



# City of Chicago



R2015-99

Office of the City Clerk

## Document Tracking Sheet

**Meeting Date:**

1/21/2015

**Sponsor(s):**

Tunney (44)  
Mendoza (Clerk)  
Dowell (3)  
Hairston (5)  
Holmes (7)  
Harris (8)  
Foulkes (15)  
Thompson (16)  
Thomas (17)  
Lane (18)  
Graham (29)  
Mell (33)  
Austin (34)  
Mitts (37)  
Laurino (39)  
O'Connor (41)  
Smith (43)  
Silverstein (50)

**Type:**

Resolution

**Title:**

Congratulations extended to American Heart Association for eleventh year anniversary for Go Red For Women campaign

**Committee(s) Assignment:**

## RESOLUTION

WHEREAS, the American Heart Association is celebrating their eleventh year with the Go Red For Women campaign to raise awareness of the Number 1 killer of women in the United States — heart disease; and,

WHEREAS, The Chicago City Council has been informed of this milestone by Alderman Thomas M. Tunney; and,

WHEREAS, Go Red For Women is the American Heart Association's nationwide movement that celebrates the energy, passion and power of women banding together to wipe out heart disease and stroke; and,

WHEREAS, while since the Go Red For Women's inception in 2004 the campaign has accomplished much, critical gaps still exist, awareness levels have stalled between 54 and 57 percent and Black and Hispanic women are significantly less aware than white women; and,

WHEREAS, Go Red For Women encourages awareness of the issue of women and heart disease, and also action to save more lives, by challenging women to know their risk for heart disease and take action to reduce their personal risk; and,

WHEREAS, in 2010, the American Heart Association set a strategic goal of reducing death and disability from cardiovascular disease and strokes by 20 percent while improving the cardiovascular health of all Americans by 20 percent by the year 2020; and,

WHEREAS, the Go Red campaign goals included engaging existing audiences and expand reach to new targets, provide an educational program that addresses community needs through multiple touch points, celebrate community leaders who are driving sustainable change, build upon the strong Go Red For Women brand recognition across metropolitan Chicago, infuse new excitement and energy into this dynamic grassroots movement; and,

WHEREAS, all revenues from local and National Go Red For Women activities to support awareness, research, education and community programs to benefit women; and,

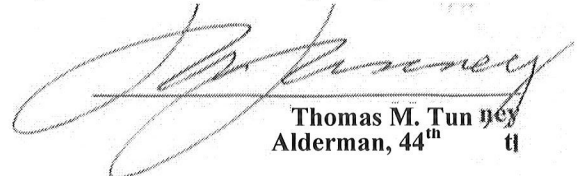
WHEREAS, these funds allow the American Heart Association to help women by offering educational programs, advancing women's understanding about their risk for heart disease and providing tools and motivation to help women reduce their risk to protect their health; and,

WHEREAS, toolkits, pocket versions of guidelines for women, and special reports, and continuing medical education give healthcare providers the tools to ensure that women are being treated according to the guidelines, to date, more than 200,000 healthcare provider offices have received Go Red For Women educational tools to use with patients; and,

WHEREAS, Men Go Red, a committed group of men, standing behind the women in their lives - wives, mothers, daughters, sisters and friends - while influencing and inspiring communities to make heart-healthy changes; now therefore,

BE IT RESOLVED, that we the Mayor and Members of the Chicago City Council, assembled the twenty first day of January, 2015, do hereby acknowledge the fine work that the American Heart Association does with their Go Red For Women Campaign and pledge to raise our voices to help to end the Number 1 killer of women in the United States; and,

BE IT FURTHER RESOLVED, that a suitable copy of this resolution be presented to the Chicago Chapter of the American Heart Association.



Thomas M. Tunney  
Alderman, 44<sup>th</sup> district

# American Heart Association Go Red for Women Campaign

(Co-Sponsors)

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Susana A. Mendoza  
City Clerk

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Pat Dowell  
Alderman, 3<sup>rd</sup> Ward

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Leslie A. Hairston  
Alderman, 5<sup>th</sup> Ward

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Natashia Holmes  
Alderman, 7<sup>th</sup> Ward

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Michelle A. Harris  
Alderman, 8<sup>th</sup> Ward

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Toni Foulkes  
Alderman, 15<sup>th</sup> Ward

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Joann Thompsons  
Alderman, 16<sup>th</sup> Ward

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Latasha R. Thomas  
Alderman, 17<sup>th</sup> Ward

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Lona Lane  
Alderman, 18<sup>th</sup> Ward

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Deborah L. Graham  
Alderman, 29<sup>th</sup> Ward

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Deborah Mell  
Alderman, 33<sup>rd</sup> Ward

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Carrie M. Austin  
Alderman, 34<sup>th</sup> Ward

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Emma Mitts  
Alderman, 37<sup>th</sup> Ward

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Margaret Laurino  
Alderman, 39<sup>th</sup> Ward

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Mary O'Connor  
Alderman, 41<sup>st</sup> Ward

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Michelle Smith  
Alderman, 43<sup>rd</sup> Ward

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Deborah L. Silverstein  
Alderman, 50<sup>th</sup> Ward