



# Office of the City Clerk

City Hall  
121 N. LaSalle St.  
Room 107  
Chicago, IL 60602  
www.chicityclerk.com

## Legislation Details (With Text)

**File #:** Or2013-779  
**Type:** Order **Status:** Passed  
**File created:** 12/11/2013 **In control:** City Council  
**Final action:** 12/11/2013  
**Title:** Tag day permit(s) for Les Turner ALS Foundation; and PLAN International  
**Sponsors:** Burke, Edward M.  
**Indexes:** TAG DAYS  
**Attachments:** 1. Or2013-779.pdf

Date	Ver.	Action By	Action	Result
12/11/2013		City Council	Passed	Pass
12/9/2013	1	Committee on Finance	Recommended to Pass	
12/9/2013	1	Committee on Finance	Direct Introduction	

### CHICAGO November 13, 2013

#### To the President and Members of the City Council:

Your Committee on Finance having had under consideration one (1) order authorizing two (2) applications for City of Chicago Charitable Solicitation (Tag Day) permits.

- A. **Les Turner ALS Foundation**
- B. **PLAN International**

having had the same under advisement, begs leave to report and recommend that your Honorable Body pass the ordinance(s)/order(s) transmitted herewith.

This recommendation was concurred in by \_\_\_\_\_ {&wa voce vots  
of the members of the committee with \_\_\_\_\_ dissenting vote(s)).

Respectfully submitted

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(signed W r S S ^ j i < 3 ~ A \_ W . I ^ " Chairman

**Document No.**

**REPORT OF THE COMMITTEE ON FINANCE TO THE CITY COUNCIL CITY OF CHICAGO**

Ordered, that the Committee on Finance is hereby authorized and directed to issue charitable solicitation (tag day) permits to the following organizations:

Les Turner ALS Foundation  
May 2-4, 2014 May 9-11,2014 May 16-18,2014 May 23-25, 2014  
May 30, 2014 through June 1, 2014 Citywide

PLAN International  
Tuesdays through Sundays January 1, 2014 through  
December 31, 2014  
Citywide  
Edward M. Burke Alderman, 14<sup>th</sup> Ward

**Document No.**

**REPORT OF THE COMMITTEE ON FINANCE TO THE CITY COUNCIL CITY OF CHICAGO**

PERMIT NO. 2013-37

**COMMITTEE ON FINANCE CHARITABLE SOLICITATION TAG  
DAY REQUEST FORM AND ROUTE SHEET**

**PERMIT NUMBER:** 2013-37 '

**GROUP NAME:** Les Turner ALS Foundation

**ADDRESS:** 5550 West Touhy , Suite 302 Skokie, IL 60077

**TELEPHONE NUMBER:** 847-679-3311

**CONTACT PERSON:** Harvey Gaffen

**DATE WRITTEN REQUEST WAS RECEIVED:** November 19, 2013

**SOLICITATION DATE:**  
May 2-4, 2014  
May 9-11,2014  
May 16-18, 2014  
May 23-25, 2014  
May 30, 2014 through June 1. 2014

**CITY COUNCIL DATE:** December 11,2013

**COMPLETION OF FILE DATE:**

**STATEMENT OF RECEIPTS AND DISTRIBUTION RECEIVED:**

**DATE PERMIT LETTER WAS SENT TO ORGANIZATION:** December 11, 2013

***VIOLATION (S)***

**COMMITTEE LETTER SENT:**

**COMPLY RECEIVED:** j

**COMMENTS:**

**APPLICATION FOR CITY OF CHICAGO CHARITABLE SOLICITATION PERMIT**

(Please neatly print or type. In necessary in answering any question, please attach additional sheets.)

1. **Name Of Organization:** Les Turner ALS Foundation

**Address:** 5550 West Touhy Avenue Suite 302, Skokie, IL 60077

**Telephone Number:** 847-679-3311

2. **Use the space below to list names, current positions, residence addresses and telephone numbers of the officers in the organization:**

Harvey Gaffen, President, 2426 Augusta Way, Highland Park, IL 60035, 847-681-9930  
Cindy Fluxgold, Board Member, 921 Altgeld, Chicago, IL 60614, 773-935-7004  
Bob Lee, Board Member, 285 N. Valley Road, Barrington, IL 60010, 847-381-6239  
Wendy Abrams, Executive Directory, 847-679-3311

3. **List the date and approximate location(s) of solicitation:**

Solicitations will take place throughout the month of May 2014 in various locations within the City including Lincoln Park, Union Station, Beverlyand Northwest Chicago on Fridays, Saturdays Sundays.

