.

These efforts are part of a larger effort to improve the overall health and well-being of Chicago's residents. By working together, we can create a healthier city for everyone.



Obesity Rates for Kindergarten through 12th Grade Students in Chicago

Year	Obesity Rate (%)
2006	14.1
2007	14.5
2008	15.1
2009	15.8
2010	16.5
2011	17.2
2012	19.1

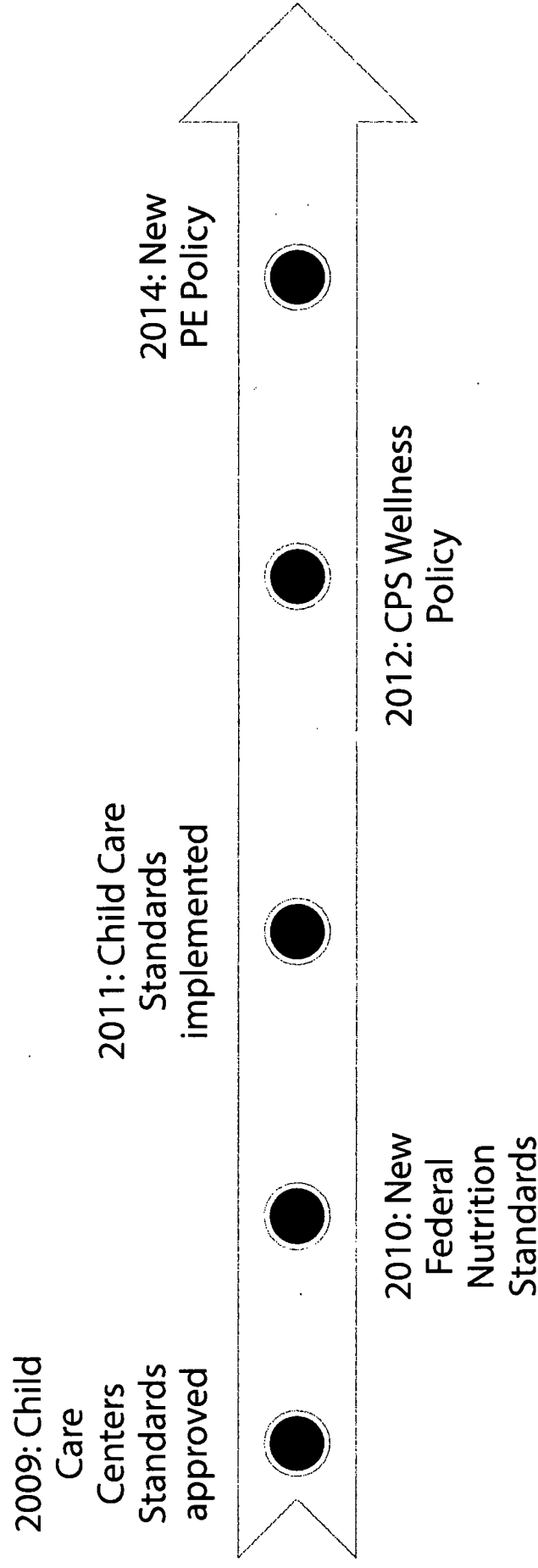
2010-2011 data

- 59,794 student health records – K, 6th & 9th the grades
- Overall obesity rate was 25%
- Higher among 6th (29%) and 9th (25%) graders.
- Kindergarten rate was 20%.

2011-2012 school year data:

- Kindergarten rate dropped to 19.1%

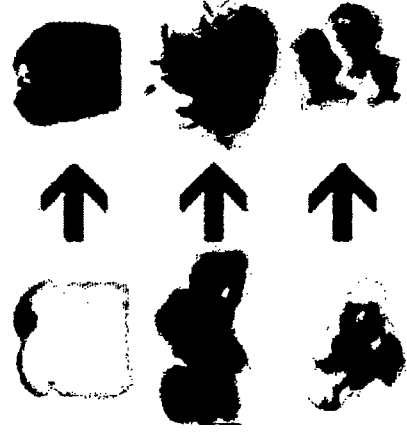
Obesity Efforts Timeline



Child Care Centers Standards

Nutrition	Physical Activity	Screen Time
• No sweetened beverages • Only 100% juice for children over 12 months • No more than 4 ounces Juice • 1% Milk	• 60 minutes per day (over 12 months) • At least 30 mins structured • Activity facilitated by teachers or child care providers • Children may not be sedentary fo 60 min. continuously	• No more than 60 minutes per day of educational programs or programs that actively engage child movement. • Each screening session limited to 30 minutes. • Standards apply to children over age 2 in 6 hour care

Nutrition Standards



- ✓ 75 Million Meals Served
- ✓ 630 Campuses
- ✓ 407,000 students daily
- ✓ 84% of CPS students quality for free or reduced meals

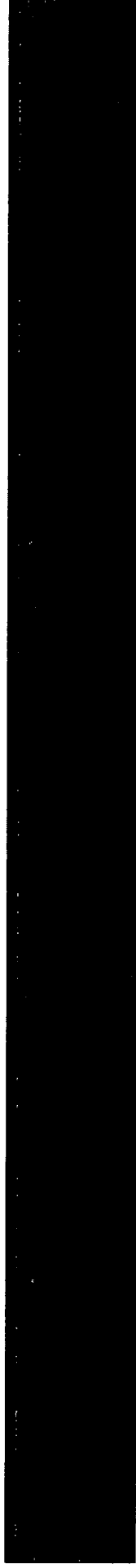


CPS Wellness Policy



Sets standards for:

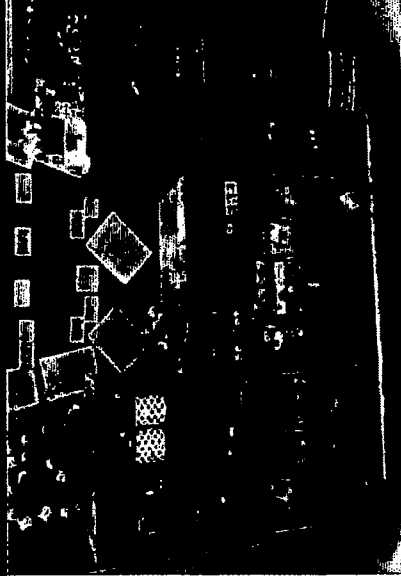
- School food and nutrition
- Physical activity
 - Recess
 - Physical Education
 - Classroom physical activity
- Nutrition education
- Healthy Celebrations & rewards
- School Wellness teams



