



City of Chicago



O2020-2063

Office of the City Clerk

Document Tracking Sheet

Meeting Date:	4/22/2020
Sponsor(s):	Cappleman (46) Osterman (48)
Type:	Ordinance
Title:	Honorary street designation as "Honorary Suellen Long Way"
Committee(s) Assignment:	Committee on Transportation and Public Way

WHEREAS, Suellen Long was born on January 17, 1942 to Walter and Margaret Glaub in Plymouth, Indiana and was the second of seven children. She went on to graduate from Plymouth High School in 1959, attend St. Mary of the Woods and graduated from Ray Vogue College of Design in Chicago and made this city her forever home.

WHEREAS, Long began working and living in the Uptown neighborhood over 55 years ago when she was employed to do the historic renovation of the landmark Benjamin Marshall Building (aka, The Uptown Bank Building), which was the beginning of many transformational projects in Uptown over her decades of community involvement. During that time Long and her husband purchased numerous apartment and commercial buildings with strong architectural features to invest in their own community.

WHEREAS, Long's career in Uptown included leadership in the local Chamber of Commerce and being a founder of Uptown United, the current business organization. She served as President of Heartland Alliance for two terms and many years as a Board Member. Her leadership and fundraising efforts were focused at the McCormick Boys and Girls Club, Heartland Alliance, Sarah's Circle, Landmarks Illinois, and many Uptown start-up nonprofits as well. She always encouraged thoughtful economic and community development – improving services to benefit homeless individuals, historic preservation efforts, business attraction, CTA renovations, etc.

WHEREAS, Long also developed Long Promotional Group, a public relations firm that served local businesses and many nonprofits, helping them structure fundraising and public relations plans. Her clients included countless companies that served the gay community and addressed the HIV AIDS crisis at the time. Long's contributions were endless – she never met a cause that she couldn't help with her creativity, energy and passion.

WHEREAS, Long eventually became the president of Bridgeview Bank, the purchasers of the Uptown National Bank. Her many years in nonprofit leadership roles, working, and living in Uptown made her uniquely qualified for this position. In 2004, the Business section of The Chicago Tribune featured Long on the front page in an article entitled, "The Uptown Girl." Her mission was to nurture a diverse, vibrant, thriving and strong Uptown. At the age of 78 years old, Long retired from Bridgeview Bank Uptown.

WHEREAS, Long was a relationship-builder, collaborator and connector. She advised, guided and mentored many. She was an expert storyteller, a fabulous cook and wonderful entertainer. She was an elegant woman of style, a great wife, a wonderful mother, an amazing grandmother and a good friend to many.

WHEREAS, Long died on March 24, 2020, at the age of 78. Some have said she put the UP in Uptown and it will definitely not be the same without her.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHICAGO:

SECTION 1. Pursuant to an ordinance heretofore passed by the City Council which allows erection of honorary street name signs, the Commissioner of Transportation shall take the necessary action for standardization of W. Lawrence between North Broadway and North Malden as "Honorary Suellen Long Way."

SECTION 2. This ordinance shall take effect upon its passage and publication.



Alderman James Cappelman
46th Ward

The following legislation is being introduced by Alderman James Cappleman regarding Suellen Long
Honorary Street Designation co-sponsored by

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Alderman Ward 2

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Alderman Ward 22

The following legislation is being introduced by Alderman James Cappleman regarding Suellen Long Honorary Street Designation co-sponsored by

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Alderman Ward 44

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Honorary Street Designation co-sponsored by

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Alderman Ward 45

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Alderman Ward 46

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Alderman Ward 47

Harry Osterman

Alderman Ward 48

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Alderman Ward 49

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Alderman Ward 50

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Mayor Lightfoot

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Clerk Valencia



Suellen Long

January 17, 1942 - March 24, 2020

Suellen Long
1/17/42-3/24/20

Born 1/17/42 to Walter and Margaret Glaub in Plymouth, Indiana Suellen Long was the second of seven children. She went on to graduate from Plymouth High School in 1959, attend St. Mary of the Woods and graduated from Ray Vogue College of Design in Chicago.