4. **Approximately how many persons will be engaged in the solicitation?**

500 volunteers (estimated) throughout the month of May

5. **Explain the methods your organization will use to solicit funds:**

Tag Days in May coincides with national ALS Awareness month. Volunteers wear bright yellow apron and solicit on street medians, street corners and in other permissible areas such as store front Donors receive a "tag card" with information about Lou Gehrig's disease (ALS).

6. **Has your organization ever been allowed to solicit funds in prior years in the City of Chicago? If so, when?**

Yes, from May 1995 to May 2013 we have conducted Tag Day Drives in Chicago.

7. **Include the following with your application:**

- A. **A copy of the registration statement filed with the Attorney General of the State of Illinois; or exemption issued by the Attorney General of the State of Illinois.**
- B. **A copy of the tag, badge, emblem or other token (if any) which will be distributed as part of the solicitation, or which will be used**

by your organization in its solicitation.

- 8. Please include any other relevant information which would assist the Committee on Finance in reviewing this application.

APPLICATIONS MUST BE RECEIVED BY THE COMMITTEE ON FINANCE NO LATE THAN 30 DAYS PRIOR TO THE COMMENCEMENT OF THE SOLICITATION.

I/WE, THE OFFICER(S) OF THE ABOVE NAMED ORGANIZATION, CERTIFY THAT THE INFORMATION FURNISHED IN THIS STATEMENT AND ALL ATTACHED SHEETS IS TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE. (NOTE: AT LEAST ONE OFFICER OF THE ORGANIZATION MUST SIGN AND VERIFY THIS APPLICATION.)

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Signature P([ -tjV l-^ Titlepi < fcC-H?\*, o\ S Date

Date

Title ^0<? \W \*C hrf Date

**HOLD HARMLESS AGREEMENT**

The undersigned officer on behalf of the subject organization agrees to defend, indemnify, save and hold harmless the City of Chicago for any loss, liability, damage or cost which the City may incur due to the presence of volunteers of the subject organization on City premises for the purpose of charitable solicitations.

The subject organization assumes full responsibility for risk of bodily injury, death or property damage due to the negligence of the subject organization or otherwise resulting from conduct or activity related to the participation in charitable solicitation on the public way.

The officer of the subject organization has read and voluntarily signs the hold harmless agreement and waiver of liability and indemnity agreement.

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Date

Name of organization

October 29, 2012

**OFFICE OF THE ATTORNEY GENERAL  
STATE OF ILLINOIS**

**LES TURNER AMYOTROPHIC  
LATERAL SCLEROSIS FOUNDATION  
5550 WEST TOUHY AVENUE SUITE 302  
SKOKIE, IL 60077-3254**

**Lisa Madigan**  
ATTORNEY GENERAL

**RE: RE: Status of LES TURNER AMYOTROPHIC LATERAL SCLEROSIS  
FOUNDATION under the Illinois Charitable Laws CO# 01009026**

Dear Registrant:

This letter is pursuant to your request that the Attorney General confirm the status of LES TURNER AMYOTROPHIC LATERAL SCLEROSIS FOUNDATION under the Charitable Organization Laws.

This organization is currently registered with the Attorney General's Charitable Trust and Solicitations Bureau as CO# 01009026. It is current in the filing of its financial reports, having filed its report for the period ended December 31, 2011. Please let us know if you require further information.

