



City of Chicago



Or2013-779

Office of the City Clerk

Document Tracking Sheet

| | |
|---------------------------------|--|
| Meeting Date: | 12/11/2013 |
| Sponsor(s): | Burke (14) |
| Type: | Order |
| Title: | Tag Day permits for Les Turner ALS Foundation and PLAN International |
| Committee(s) Assignment: | Committee on Education and Child Development |

CHICAGO November 13, 2013

To the President and Members of the City Council:

Your Committee on Finance having had under consideration one (1) order authorizing two (2) applications for City of Chicago Charitable Solicitation (Tag Day) permits.

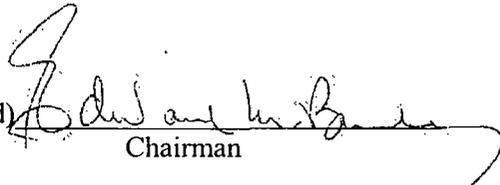
- A. Les Turner ALS Foundation
- B. PLAN International

having had the same under advisement, begs leave to report and recommend that your Honorable Body pass the ordinance(s)/order(s) transmitted herewith.

This recommendation was concurred in by _____ (viva voce vote)
of the members of the committee with _____ dissenting vote(s).

Respectfully submitted

(signed)


Chairman

Document No. _____

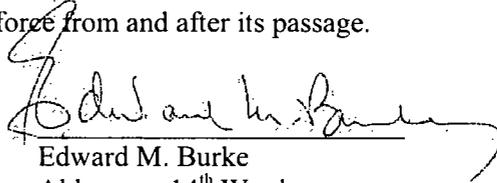
**REPORT OF THE COMMITTEE ON FINANCE
TO THE CITY COUNCIL
CITY OF CHICAGO**

Ordered, that the Committee on Finance is hereby authorized and directed to issue charitable solicitation (tag day) permits to the following organizations:

- A. Les Turner ALS Foundation
May 2-4, 2014
May 9-11, 2014
May 16-18, 2014
May 23-25, 2014
May 30, 2014 through June 1, 2014
Citywide

- B. PLAN International
Tuesdays through Sundays January 1, 2014 through
December 31, 2014
Citywide

This order shall take effect and be in force from and after its passage.



Edward M. Burke
Alderman, 14th Ward

Document No. _____

**REPORT OF THE COMMITTEE ON FINANCE
TO THE CITY COUNCIL
CITY OF CHICAGO**

**COMMITTEE ON FINANCE CHARITABLE SOLICITATION
TAG DAY REQUEST FORM AND ROUTE SHEET**

| | | | |
|---|--|--|--|
| PERMIT NUMBER: | 2013-37 | | |
| GROUP NAME: | Les Turner ALS Foundation | | |
| ADDRESS: | 5550 West Touhy , Suite 302 Skokie, IL 60077 | | |
| TELEPHONE NUMBER: | 847-679-3311 | | |
| CONTACT PERSON: | Harvey Gaffen | | |
| DATE WRITTEN REQUEST WAS RECEIVED: | November 19, 2013 | | |
| SOLICITATION DATE: | May 2-4, 2014 | | |
| | May 9-11, 2014 | | |
| | May 16-18, 2014 | | |
| | May 23-25, 2014 | | |
| | May 30, 2014 through June 1, 2014 | | |
| CITY COUNCIL DATE: | December 11, 2013 | | |
| COMPLETION OF FILE DATE: | | | |
| STATEMENT OF RECEIPTS AND DISTRIBUTION RECEIVED: | | | |
| DATE PERMIT LETTER WAS SENT TO ORGANIZATION: | December 11, 2013 | | |
| VIOLATION (S) | | | |
| COMMITTEE LETTER SENT: | | | |
| COMPLY RECEIVED: | | | |
| COMMENTS: | | | |

APPLICATION FOR CITY OF CHICAGO CHARITABLE SOLICITATION PERMIT

(Please neatly print or type. In necessary in answering any question, please attach additional sheets.)