Healthy Snacks & Beverages Policy

Sets standards for foods and/or beverages sold to students on school grounds

School Stores



A la Carte Items



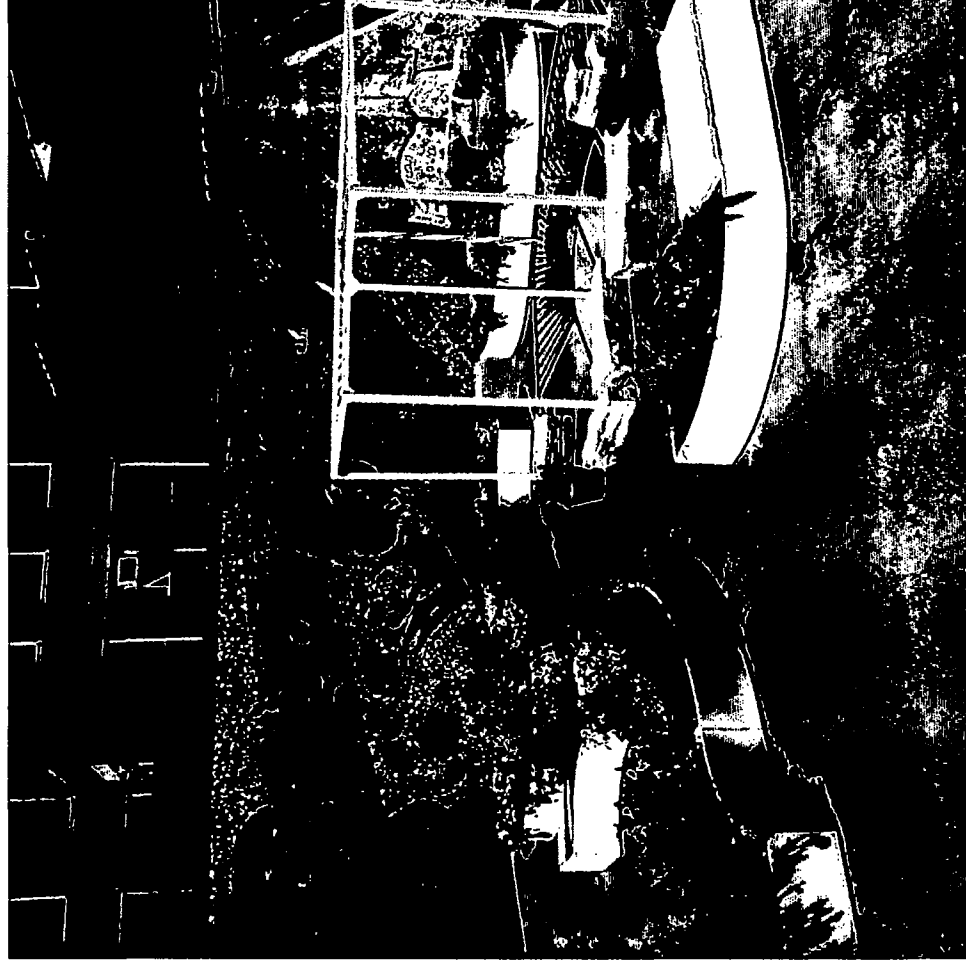
Vending Machines



Mobile Vendors



School Gardens



\$1 million City investment

415 school gardens

Linked to classrooms for
nutrition and science, and
other education

19 schools trained to serve
produce grown in school
gardens

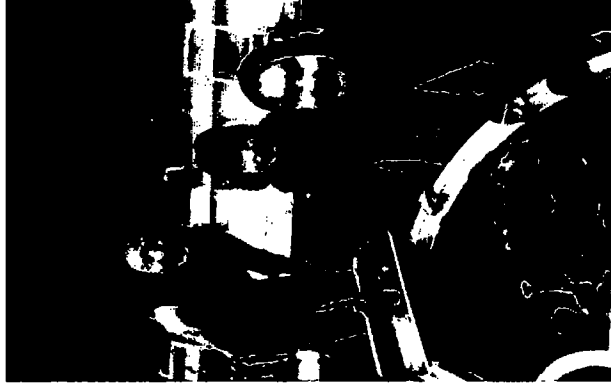
The *Eat What You Grow* Program

Allows school garden produce to be served in the school dining center.

Provides the tools and guidance needed to ensure school garden produce is safe to eat:

- Comprehensive school garden food safety manual
- Food safety workshop
- Implementation support

5 school pilot; 19 schools trained



Advancements in PE

Focused PE Specialists

PE Leadership team

District-wide PE curriculum map

New PE policy:

- Requires 30 minutes of daily PE (or 150 minutes weekly) at elementary schools
- Daily PE for high schools
- Allows for health education

\$2.25M federal grant will support implementation

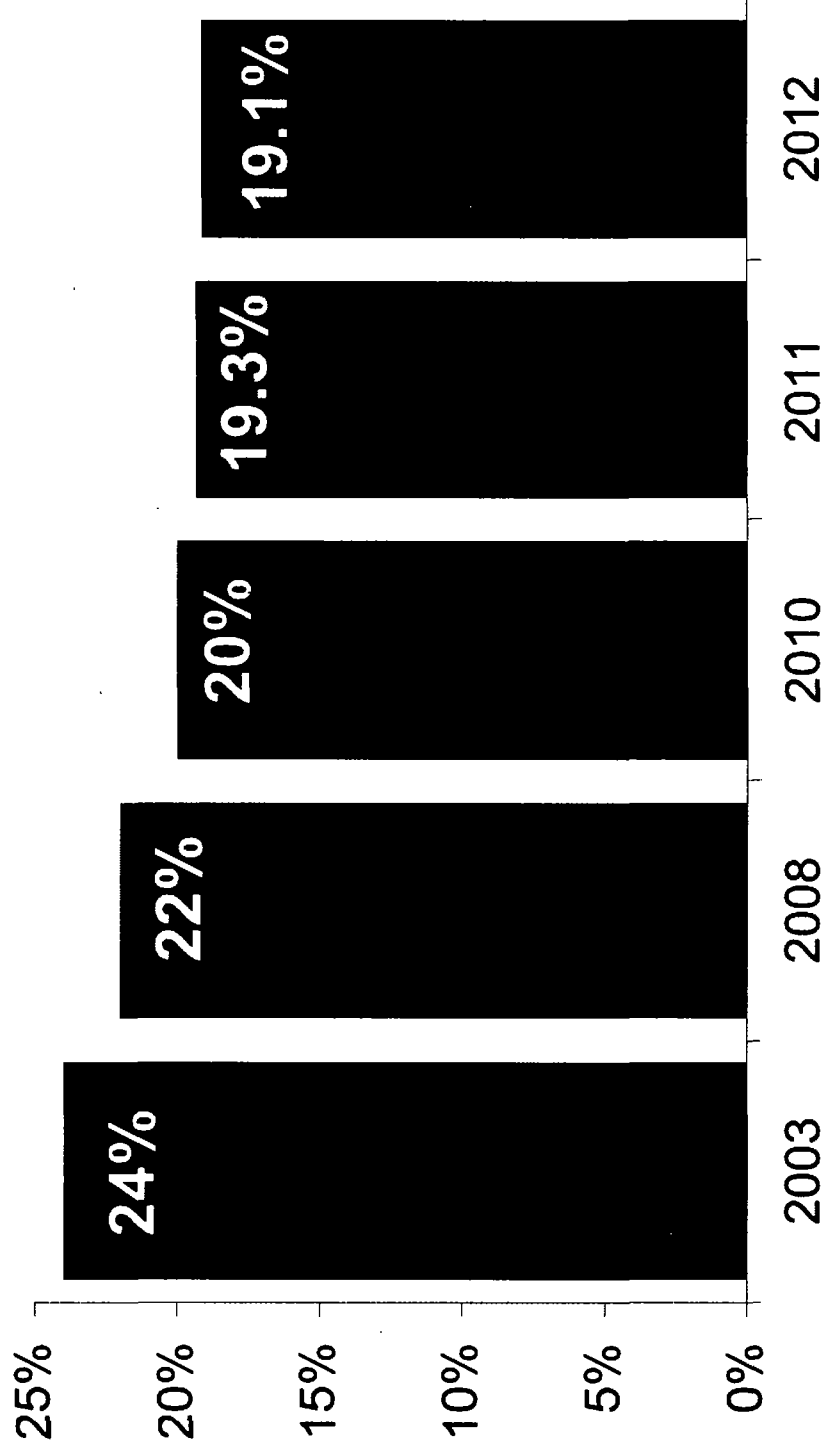
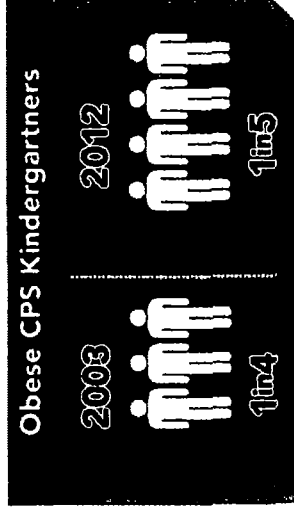


Play streets!

- 61 events
- 13,173 participants
- Twice the number from 2012



Obesity Rate Declines for Kindergarten-Aged Youth



Tobacco Use



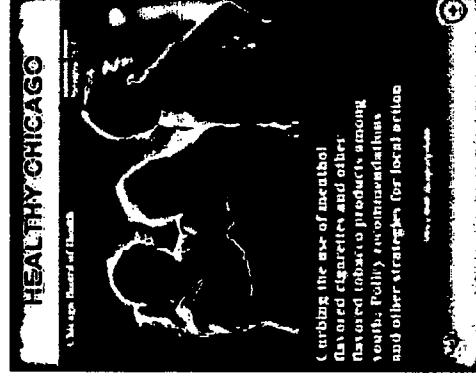
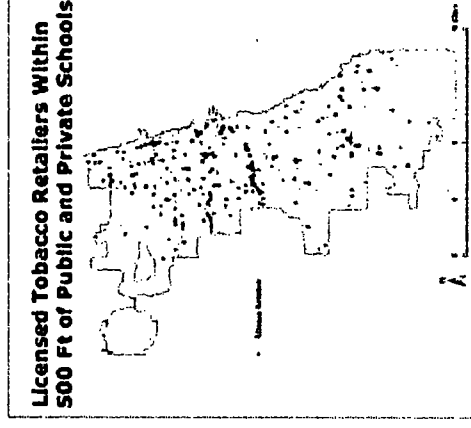
- Increased Cigarette Tax
- Banned Flavored Tobacco Sales Near Schools
- Regulated E-Cigarettes



Ban of Flavored Tobacco Sales Near Schools



- Report included over 25 policy recommendations at local, state and federal levels.
- Adopted by Board in October 2013
- Submitted to Mayor in November 2013



- Ordinance passed in December 2013
- Chicago is first City to include menthol in flavored tobacco regulations



- 4 Town Hall Meetings following Mayoral request
- Over 200 residents, local and national content experts participated

Regulating Electronic Cigarettes

Partners advocated for:

- Keeping e-cigarettes behind counters
- Prohibiting sales to minors
- Requiring tobacco licenses for e-cigarette sales
- Adding electronic smoking devices under the Clean Indoor Air Ordinance.



