



Office of the City Clerk

City Hall
121 N. LaSalle St.
Room 107
Chicago, IL 60602
www.chicityclerk.com

Legislation Text

File #: SO2021-1517, Version: 1

SUBSTITUTED ORDINANCE

WHEREAS, Jack "Rosey" Rosenberg, spent a career in journalism and media beginning at the age of 16 at the Pekin Daily Times, followed by a stint in Peoria, before finally arriving in Chicago at WGN; and

WHEREAS, Rosenberg began working in Chicago at WGN Radio and Television in January 1954, and until 1999, was a significant member of the WGN sports department, where he was a producer, news writer, and sports editor; and

WHEREAS, Rosenberg was a pioneer in modern sports production and broadcast, and is credited with its development; and

WHEREAS, Legendary sports voices, including Jack Brickhouse, Vince Lloyd, Lou Boudreau, Jack Quinlan, Irv Kupcinet, and Harry Garay, were amongst the colleagues with whom Rosenberg worked side-by-side; and

WHEREAS, Rosenberg's career was most closely connected with that of Jack Brickhouse - it was the power of Rosenberg's pen that crafted the broadcaster's storylines and newscasts, including Jack Brickhouse's Cooperstown Baseball Hall of Fame induction speech in 1983; and

WHEREAS, Rosenberg arranged interviews with Presidents John F. Kennedy and Ronald Reagan; Vince Lloyd's interview of President Kennedy, set up by Rosenberg, was the first time a sitting president had ever been interviewed live at a Major League Baseball game; and

WHEREAS, In 1962, Rosenberg was part of the first trans-Atlantic telecast when a ballgame between the Chicago Cubs and Philadelphia Phillies at Wrigley Field was broadcast in Europe; and

WHEREAS, While Rosenberg himself was rarely heard on-air, the click-clack of Rosey's portable typewriter in the background during Cubs broadcasts on WGN was the soundtrack of the summer; and

WHEREAS, Rosey's long career encompassed a "who's who" of sports and national figures, and he was a walking encyclopedia of Chicago's sports teams and how WGN covered them; and

WHEREAS, Rosey was honored with multiple awards, including honors by the Chicago/Midwest chapter of the National Academy of Television Arts & Sciences and the Illinois Broadcasters Association, and was recognized for his philanthropy by Swedish Covenant Hospital; and

WHEREAS, Jack Rosenberg died on December 26, 2020, at the age of 94; now, therefore BE IT
ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHICAGO-SECTION 1. Pursuant to Section 2-8-040 of the Municipal Code of Chicago, which permits the erection of honorary street-name designations, the Commissioner of Transportation shall take all necessary action for standardization of North Cityfront Plaza Drive, from Illinois Street to E. North Water Street: as "Jack. Rosenberg; Way:"

SECTION 2. This ordinance shall take effect upon passage and publication.

BRENDAN REILLY Alderman, 42nd Ward

■5

olloctlon...

lmeiContlnenlol Chicago jMngnlfcenIMle

4>itar hotel

^SPf Parking £ ||t|,oldj\$!

Ruby Institute (or Integrative Medicine'

■Ci Tribune Tower

w Skyicltptl will" Punch

' Gothic cltmenta Chicago Tribune 'Closolflcd Ads

0

^ Jock Brickhouse statue

hJjV/riglef Building

Ldnjmotk 19201 kyseigpoi A'clock lowt r

ipplj^Michigan Avenue

ThcPurplo Pig TokiBUI ■ p«nery Ulto Beauty ■c.,m.iic.«O.™ BlljyGootTavom. V V (Tim Original):

NaUirotor'DC,

O fi

Bofitagt""

E Illinois St

s?.

3 .bgden Plaz 2■ ■■

.3c

:?

Avis Ci

North Cityfront Plaza Drive, from Illinois Street to East North Street "Jack Rosenberg Way"