After graduation, Long sought out Chicago as her forever home – employed in the Advertising Department of Extension Magazine until her marriage to Chip Long in 1966. In addition to Chip, she leaves behind her son Douglas Long, her daughter Allison Madell, her grandchildren Veronica, Jack and Joe Madell and countless others for whom she was a friend and mentor. Long counted on these people to carry on her legacy of kindness and contribution.

Her Uptown story really began over 55 years ago when she was employed to do a rehab of the Benjamin Marshall Building (aka, The Uptown Bank Building). She did the rehab along with local architectural firm, Damato Kapusta. This was the beginning of many transformational projects in Uptown over her decades of community involvement. During that time Long and her husband purchased numerous apartment and commercial buildings with strong architectural features to invest in their own community.

Her career in Uptown included leadership in the local Chamber of Commerce and being a founder of Uptown United, the current business organization. She served as President of Heartland Alliance for two terms and many years as a Board Member. Her leadership and fundraising efforts were focused at the McCormick Boys and Girls Club, Heartland Alliance and many Uptown start-up nonprofits as well. She always encouraged thoughtful economic and community development – improving services to benefit homeless individuals, historic preservation efforts, business attraction, CTA renovations, etc.

Long also developed Long Promotional Group, a public relations firm that served local businesses and many nonprofits, helping them structure fundraising and public relations plans. Her clients included countless companies that served the gay community and addressed the HIV AIDS crisis at the time. Long's contributions were endless – she never met a cause that she couldn't help with her creativity, energy and passion.

As the years passed, Long was asked by Bridgeview Bank, the purchasers of the Uptown National Bank, to become President of the bank. That role was natural for Long as she had done public relations for the community and for the bank and knew many businesses and nonprofits in Uptown. She was also living in the community; in the midst of the growth she had helped to generate. In 2004, the Business section of The Chicago Tribune featured Long on the front page in an article entitled, "The Uptown Girl." Her mission was to nurture a diverse, vibrant, thriving and strong

Uptown. Some have said she put the UP in Uptown and it will definitely not be the same without her.