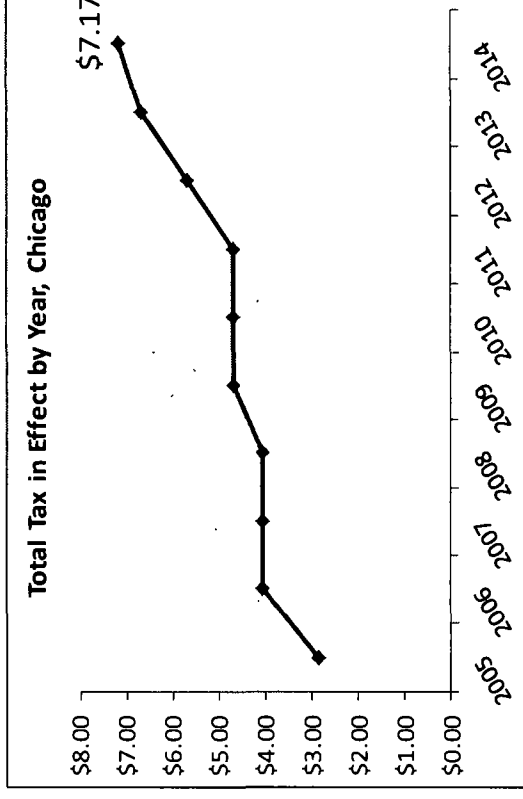
January 15th passage of ordinance

Aldermen noted they wanted to:

- “stand with public health” and
- “be on the right side of history”

Tobacco Tax Increase

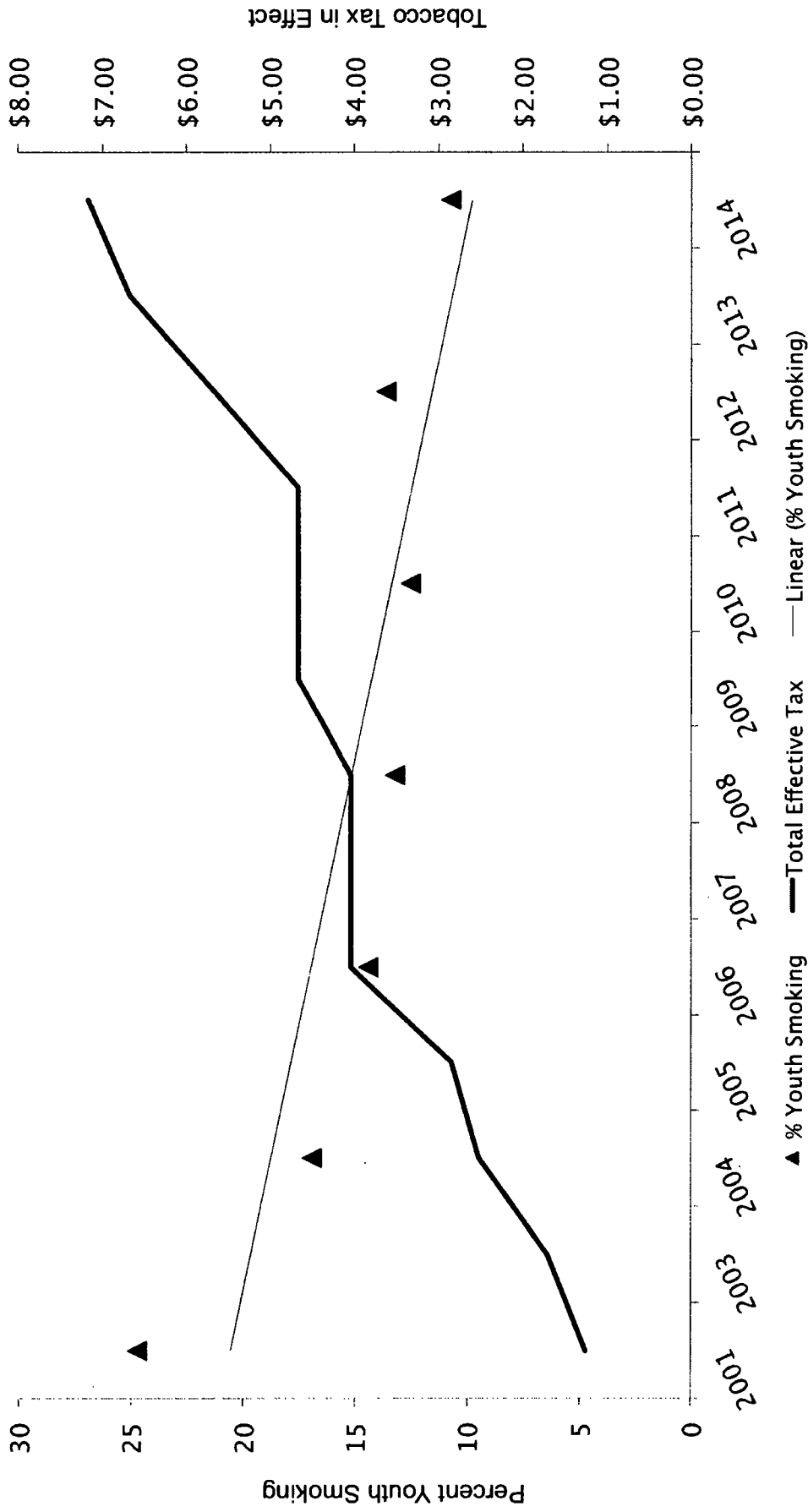
- November, 2013 – \$0.50 tax increase
- Combined taxes now total \$7.17
- Chicago has highest cigarette tax rate in the nation.



City/County List (Partial List)	Total State + Local Tax (Per Pack)
Chicago, IL	\$6.16
New York City, New York	\$5.85
Cook County, Illinois	\$4.98
Bethel, Alaska	\$4.21
Anchorage, Alaska	\$4.206
Barrow, Alaska	\$3.00
Matanuska-Susitna Borough, Alaska	\$3.00
Sitka, Alaska	\$3.00
Juneau, Alaska	\$3.00
Alexandria, Virginia	\$1.30
Fairfax, Virginia	\$1.15
Falls Church, Virginia	\$1.05
Vienna, Virginia	\$1.05
Hampton, Virginia	\$0.95
Newport News, Virginia	\$0.95
Norfolk, Virginia	\$0.95
Dumfries, Virginia	\$0.90
Middleburg, Virginia	\$0.85
Roanoke, Virginia	\$0.84
Chesapeake, Virginia	\$0.80
Portsmouth, Virginia	\$0.80