Sincerely,

Takiyah Martin Barnes, Compliance Officer  
Charitable Trusts Bureau  
100 West Randolph Street, 11th Floor  
Chicago, Illinois 60601  
Telephone: (312) 814-2595

PERMIT NO. 2013-38

**COMMITTEE ON FINANCE CHARITABLE SOLICITATION TAG  
DAY REQUEST FORM AND ROUTE SHEET**

**PERMIT NUMBER:** 2013-38  
**GROUP NAMPLAN** International

**ADDRESS:** 155 Plan Way, Warwick, RI 02886

**TELEPHONE NUMBER:** 401-738-5600

**CONTACT PERSON:** Ms. Tessie San Martin

**DATE WRITTEN REQUEST WAS RECEIVED:** November 19, 2013

**SOLICITATION DATE:** Tuesdays through Sundays January 1, 2014 through December 31, 2014

**CITY COUNCIL DATE:** December 11, 2013

**COMPLETION OF FILE DATE:**

**STATEMENT OF RECEIPTS AND DISTRIBUTION RECEIVED:**

**DATE PERMIT LETTER WAS SENT TO ORGANIZATION:** December 11, 2013

***VIOLATION (S)***

**COMMITTEE LETTER SENT:**

**COMPLY RECEIVED:**

**COMMENTS:**

APPLICANT INFORMATION FOR CITY OF CHICAGO CHARITABLE SOLICITATION PERMIT

(Please neatly print or type. In necessary in answering any question, please attach additional sheets.)

I, \_\_\_\_\_ Name of organization:

Address:

Telephone Number;

Plan International

155 Plan Way, Warwick RI 02886

(401) 738- 5600

Use the space below to list names, current positions, residence addresses and telephone numbers of the officers in the organization:

Please see attached list.

3. List the date and approximate location(s) of solicitation:

Six (6) days a week, Tuesday to Sunday, from January 1, 2014 to December 31, 2014, various locations throughout Chicago.

4. Approximately how many persons will be engaged in the solicitation?

10-15

5. Explain the methods your organization will use to solicit funds:

See attached.

6. Has your organization ever been allowed to solicit funds in prior years in the City of Chicago? If so, when?

Yes. Public Outreach Fundraising, LLC on behalf of PLAN International was issued a Chicago Day tag permit, from 9/12/2012 to 12/31/2012, and again from 10/26/2013 to 12/31/2013.

7. Include the following with your application:

- A. A copy of the registration statement filed with the Attorney General of the State of Illinois; or exemption issued by the Attorney General of the State of Illinois.
- B. A copy of the tag, badge, emblem or other token (if any) which will be distributed as part of the solicitation, or which will be used by your organization in its solicitation. Attached.

S. Please include any other relevant information which would assist the Committee on Finance in reviewing (his application.

Please see attached.

APPLICATIONS 'MUST BE RECEIVED BY THE COMMITTEE ON FINANCE NO LATER THAN 30 DAYS PRIOR TO THE COMMENCEMENT OF THE SOLICITATION.

I/WE, THE OFFICER(S) OF THE ABOVE NAMED ORGANIZATION, CERTIFY THAT THE INFORMATION FURNISHED IN THIS STATEMENT AND ALL ATTACHED SHEETS IS TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE. (NOTE: AT LEAST ONE OFFICER OF THE ORGANIZATION MUST SIGN AND VERIFY THIS APPLICATION.)

Signature Title Date

HOLD HARMLESS AGREEMENT

The undersigned officer on behalf of the subject organization agrees to defend, indemnify, save and hold harmless the City of Chicago for any loss, liability, damage or cost which the City may incur due to the presence of volunteer of the subject organization on City premises for the purpose of charitable solicitations.

The subject organization assumes full responsibility, for risk of bodily injury, death or property damage due to the negligence of the subject organization or otherwise resulting from conduct or activity related to the participation in charitable solicitation on the public way.

The officer of the subject organization has read and voluntarily signs the hold harmless agreement and waiver of liability and indemnity agreement.

Name of organization

Date

QQ, Names, titles, addresses and phone numbers of officers:

Chairman:



President & CEO;

Chief Audit Executive:

General Counsel & Corporate Secretary:

Chief Financial Officer:

Please see attached.

Promising Futures, Community by Community

### **Plan International USA, Inc. Executive Personnel**

1. Tessie San Martin, President/Chief Executive Officer
2. David A. Cannata, Chief Financial Officer
3. Shanna Marziili - Chief Marketing Officer
4. Chip Carter, Chief Information Officer
5. Carol Donnelly, Vice President of Human Resources & Operations
6. OPEN - Vice President, International Programs

Mailing address and telephone number:

155 Plan Way Warwick, RI 02886-1099 401-738-5600

(6) 1255 23<sup>rd</sup> Street NW-Suite 300 Washington, DC 20037 202-617-2300

All staff listed are full-time (40+ hrs/wk).

