



Office of the City Clerk

City Hall
121 N. LaSalle St.
Room 107
Chicago, IL 60602
www.chicityclerk.com

Legislation Text

File #: Or2013-738, **Version:** 1

Ordered, that the Committee on Finance is hereby authorized and directed to issue charitable solicitation (tag day) permits to the following organizations:

- A. Greenpeace, Inc.
January 1, 2014 through December 31, 2014 Citywide

This order shall take effect and be in foije^From and after its passage.

Edward M. Burke Alderman, 14th Ward

PERMIT NO. 2013-36

COMMITTEE ON FINANCE CHARITABLE SOLICITATION TAG DAY REQUEST FORM AND ROUTE SHEET

PERMIT NUMBER: 2013-36

GROUP NAME: Greenpeace, Inc.

ADDRESS: 702 H St. NW, Suite 300, Washington, DC 20001

TELEPHONE NUMBER: 202-462-1177

CONTACT PERSON: Phil Radford

DATE WRITTEN REQUEST WAS RECEIVED: November 1, 2013

SOLICITATION DATE: January 1, 2014 through December 31, 2014

CITY COUNCIL DATE: November 26, 2013

COMPLETION OF FILE DATE:

STATEMENT OF RECEIPTS AND DISTRIBUTION RECEIVED:

DATE PERMIT LETTER WAS SENT TO ORGANIZATION: November 25, 2013

VIOLATION (S)

COMMITTEE LETTER SENT:

COMPLY RECEIVED:

COMMENTS:

APPLICANT FOR CITY OF CHICAGO CITY & COUNTY SOLICITATION PERMIT

(Please neatly print or type. If necessary in answering any question, please attach other sheets.)

1. Name of organization: Greenpeace Inc.

Address: 702 H St. NW Suite 300 Washington DC 20001 Telephone Number: 202 462
1177

2. Use the space below to list names, current positions, residence addresses and telephone numbers of the officers in the organization:

Phil Radford, Executive Director, 702 H St. NW Suite 300 Washington DC 20001, 202.462.1177 Robert Fox, Chief Operating Officer, 702 H. St. NW Suite 300 Washington DC 20001, 202.462.1177 Tom Wetterer, General Counsel, 702 H St. NW Suite 300 Washington DC 20001, 202.462.1177

3. List the date and approximate location(s) of solicitation?

All year. See attached list for other states registered.

4. Approximately how many persons will be engaged in the solicitation?

30

5. Explain the methods your organization will use to solicit funds:

Direct Mail, Telephone, Grant Proposals, Internet, Personal Contact

6. Was your organization ever allowed to solicit funds in prior years in the City of Chicago? If so, when?

Yes, since 2007

7. Include the following with your application:

A. A copy of the registration statement filed with the Attorney General of the State of Illinois; or exemption issued by the Attorney General of the State of Illinois.

B. A facsimile of the tag, badge, emblem or other token (if any) which will be distributed as part of the solicitation, or which will be used by your organization in its solicitation.

8. Please include any other relevant information which would assist the Committee on Finance in reviewing this application.

APPLICATIONS MUST BE RECEIVED BY THE COMMISSIONER ON FINANCE NO LATER THAN 30 DAYS PRIOR TO THE COMMENCEMENT OF THE SOLICITATION.

I/WE, OFFICER(S) OF THE ABOVE NAMED ORGANIZATION, CERTIFY THAT THE INFORMATION FURNISHED IN THIS STATEMENT AND ALL ATTACHED SHEETS IS TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE. (NOTE: AT LEAST ONE OFFICER OF THE ORGANIZATION MUST SIGN AND VERIFY THIS APPLICATION.)

Signature - Title P sjVVfe Q\ffl^dDate ;//
T-052 P.02/02 F-118

OFFICE OF THE ATTORNEY GENERAL
STATE OF ILLINOIS

Lisa Madigan

GREENPEACE, INC. 702 H STREET N.W
SUITE 300
WASHINGTON, DC 20001

RE: RE: Status of GREENPEACE, INC. under the Illinois Charitable Laws CO# 01020112

Dear Registrant:

This letter is pursuant to your request that the Attorney General confirm the status of GREENPEACE, INC. under the Charitable Organization Laws.

This organization is currently registered with the Attorney General's Charitable Trust and Solicitations Bureau as CO# 01020112. It is current in the filing of its financial reports, having filed its report for the period ended December 31, 2012. Please let us know if you require further information.

Takiyah Martin Bames, Compliance Officer

Charitable Trusts Bureau

100 West Randolph Street, 11th Floor

Chicago, Illinois 60601

Telephone: (312)814-2595

November 1 st, 2013

RE: Fundraising Model To whom it may concern:

Greenpeace's face-to-face fundraising model is based on monthly giving. When a member signs up with a face-to-face fundraiser, they are agreeing to ongoing monthly deductions from their bank account, debit card, or credit card. During 2012, our expense for face-to-face fundraising in Chicago was \$408,542.50 and the total amount of income raised was \$87,432.39. These figures represent only the exact amount of income and expenditure during the month and are not indicative of the profitability of this method of fundraising. There is a high initial expenditure (because we're paying for the initial staff time while fundraising) and in any twelve month cycle profit will appear to be a net loss, over time the program returns a net profit, because income from monthly contributors is ongoing. Our donors give between \$17 and \$20 on average on a monthly basis and the profitability of this fundraising method is realized months later.

If you have any additional questions or concerns about our fundraising program, please do not hesitate to contact me at (571) 265-5136 or jstarr@greenpeace.org <<mailto:jstarr@greenpeace.org>>.

Jennifer Starr Frontline Operations Administrator Greenpeace USA

Sincerely, f

Greenpeace, Inc. 702 H Street MW, Surie 3C0 Washington.
DC 20001 7.02-462-1177 FAX. 2C2-462-4-507

Other Stales Registered:

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**NATIONAL OFFICE
702 H St. NW, Suite
300
Washington, D.C.
20001
www.~~http://~~www.
1-800-326-0959**

To the President and Members of the City Council:

Your Committee on Finance having had under consideration one (1) order authorizing one (1) application for City of Chicago Charitable Solicitation (Tag Day) permits.

- A. Greenpeace, Inc.

having had the same under advisement, begs leave to report and recommend that your Honorable Body pass the ordinance(s)/order(s) transmitted herewith.

This recommendation was concurred in by (d^{iva} voce vote^T
of the members of the committee with dissenting vote(s)).

Respectfully submitted

7 /

(signed WQ uL⁰-^W j^K JL. .

*~ Chairman J