



City of Chicago



R2010-1211

Office of the City Clerk

Document Tracking Sheet

Meeting Date:	11/3/2010
Sponsor(s):	Cardenas (12)
Type:	Resolution
Title:	Congratulations extended to Armando Perez Y Martinez on 50 years as pioneer broadcaster in Spanish-language media
Committee(s) Assignment:	

SALUTE TO ARMANDO PEREZ Y MARTINEZ

WHEREAS, The Hispanic community join with members of the media in honoring Armando Perez y Martinez, a pioneering personality in Spanish-language media and outstanding member of his community, at a gala celebration of his 50 years in broadcasting; and

WHEREAS, Armando Perez y Martinez was born and educated in the state of Nuevo Leon in Mexico. in 1956, he came to this country where he worked for the company that printed *Popular Mechanics* and at Western Electric. He also took classes in marketing, advertising and sales at Northwestern University's business school; and

WHEREAS, In 1960, Armando Perez y Martinez got his start in radio at WTAQ-AM. He was the father of the first Spanish FM radio stations, WXRT and WOJO, and the first television station, WCIU-TV where he was also its Sports Director. For 22 years, he produced and hosted the Ayuda Show, an action line program; and

WHEREAS, Throughout the years, Armando Perez y Martinez worked in all aspects of Spanish television and radio. He was Program Director for WOPA-AM and Radio Publi-met at WOJO-FM, the Director of Community Affairs at WIND-AM, Sports Director for WSNS-TV, the Director of ARPYMA Advertising Agency, a four-term President of the United Broadcasters of Chicago, Vice-President of the International Organization of Broadcasters and the official play-by-play Spanish voice of the Chicago Sox, Cubs and Bears sports teams as well as the State and National Golden Gloves Boxing Tournaments. He has conducted a national telethon and covered Mexico's 1985 earthquake; and

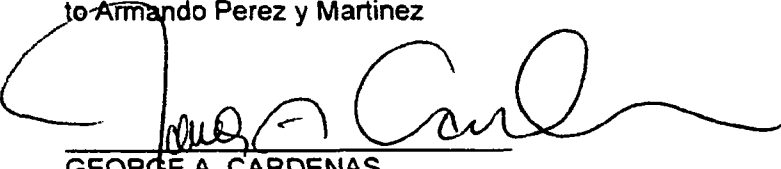
WHEREAS, Armando Perez y Martinez has been very active in the civic affairs of the Hispanic community. He was the President of the Mexican Civic Society and an organizer of the Mexican Patriotic Calendar as well as the Mexican Parade in Downtown Chicago; and

WHEREAS, Armando Perez y Martinez has garnered more than 100 awards and recognitions including the National Association of Mexico's Broadcasters "Pride of Mexico" and the "Golden Microphone Award" (twice), The Republic of Ecuador's "Americas Award", TV Personality of the Decade, the Illinois Association of Journalists & Broadcasters "Mr. Radio & TV", Governor Jim Edgar's Pioneers Award and three Emmy awards; and

WHEREAS, The Honorable George A. Cardenas, Alderman of the 12th Ward has apprised this august body of the this famed Hispanic broadcaster's Golden Jubilee; now therefore

BE IT RESOLVED That we, the Mayor and members of the City Council of the City of Chicago, gathered here this 3rd day of November, 2010 AD, do hereby salute Armando Perez y Martinez for his half-century of service as a pioneer broadcaster to the Hispanic community and express our very best wishes for his health, happiness and success in all his future endeavors.

BE IT FURTHER RESOLVED That a suitable copy of this resolution be prepared and presented to Armando Perez y Martinez


GEORGE A. CARDENAS
Alderman - 12th Ward

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