



Office of the Chicago City
Clerk



R2012-433

Office of the City Clerk

City Council Document Tracking Sheet

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| Meeting Date: | 4/18/2012 |
| Sponsor(s): | Lane, Lona (18) |
| Type: | Resolution |
| Title: | Congratulations extended to Kraft Foods |
| Committee(s) Assignment: | |

WHEREAS, OREO, the world's favorite cookie celebrated 100 years on March 6, 2012; and

WHEREAS, The Chicago City Council has been informed of this by 18th Ward Alderman Lona Lane; and

WHEREAS, In 1898, several baking companies merged to form the National Biscuit Company (NABISCO), the maker of OREO cookies; and

WHEREAS, The Oreo cookie debuted in the United States in 1912, now OREO's are available in more than 100 countries around the world. Whether it's the green tea ice cream flavor OREO in China, the dulce de leche and banana flavor OREO in Argentina, or the original right here in Chicago, this beloved icon celebrates the kid inside all of us like no other biscuit can; and

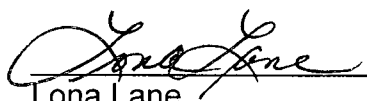
WHEREAS, The shape and design of the Oreo cookie didn't change much until Nabisco began selling various versions of the cookie. In 1975, Nabisco released their DOUBLE STUF Oreos. Nabisco continued to create variations, in 1987 – Fudge covered Oreos introduced, in 1991 - Halloween Oreos introduced, and in 1995 – Christmas Oreos introduced; and


WHEREAS, Part of Kraft Foods, the world's largest biscuit baker, OREO joins the company's 40 other centenarians, including Cadbury Dairy Milk, Halls, Jacobs, Kraft, LU, Maxwell House and Philadelphia; and

WHEREAS, Over 362 billion OREO cookies have been sold since it was first introduced in 1912, making it the best selling cookie of the 20th century. OREO richly deserves the warm and fond wishes of its customers for their delicious cookies as OREO marks its 100th birthday; now therefore,

BE IT RESOLVED, That we, the Mayor and members of the City Council of the City of Chicago, gathered here in assembly this eighteenth day of April, 2012 A.D., do hereby extend to OREO cookies our best and happiest wishes upon the occasion of their one hundredth birthday; and

BE IT FURTHER RESOLVED, That a suitable copy of this resolution be prepared and presented to Kraft Foods.


Lona Lane
18th Ward Alderman

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