... and Taxes are Up

Youth Smoking Rates and Total Tobacco Tax, Chicago



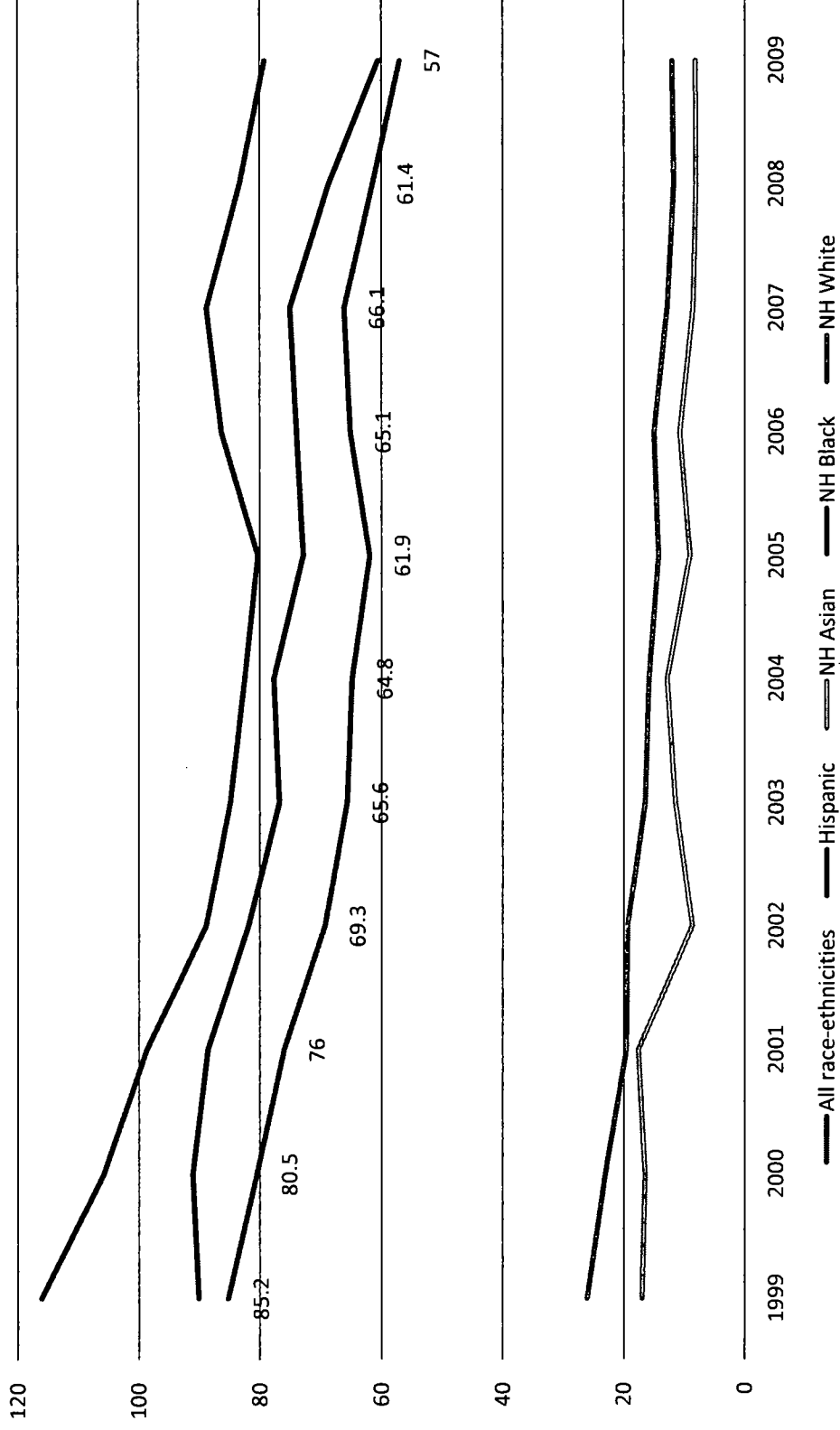
Sexual & Reproductive Health



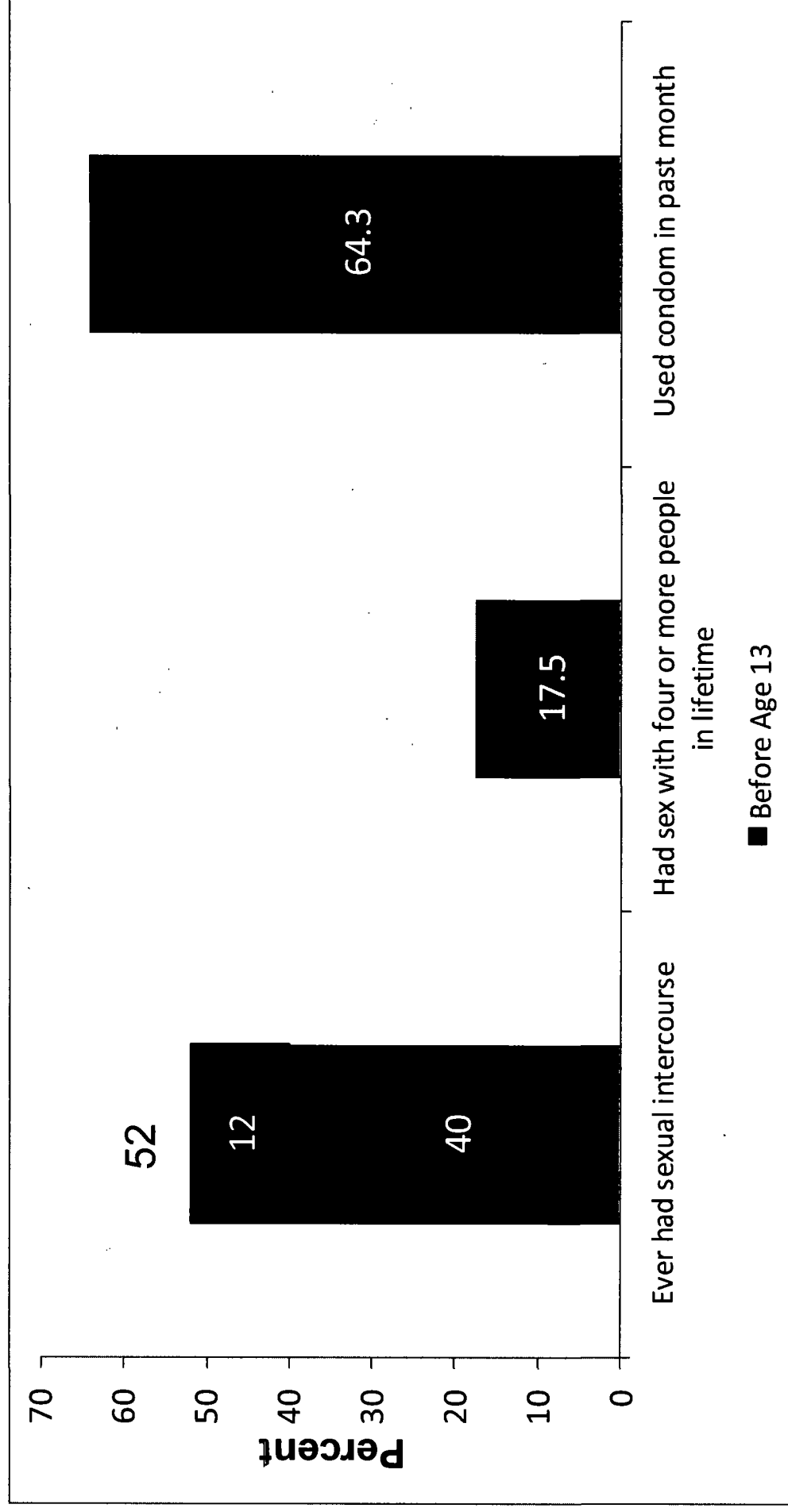
- New policy for sexual health education
- Expanded services for sexually transmitted infections screening and treatment
- Strengthened focus on teen pregnancy prevention
- Teen Dating Violence



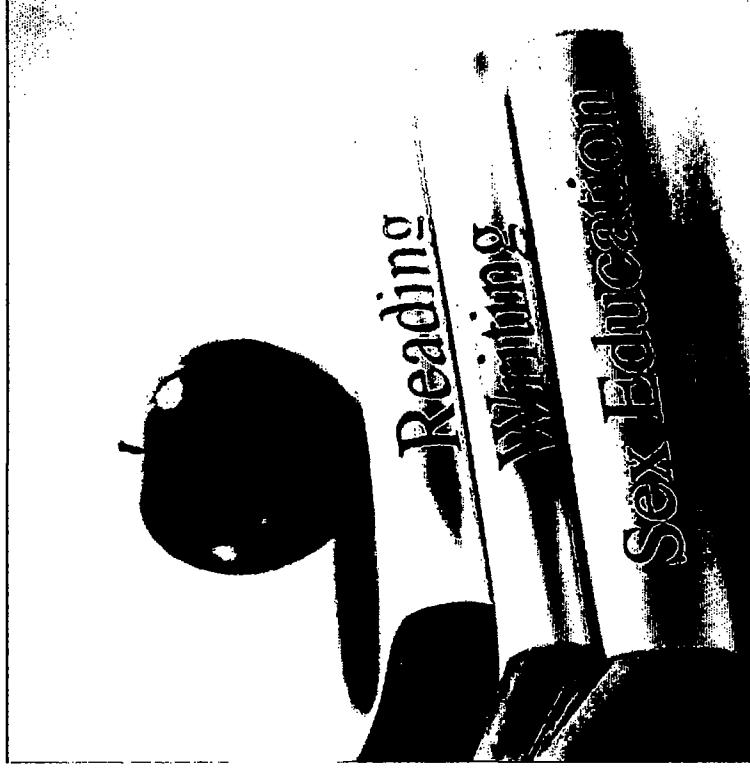
Teen birth rates by race-ethnicity of mother, Chicago, 1999-2009



Sexual Behaviors Among CPS Students



Sexual Health Education Policy



Passed February 2013 by Board of Ed

- 3-year implementation plan
- Required minutes of education
- Over 550 teachers already trained