1. **Name of organization:** Les Turner ALS Foundation

Address: 5550 West Touhy Avenue Suite 302, Skokie, IL 60077

Telephone Number: 847-679-3311

2. **Use the space below to list names, current positions, residence addresses and telephone numbers of the officers in the organization:**

Harvey Gaffen, President, 2426 Augusta Way, Highland Park, IL 60035, 847-681-9930

Cindy Fluxgold, Board Member, 921 Altgeld, Chicago, IL 60614, 773-935-7004

Bob Lee, Board Member, 285 N. Valley Road, Barrington, IL 60010, 847-381-6239

Wendy Abrams, Executive Directory, 847-679-3311

3. **List the date and approximate location(s) of solicitation:**

Solicitations will take place throughout the month of May 2014 in various locations within the City including Lincoln Park, Union Station, Beverly and Northwest Chicago on Fridays, Saturdays and Sundays.

4. **Approximately how many persons will be engaged in the solicitation?**

500 volunteers (estimated) throughout the month of May

5. **Explain the methods your organization will use to solicit funds:**

Tag Days in May coincides with national ALS Awareness month. Volunteers wear bright yellow aprons and solicit on street medians, street corners and in other permissible areas such as store fronts. Donors receive a "tag card" with information about Lou Gehrig's disease (ALS).

6. **Has your organization ever been allowed to solicit funds in prior years in the City of Chicago? If so, when?**

Yes, from May 1995 to May 2013 we have conducted Tag Day Drives in Chicago.

7. **Include the following with your application:**

- A. **A copy of the registration statement filed with the Attorney General of the State of Illinois; or exemption issued by the Attorney General of the State of Illinois.**
- B. **A copy of the tag, badge, emblem or other token (if any) which will be distributed as part of the solicitation, or which will be used by your organization in its solicitation.**

8. **Please include any other relevant information which would assist the Committee on Finance in reviewing this application.**

APPLICATIONS MUST BE RECEIVED BY THE COMMITTEE ON FINANCE NO LATE THAN 30 DAYS PRIOR TO THE COMMENCEMENT OF THE SOLICITATION.

I/WE, THE OFFICER(S) OF THE ABOVE NAMED ORGANIZATION, CERTIFY THAT THE INFORMATION FURNISHED IN THIS STATEMENT AND ALL ATTACHED SHEETS IS TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE. (NOTE: AT LEAST ONE OFFICER OF THE ORGANIZATION MUST SIGN AND VERIFY THIS APPLICATION.)

Signature Zy Melvin Title Director of Special Events Date 10/29/13

Signature Therese Gaffner Title President Date 10/29/13

Signature Wendy Oara Title Executive Director Date 10/29/13

HOLD HARMLESS AGREEMENT

1. The undersigned officer on behalf of the subject organization agrees to defend, indemnify, save and hold harmless the City of Chicago for any loss, liability, damage or cost which the City may incur due to the presence of volunteers of the subject organization on City premises for the purpose of charitable solicitations.
2. The subject organization assumes full responsibility for risk of bodily injury, death or property damage due to the negligence of the subject organization or otherwise resulting from conduct or activity related to the participation in charitable solicitation on the public way.
3. The officer of the subject organization has read and voluntarily signs the hold harmless agreement and waiver of liability and indemnity agreement.

Les Turner ALS Foundation
Name of organization

Harvey Gassen
Signature of organization officer

10/29/13
Date



OFFICE OF THE ATTORNEY GENERAL
STATE OF ILLINOIS

October 29, 2012

LES TURNER AMYOTROPHIC
LATERAL SCLEROSIS FOUNDATION
5550 WEST TOUHY AVENUE
SUITE 302
SKOKIE, IL 60077-3254

Lisa Madigan
ATTORNEY GENERAL

RE: RE: Status of LES TURNER AMYOTROPHIC LATERAL SCLEROSIS
FOUNDATION under the Illinois Charitable Laws
CO# 01009026

Dear Registrant:

This letter is pursuant to your request that the Attorney General confirm the status of LES TURNER AMYOTROPHIC LATERAL SCLEROSIS FOUNDATION under the Charitable Organization Laws.

This organization is currently registered with the Attorney General's Charitable Trust and Solicitations Bureau as CO# 01009026. It is current in the filing of its financial reports, having filed its report for the period ended December 31, 2011. Please let us know if you require further information.

Sincerely,

A handwritten signature in black ink that reads "Takiyah Martin Barnes". The signature is written in a cursive style.