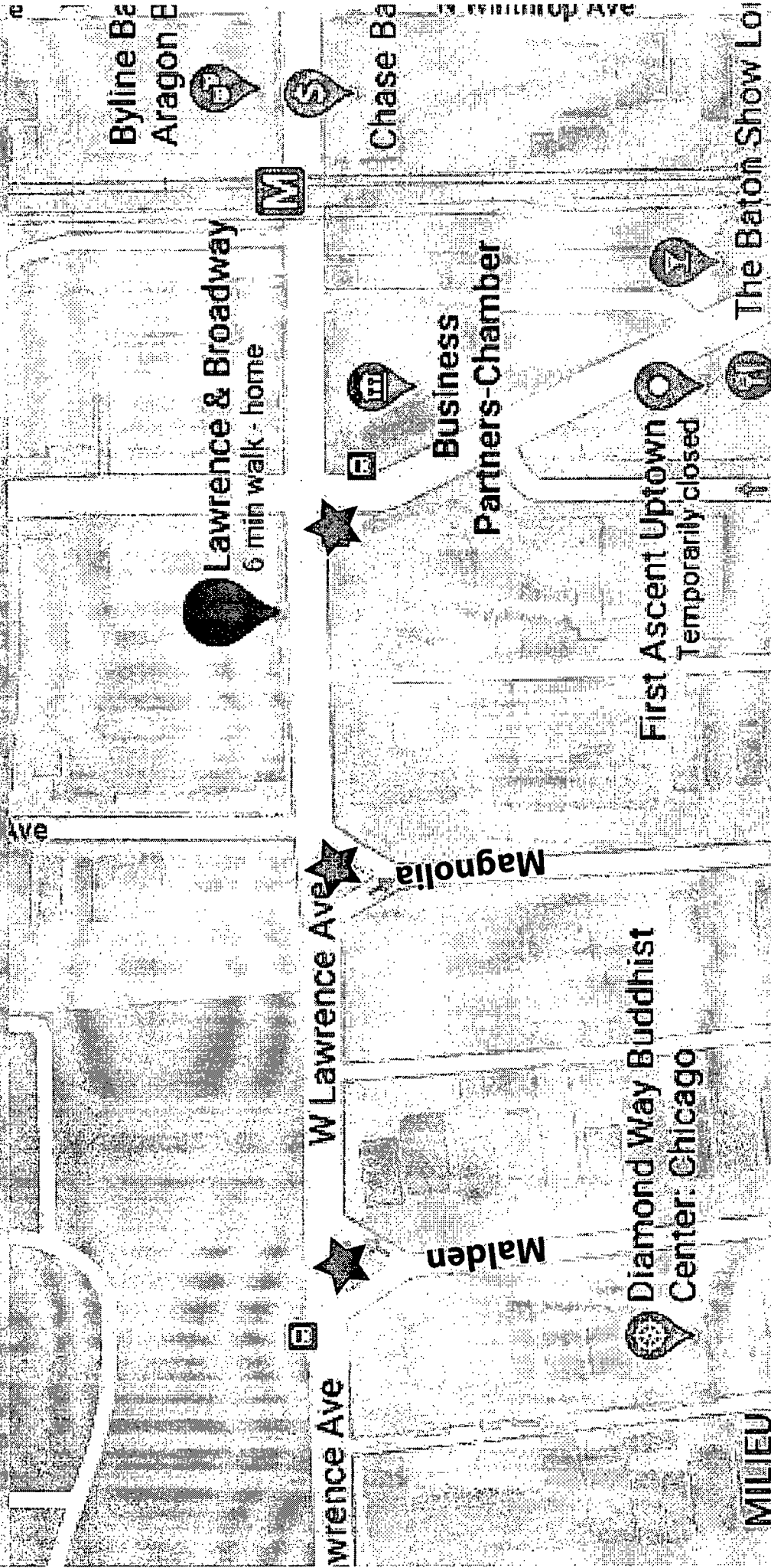
Harry Osterman, 48th Ward Alderman agrees, "Suellen Long was an amazing woman of vision, dedication and kindness to others. She brought people together with her magnetic charm and personality for the common goal of helping others and lifting up the Uptown community. From helping nonprofits to supporting small business owners, she worked tirelessly to help those around her. She left a lasting legacy on the Uptown community and its residents and she will be greatly missed."

At the age of 78 years old, Long retired from Bridgeview Bank Uptown. Long was a relationship-builder, collaborator and connector. She advised, guided and mentored many. She was an expert storyteller, a fabulous cook and wonderful entertainer. She was an elegant woman of style, a great wife, a wonderful mother, an amazing granny and a good friend to many.

Celebrations will be held at a later date and donations would be appreciated in her honor at the Pedersen-McCormick Boys & Girls Club.

2000

Suellen Long Honorary Street Signs



SW corner of Lawrence/Broadway

S side of Lawrence/Magnolia

S side of Lawrence/Malden

There are already two honorary street signs: one on Clifton it intersects with Lawrence, and the other on Lawrence which intersects with Clifton.

We will have to go west of Broadway.

Date: April 22, 2020

Office of Budget and Management
121 N. LaSalle, Room 604
Chicago, IL 60602

To Whom It May Concern:

I, James Cappelman, Alderman of the 46th Ward, hereby authorize the Office of Budget Management to withdraw the funds associated with the cost of installation for this honorary street designation for **Honorary Suellen Long Way** from my:

- ✓ Ward's annual menu program budget

upon passage of this designation ordinance, pursuant to Section 2-8-040 of the Chicago Municipal Code.

Sincerely,

A handwritten signature in black ink that reads "James Cappelman". The signature is written in a cursive, flowing style.

Alderman James Cappelman
46th Ward