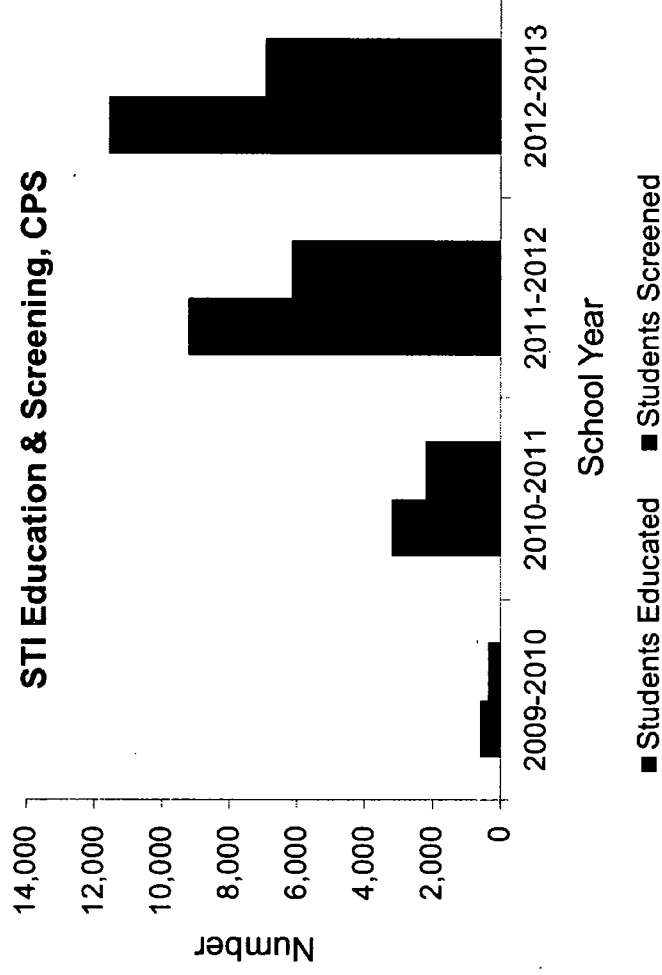
Grades K-4 - foundational instruction including: anatomy and physiology, reproduction, healthy relationships and personal safety.

Grades 5-12 - expands to include: abstinence, healthy relationships, contraceptives, STI/HIV transmission.

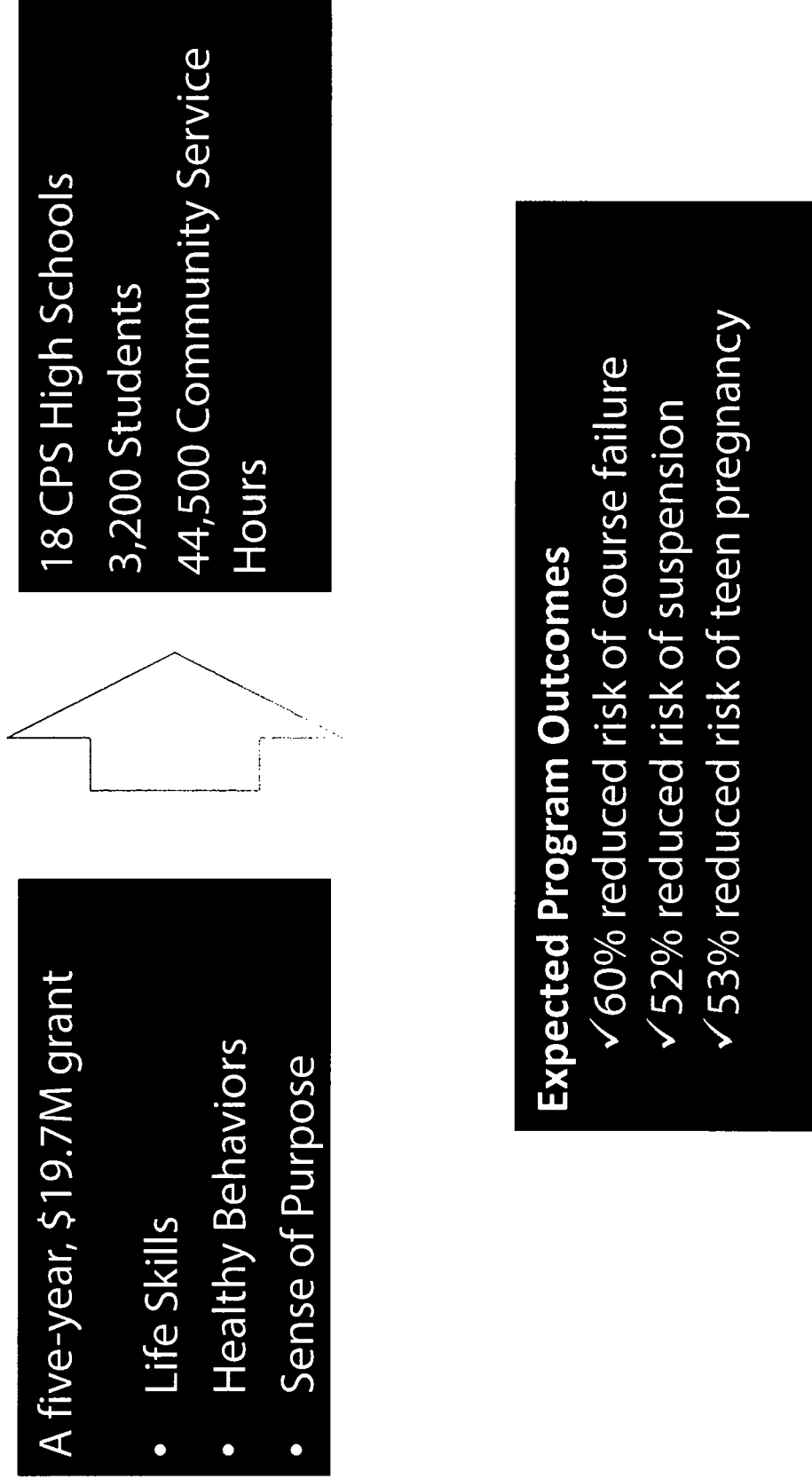
Expanded STI Education & Screening



- From 4 to 42 schools since 2009/2010
- More than 25,000 educated
- 16,201 screened
- More than 1,700 treated



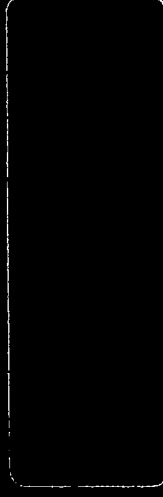
Teen Pregnancy Prevention Initiative



**HEALTHY
CHICAGO**
A CITY AND DEPARTMENT OF PUBLIC HEALTH



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 1000 N. Dearborn St., 12th Fl., Chicago, IL 60610
 (312) 462-1000
 Fax: (312) 462-1001
 E-mail: info@healthy-chicago.org
 Web: www.healthy-chicago.org



HIV/STI Surveillance Report, Chicago December 2013



- ✓ 13 to 19 years olds account for almost 14,000 gonorrhea and chlamydia infections representing 40% of all STIs annually.

- ✓ Youth (20-24) are the only group continuing to see a rise in new HIV infections.

Teen Dating Violence

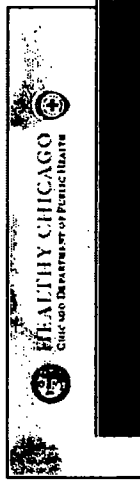


Teen Dating Violence

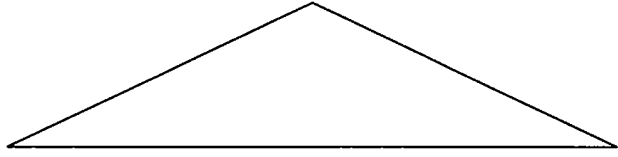
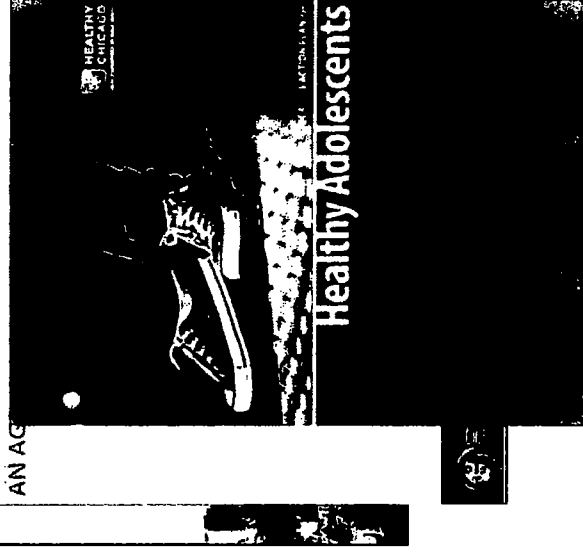
- 12 high need middle/high schools
- 788 middle school students completed program
- Parent training initiated
- 13 Youth Brand Ambassadors trained.