Takiyah Martin Barnes, Compliance Officer
Charitable Trusts Bureau
100 West Randolph Street, 11th Floor
Chicago, Illinois 60601
Telephone: (312) 814-2595

COMMITTEE ON FINANCE CHARITABLE SOLICITATION
TAG DAY REQUEST FORM AND ROUTE SHEET

| | | | |
|---|--|--|--|
| PERMIT NUMBER: | 2013-38 | | |
| GROUP NAME: | PLAN International | | |
| ADDRESS: | 155 Plan Way , Warwick, RI 02886 | | |
| TELEPHONE NUMBER: | 401-738-5600 | | |
| CONTACT PERSON: | Ms. Tessie San Martin | | |
| DATE WRITTEN REQUEST WAS RECEIVED: | November 19, 2013 | | |
| SOLICITATION DATE: | Tuesdays through Sundays January 1, 2014 through December 31, 2014 | | |
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| CITY COUNCIL DATE: | December 11, 2013 | | |
| COMPLETION OF FILE DATE: | | | |
| STATEMENT OF RECEIPTS AND DISTRIBUTION RECEIVED: | | | |
| DATE PERMIT LETTER WAS SENT TO ORGANIZATION: | December 11, 2013 | | |
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| COMMITTEE LETTER SENT: | | | |
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| | | | |
| COMMENTS: | | | |
| | | | |

APPLICATION FOR CITY OF CHICAGO CHARITABLE SOLICITATION PERMIT

(Please neatly print or type. In necessary in answering any question, please attach additional sheets.)

- | | |
|--------------------------|--------------------------------|
| 1. Name of organization: | Plan International |
| Address: | 155 Plan Way, Warwick RI 02886 |
| Telephone Number: | (401) 738- 5600 |

2. Use the space below to list names, current positions, residence addresses and telephone numbers of the officers in the organization:

Please see attached list.

3. List the date and approximate location(s) of solicitation:

Six (6) days a week, Tuesday to Sunday, from January 1, 2014 to December 31, 2014, various location throughout Chicago.

4. Approximately how many persons will be engaged in the solicitation?

10 - 15

5. Explain the methods your organization will use to solicit funds:

See attached.

6. Has your organization ever been allowed to solicit funds in prior years in the City of Chicago? If so, when?

Yes. Public Outreach Fundraising, LLC on behalf of PLAN International was issued a Chicago Day tag permit from 9/12/2012 to 12/31/2012, and again from 10/26/2013 to 12/31/2013.

7. Include the following with your application:

- A. A copy of the registration statement filed with the Attorney General of the State of Illinois; or exemption issued by the Attorney General of the State of Illinois. On file
- B. A copy of the tag, badge, emblem or other token (if any) which will be distributed as part of the solicitation, or which will be used by your organization in its solicitation. Attached.

8. Please include any other relevant information which would assist the Committee on Finance in reviewing this application.

Please see attached.

APPLICATIONS MUST BE RECEIVED BY THE COMMITTEE ON FINANCE NO LATE THAN 30 DAYS PRIOR TO THE COMMENCEMENT OF THE SOLICITATION.

I/WE, THE OFFICER(S) OF THE ABOVE NAMED ORGANIZATION, CERTIFY THAT THE INFORMATION FURNISHED IN THIS STATEMENT AND ALL ATTACHED SHEETS IS TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE. (NOTE: AT LEAST ONE OFFICER OF THE ORGANIZATION MUST SIGN AND VERIFY THIS APPLICATION.)

Signature _____ Title _____ Date _____

Signature Shawn Gilman Title C.MO Date 11/26/13

Signature David A. Cook Title CFO Date 11/26/13

HOLD HARMLESS AGREEMENT

1. The undersigned officer on behalf of the subject organization agrees to defend, indemnify, save and hold harmless the City of Chicago for any loss, liability, damage or cost which the City may incur due to the presence of volunteers of the subject organization on City premises for the purpose of charitable solicitations.
2. The subject organization assumes full responsibility for risk of bodily injury, death or property damage due to the negligence of the subject organization or otherwise resulting from conduct or activity related to the participation in charitable solicitation on the public way.
3. The officer of the subject organization has read and voluntarily signs the hold harmless agreement and waiver of liability and indemnity agreement.

Plan International USA, Inc.
Name of organization

Juan Carlos - CEO
Signature of organization officer

11/26/13
Date

Q3: Names, titles, addresses and phone numbers of officers:

Chairman:

President & CEO:

Chief Audit Executive:

General Counsel & Corporate Secretary:

Chief Financial Officer:

Please see attached.