Rev 11-01-13

Plan International LISA - 155 Plan Way • Warwick, Rhode Island 02886 ■ 800 556 7918 - 401 562 8400  
www.planisn.orci <<http://www.planisn.orci>>

QJ: Explain the methods your organization will use to solicit funds:

Public Outreach Fundraising, LLC is a commercial fundraiser registered with the Illinois Attorney General's Office. The company has been contracted by Plan International to conduct ongoing street solicitations in Chicago.

Public Outreach recruits monthly donors on behalf of the charity. Our representatives work on sidewalks, indoors on private property (with written consent from the charity and permission from city and state authorities as well as from the private property owner). They do not sell products or services.

Street representatives (solicitors) employed by Public Outreach are trained to be safety conscious. This includes not creating or allowing any sidewalk obstructions. The company has a successful record of adapting to local preferences and specific license conditions regarding the density, location and frequency of representatives on the street.

Representative's binders and t-shirt show the logo of the charity. As people pass by, they may ask in a conversational tone and volume, "Do you have a minute for Plan International?"

Street representatives do not approach people, harass or hound them, pursue them or block traffic in any way. They rely on passers-by to recognize the name and logo of the charity, and to choose whether to stop and engage in conversation. The initiative to make eye contact thus rests with passers-by. Our representatives then educate the potential donor on the work of the charity and explain the monthly giving process. Those who wish can sign up immediately, either for monthly donations or for one-time gifts. Others are offered a telephone follow up.

Promising Futures, Community by Community

PLAN INTERNATIONAL USA, INC. d/b/a Plan USA

### **METHODS OF SOLICITATION**

Soliciting is continuous and on a national scale, with no quotas set for specific areas. Methods used are direct mail appeals; proposals submitted to foundations, corporations, and government agencies; special feature articles released for publication in newspapers; paid advertisements placed in magazines, on television, and presented "live" by music artists during their concerts on Plan USA sponsored tours; efforts by volunteers; and material submitted to radio, television, and print for public service announcements. At times, in selected states, we may utilize a professional fundraiser. In addition, our website [www.planusa.org](http://www.planusa.org)

<<http://www.planusa.org>>provides information about our organization and about how to make a donation.

Revised July 15, 2008

Plan International USA • 155 Plan Way • Warwick, Rhode Island 02886 ■ 800 556 7918 • 401 738 5600  
[www.pliinusa.org](http://www.pliinusa.org) <<http://www.pliinusa.org>>

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Founded over 70 years ago, Plan is a more-than \$800 million organization often ranked among the top 10 international development agencies by reputation, size and scope.

We work side-by-side with communities in 50 developing countries to end the cycle of poverty for children, developing solutions to ensure long-term sustainability. Our level of community engagement, long-term outlook and constant focus on the needs and priorities of children is unique among international development organizations.

Our solutions are designed up-front to be owned by communities for generations to come and range from clean water and health care programs, to education projects and child protection initiatives. Community by community, Plan works to promise futures that are worthy of all children's potential.

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OFFICE OF THE ATTORNEY GENERAL

October 7, 2013 STATE OF ILLINOIS

Lisa Madigan  
ATTORNEYOENKRAL

PLAN INTERNATIONAL USA INC D/B/A/  
CHILDREACH 155 PLAN WAY WARWICK, RI  
02886-1099

**RE: RE: Status of PLAN INTERNATIONAL USA INC D/B/A/ CHILDREACH under the Illinois Charitable Laws CO# 01003858**

Dear Registrant:

This letter is pursuant to your request that the Attorney General confirm the status of PLAN INTERNATIONAL USA INC D/B/A/ CHILDREACH under the Charitable Organization Laws.

This organization is currently registered with the Attorney General's Charitable Trust and Solicitations Bureau as CO# 01003858. It is current in the filing of its financial reports, having filed its report for the period ended June 30, 2012, and having received an extension of time until February 28, 2014 to file its report for the period ended June 30, 2013. Please let us know if you require further information.

Takiyah Martin Barnes, Compliance Officer  
Charitable Trusts Bureau  
100 West Randolph Street, 11th Floor  
Chicago, Illinois 60601  
Telephone: (312)814-2595