Communicable Disease Prevention



HEALTHY CPS



- HPV
- Tdap & Meningococcal
- Flu Vaccine Partnership



HPV Policy



June 2013 – Healthy Chicago partners secure change in State rules allowing minors seeking STI and Family Planning services to consent to HPV vaccinations.

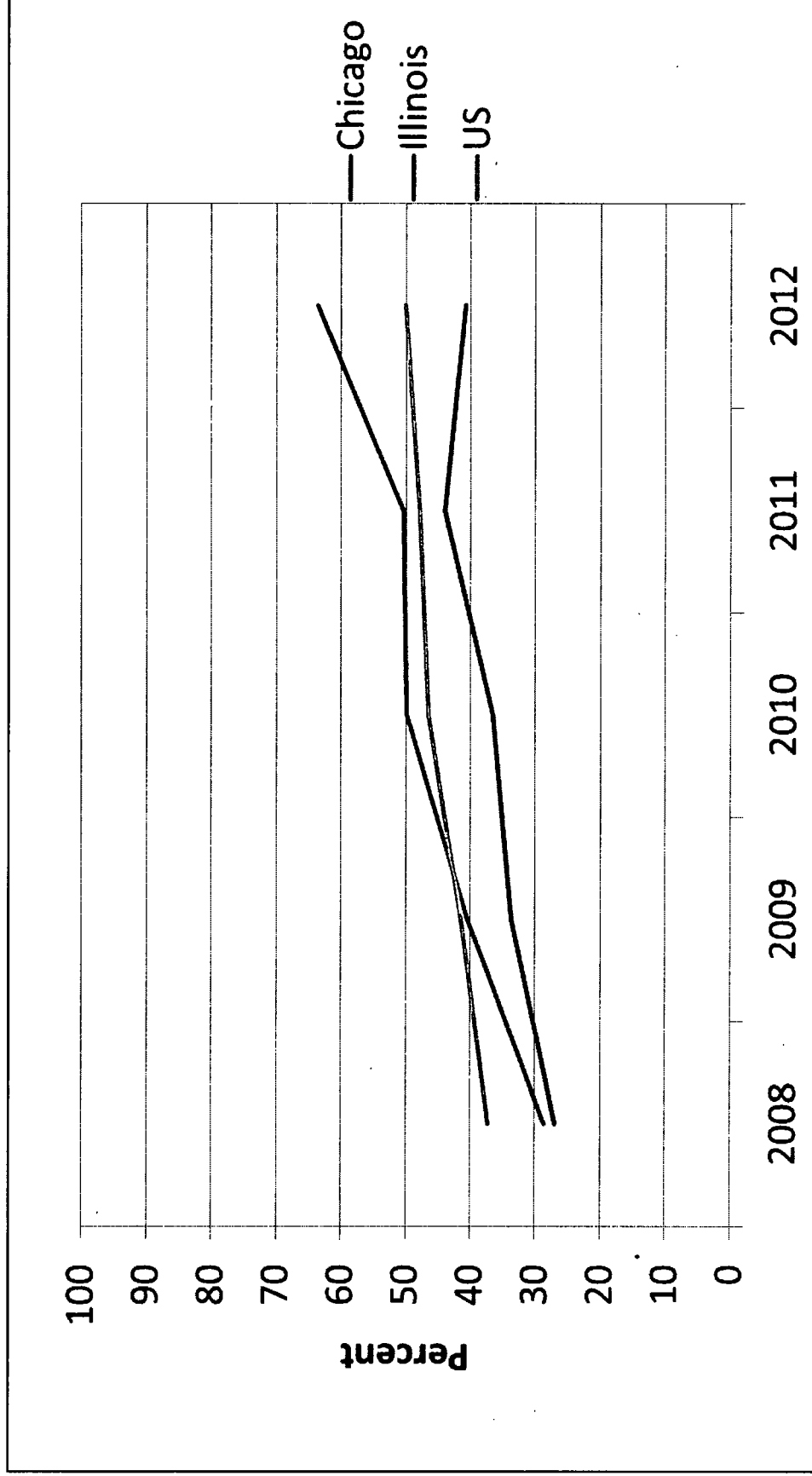
Flu Vaccines



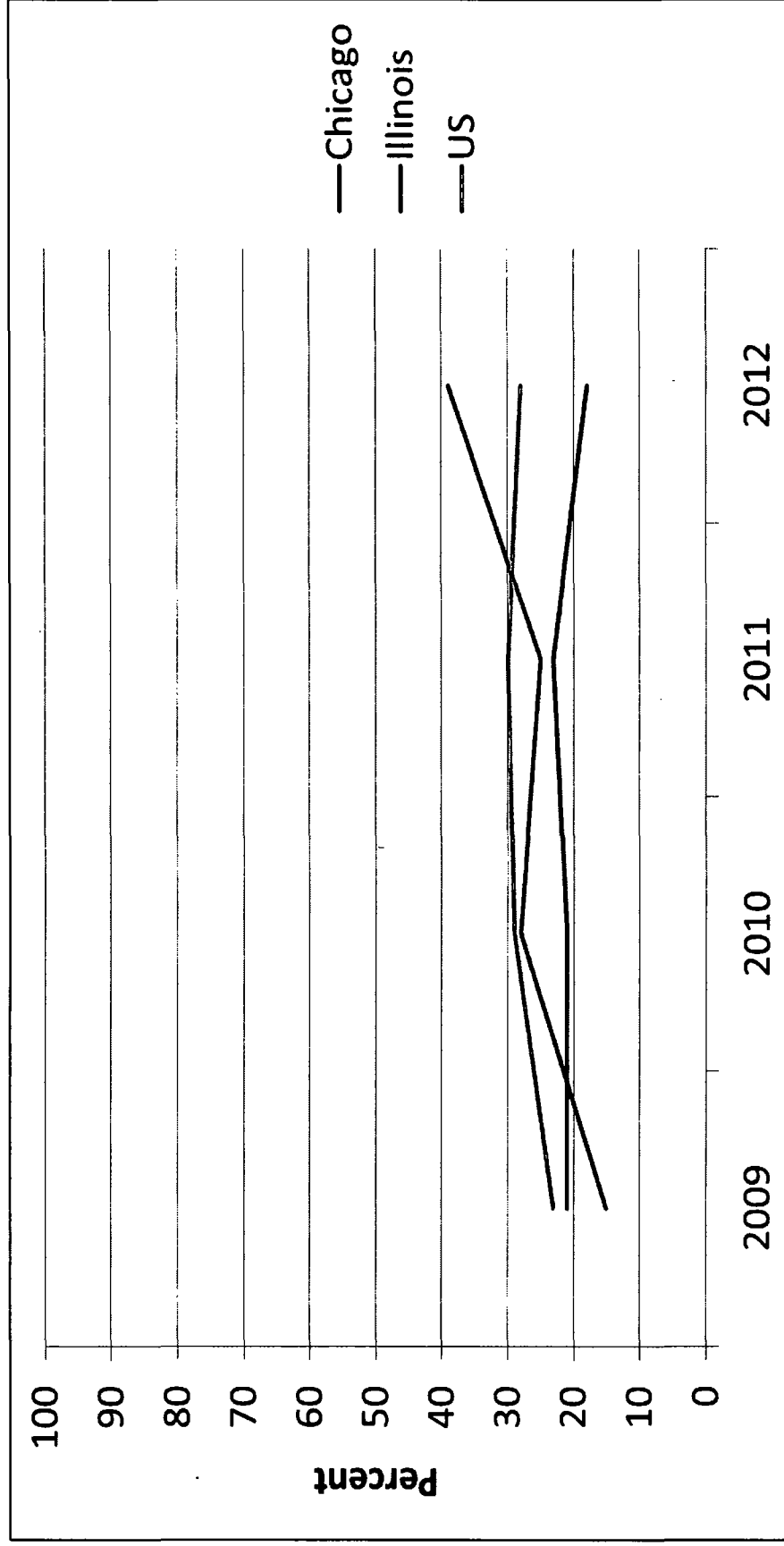
- Partnership with Walgreens
- Flu vaccine clinics at 56 CPS school on Report Card Pick-up day
- ~ 1,000 students, faculty and parents vaccinated.