Promising Futures,
Community by Community

Q2

**Plan International USA, Inc.
Executive Personnel**

1. Tessie San Martin, President/Chief Executive Officer
2. David A. Cannata, Chief Financial Officer
3. Shanna Marzilli - Chief Marketing Officer
4. Chip Carter, Chief Information Officer
5. Carol Donnelly, Vice President of Human Resources & Operations
6. OPEN - Vice President, International Programs

Mailing address and telephone number:

155 Plan Way
Warwick, RI 02886-1099
401-738-5600

(6) 1255 23rd Street NW –Suite 300
Washington, DC 20037
202-617-2300

All staff listed are full-time (40+ hrs/wk).

Rev 11-01-13

Q.5: Explain the methods your organization will use to solicit funds:

Public Outreach Fundraising, LLC is a commercial fundraiser registered with the Illinois Attorney General's Office. The company has been contracted by Plan International to conduct ongoing street solicitations in Chicago.

Public Outreach recruits monthly donors on behalf of the charity. Our representatives work on sidewalks, indoors on private property (with written consent from the charity and permission from city and state authorities as well as from the private property owner). They do not sell products or services.

Street representatives (solicitors) employed by Public Outreach are trained to be safety conscious. This includes not creating or allowing any sidewalk obstructions. The company has a successful record of adapting to local preferences and specific license conditions regarding the density, location and frequency of representatives on the street.

Representative's binders and t-shirt show the logo of the charity. As people pass by, they may ask in a conversational tone and volume, "Do you have a minute for Plan International?"

Street representatives do not approach people, harass or hound them, pursue them or block traffic in any way. They rely on passers-by to recognize the name and logo of the charity, and to choose whether to stop and engage in conversation. The initiative to make eye contact thus rests with passers-by. Our representatives then educate the potential donor on the work of the charity and explain the monthly giving process. Those who wish can sign up immediately, either for monthly donations or for one-time gifts. Others are offered a telephone follow up.



Promising Futures,
Community by Community

Plan

Q5

PLAN INTERNATIONAL USA, INC.
d/b/a Plan USA

METHODS OF SOLICITATION

Soliciting is continuous and on a national scale, with no quotas set for specific areas. Methods used are direct mail appeals; proposals submitted to foundations, corporations, and government agencies; special feature articles released for publication in newspapers; paid advertisements placed in magazines, on television, and presented "live" by music artists during their concerts on Plan USA sponsored tours; efforts by volunteers; and material submitted to radio, television, and print for public service announcements. At times, in selected states, we may utilize a professional fundraiser. In addition, our website www.planusa.org provides information about our organization and about how to make a donation.

Revised July 15, 2008

Jessica

we're not happy
with solutions

Pharm

to change
the world

155 Plain Way | Warwick, RI 02879 | 1-800-556-7918





Promising Futures,
Community by Community

Plan

Plan International Charitable Mission

Founded over 70 years ago, Plan is a more-than \$800 million organization often ranked among the top 10 international development agencies by reputation, size and scope.

We work side-by-side with communities in 50 developing countries to end the cycle of poverty for children, developing solutions to ensure long-term sustainability. Our level of community engagement, long-term outlook and constant focus on the needs and priorities of children is unique among international development organizations.

Our solutions are designed up-front to be owned by communities for generations to come and range from clean water and health care programs, to education projects and child protection initiatives. Community by community, Plan works to promise futures that are worthy of all children's potential.



OFFICE OF THE ATTORNEY GENERAL
STATE OF ILLINOIS

October 7, 2013

PLAN INTERNATIONAL USA INC
D/B/A/ CHILDREACH
155 PLAN WAY
WARWICK, RI 02886-1099

Lisa Madigan
ATTORNEY GENERAL

RE: RE: Status of PLAN INTERNATIONAL USA INC D/B/A/ CHILDREACH under the
Illinois Charitable Laws CO# 01003858

Dear Registrant:

This letter is pursuant to your request that the Attorney General confirm the status of PLAN INTERNATIONAL USA INC D/B/A/ CHILDREACH under the Charitable Organization Laws.

This organization is currently registered with the Attorney General's Charitable Trust and Solicitations Bureau as CO# 01003858. It is current in the filing of its financial reports, having filed its report for the period ended June 30, 2012, and having received an extension of time until February 28, 2014 to file its report for the period ended June 30, 2013. Please let us know if you require further information.

Sincerely,

A handwritten signature in cursive script, reading "Takiyah Martin Barnes".

Takiyah Martin Barnes, Compliance Officer
Charitable Trusts Bureau
100 West Randolph Street, 11th Floor
Chicago, Illinois 60601
Telephone: (312) 814-2595