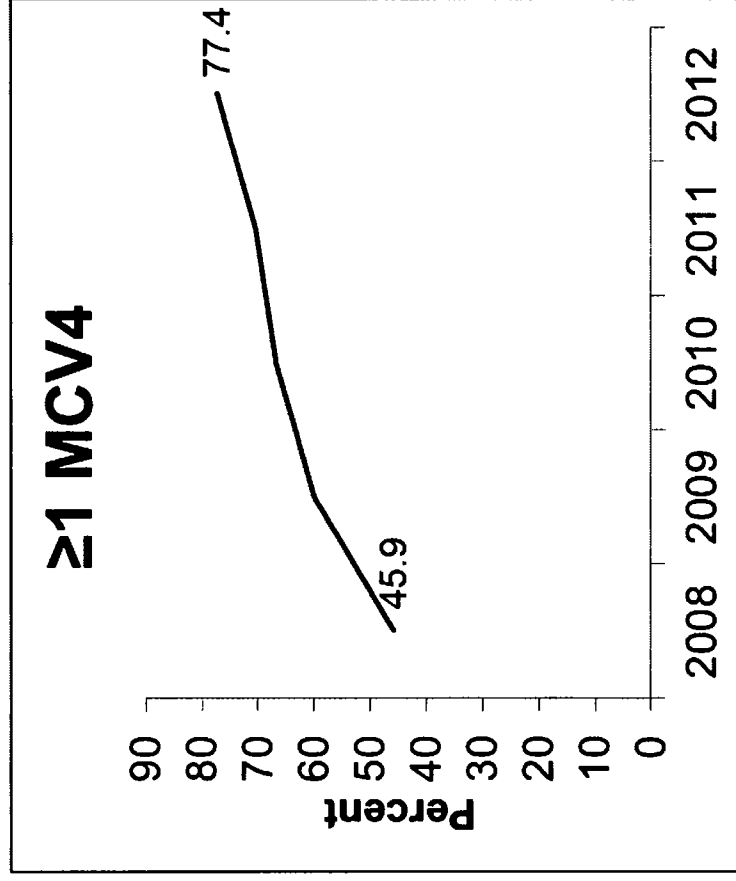
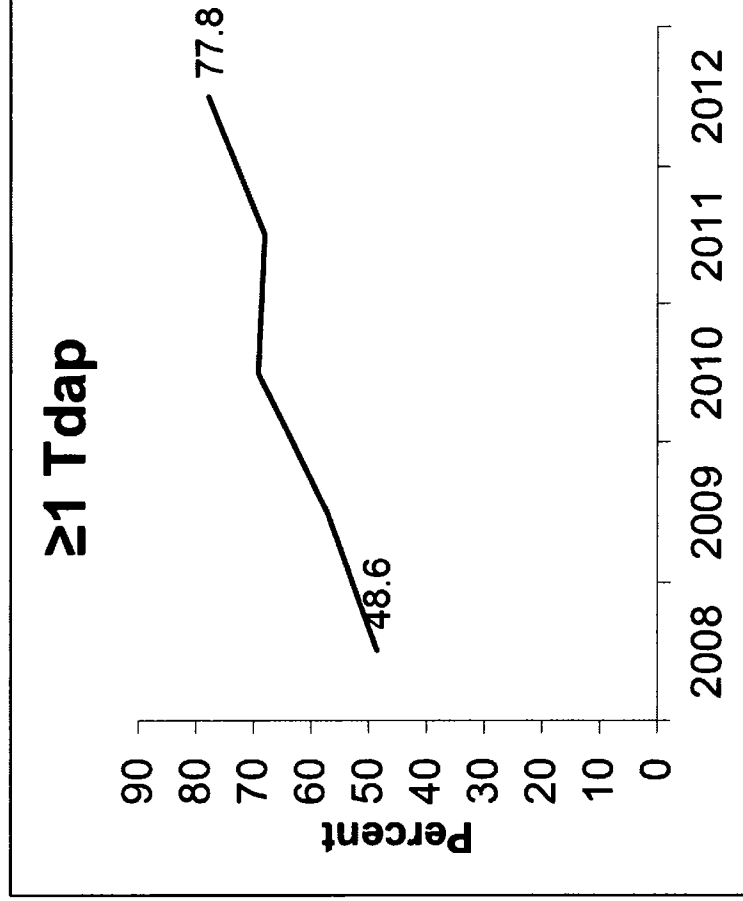
Increasing HPV Vaccine Coverage with ≥ 1 doses among females 13 -15



Increasing HPV Vaccine Coverage with ≥ 3 doses among females 13 -15



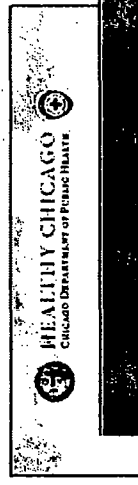
Increasing Tdap and Meningococcal Vaccine Coverage among adolescents 13-15 years, Chicago



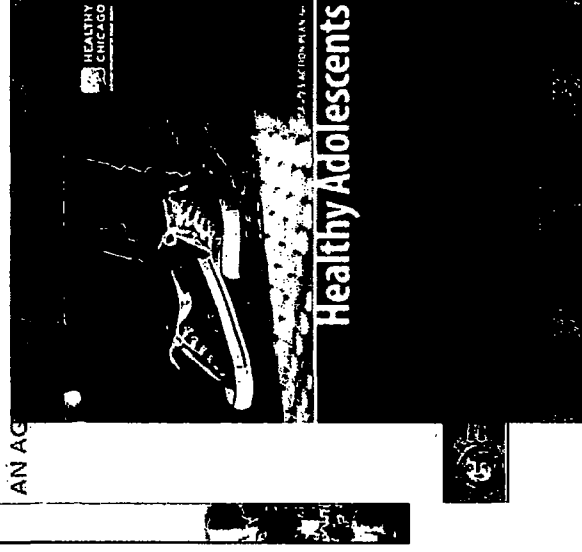
Access to Care



- Expanded School-Based Services
- School Based Health Centers
- New School Health Policies
- Enroll Chicago: Children's Initiative



HEALTHY CPS



Vision Services

80% of learning in the classroom is visual.



Expanded Vision Services



~30,000 students fail annual vision screenings

\$1.4M City investment for follow-up exams and glasses as needed

Year One:

- 21,357 exams
- 13,689 pairs of glasses
- 225 schools

Year Two:

- Investment increased to \$2M to support 45,000 students

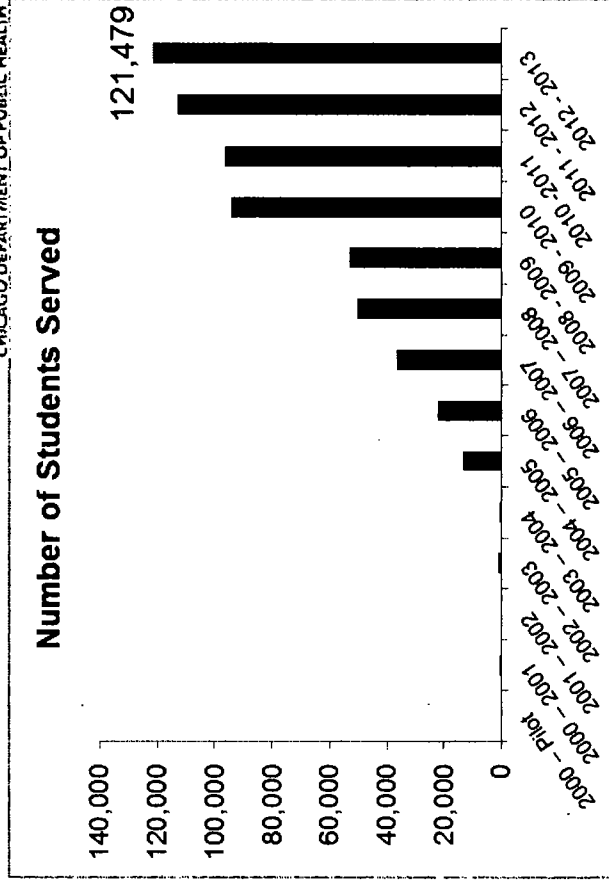
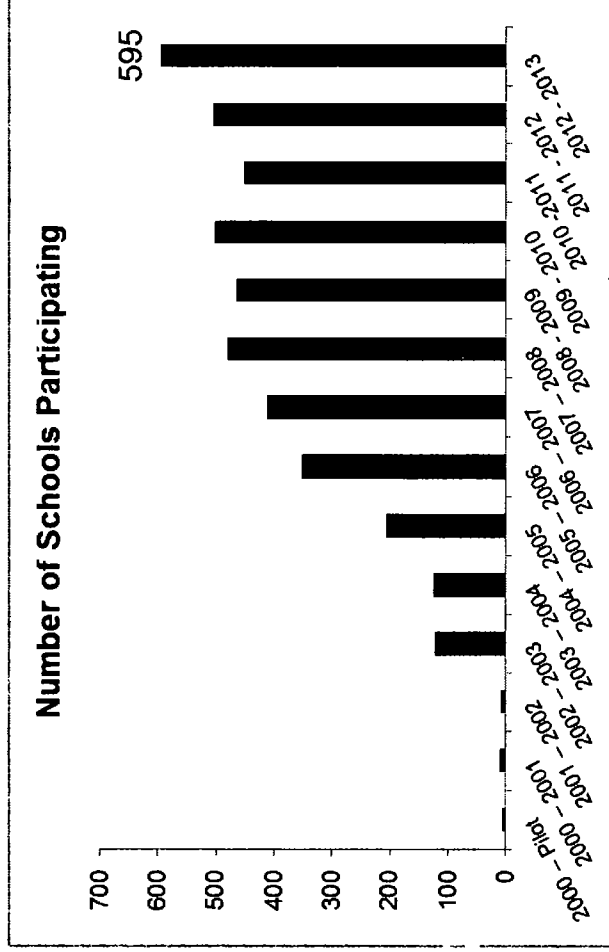
Oral Health Services for Students



Nationally, over 51 million school hours lost
due to a dental problem or visit annually



Oral Health Services for Students



- 356,736 sealants applied in 2012-2013 school year
- 2013-2014 expansion to include CPS high schools

Chicago's School-Based Health Centers and Medically Underserved Areas/Populations



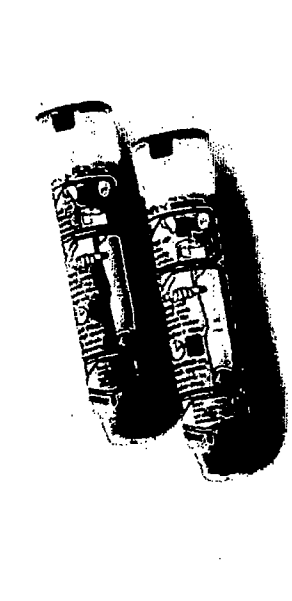
**Data Source: Illinois Department of Public Health (2010)
Chicago Public Schools (2014)**

Live-saving Health Policies



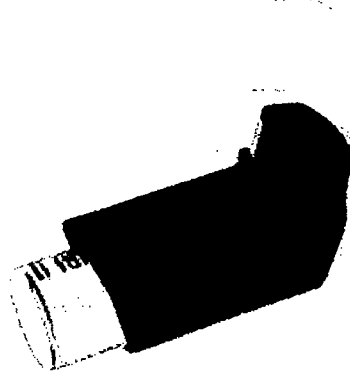
Epinephrine

- First large urban school district to implement; influenced federal law
- Epi-Pens® (qty: 2-4) provided to all schools
- Issuing report on first year impacts

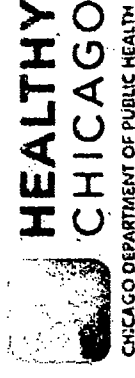


Asthma

- Allows students to carry and self-administer their asthma medication with only parent permission and copy of prescription
- Mandates school staff training every two years



Enroll Chicago: Children's Initiative



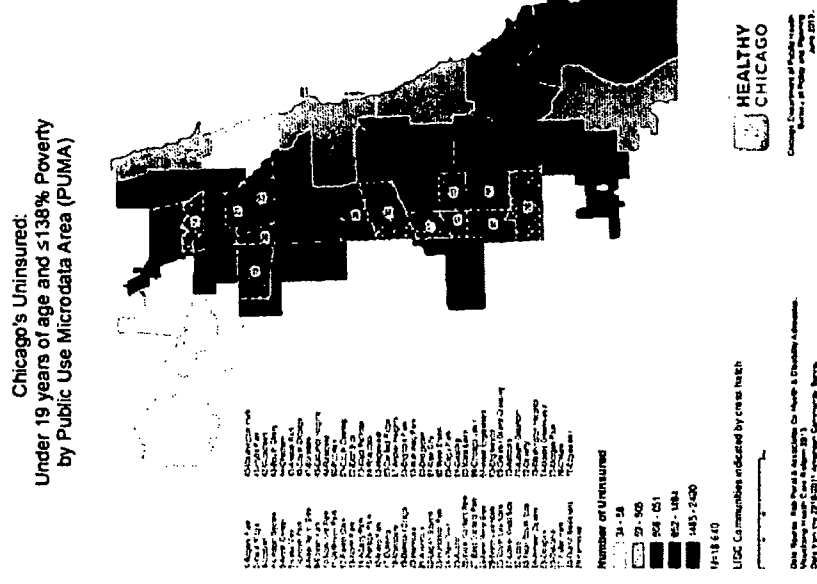
Over 20,000 uninsured children were eligible for Medicaid coverage ($\leq 300\%$ poverty) prior to the passage of the ACA

15,000 students over 2 years

Grant period: Oct. 2013 – Sept. 2015
LISC - \$1,550,000

Four Partner

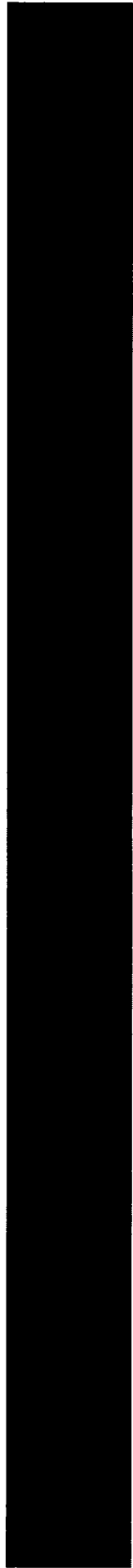
- North River Commission
- South West Organizing Project
- Logan Square Neighborhood Association
- Enlace



Public Awareness



- Teen Pregnancy Prevention
- Tobacco Prevention
- HPV Vaccine is Cancer Prevention
- Youth-Focused Website



Teen Pregnancy Campaign



UNEXPECTED?

Most teen pregnancies are.

Avoid unplanned pregnancies and STIs.
Use condoms. Or wait.

BeYouBeHealthy.org



Most teen pregnancies are. Avoid unplanned pregnancies and sexually transmitted infections. Use condoms. Or wait.

BeYouBeHealthy.org

+ CITY OF CHICAGO +

UNEXPECTED?

Most teen pregnancies are.

Avoid unplanned pregnancies and STIs.
Use condoms.
Or wait.



BeYouBeHealthy.org



Tobacco Prevention Campaign




BURNED
BY MENTHOL CIGARETTES

Tobacco companies use menthol - flavored cigarettes to get you addicted. Don't get burned.

1-866-QUIT-YES ##NONMENTHOL
CITY/CHICAGO.ORG/HEALTH

BURNED by Menthol campaign generated
22,775,407 media impressions



BURNED
BY MENTHOL CIGARETTES

Tobacco companies use menthol - flavored cigarettes to get you addicted. Don't get burned.

1-866-QUIT-YES ##NONMENTHOL
CITY/CHICAGO.ORG/HEALTH

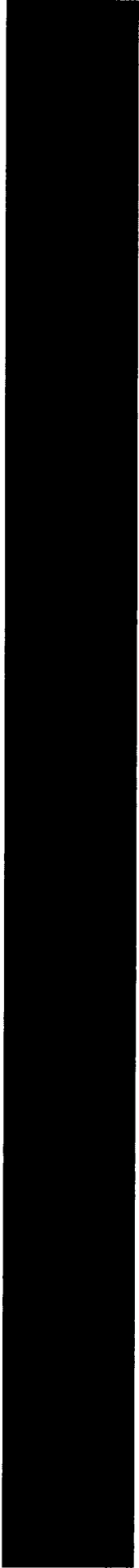
Take Pride, Leave Cigarettes
generated 12,492,530 impressions



TAKE Pride
LEAVE Cigarettes

Pride and smoking don't go together.
Not smoking is something you can be proud of.

Call **1-866-QUITYES**
to help you quit smoking



Youth-Focused Web Site



BeYouBeHealthy

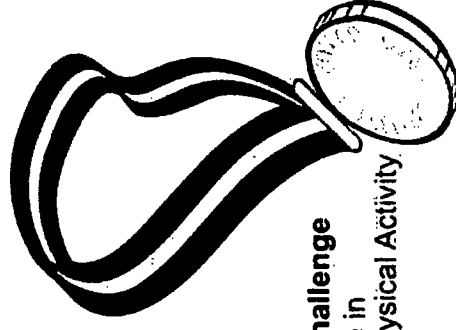


National Recognition



let's m^{ove}

cities, towns & counties

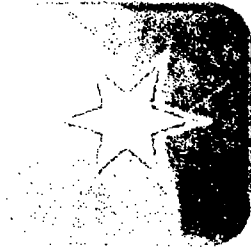


HealthierUS School Challenge
Recognizing Excellence in
School Nutrition and Physical Activity



NATIONAL ADULT & INFLUENZA IMMUNIZATION SUMMIT

2013 Immunization
Excellence Awards



HEALTHY CHICAGO

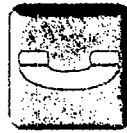
CHICAGO DEPARTMENT OF PUBLIC HEALTH



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