File #: O2021-2850, **Version:** 1

RESOLUTION

WHEREAS, Julian 'Jumpin' Perez has been a Mixmaster on Chicago Radio for over 25 years- the longest of any DJ in the World. At the age of 14, Julian 'Jumpin' Perez began his career promoting and spinning records at his own events while attending high school: and,

WHEREAS, In 1983 Julian was featured as a weekly guest DJ on Chicago's legendary radio station, WBMX. With the popularity of his guest appearances on WBMX, he secured a residency at a rival radio station where his mixes were featured during the afternoon rush hour rating period; and,

WHEREAS, While ferociously building his brand name at that station, Julian entered a nationwide Battle of The DJs, competing to become the next "elite" member ofthe infamous "Hot Mix 5" at WBMX. Facing thousands of entrants, four sectional competitions, and a final battle, Julian finished victoriously. He reigned supreme and became the most talked about DJ in Chicago; and,

WHEREAS, Using the radio waves as his platform, Julian became a strong proponent of a musical sound that would inevitably be called House Music. As an early pioneer of House Music, little did Julian know the impact he would have on the world of dance music forever; and,

WHEREAS, In 1986 Julian 'Jumpin' Perez began producing his own music and re-mixing records for such artists as Queen Latifah, Pet Shop Boys, TKA, Fast Eddie, Tyree, and Kool Rock Steady among others. With over 100 productions to his name and the ability to move crowds all over the world, Julian 'Jumpin' Perez had become a household name in the Chicagoland area; and,

WHEREAS, In 1988 WBMX was bought and their format was changed, leaving Chicago with no power house "mix show." Within 3 months, however, Chicago's B96 WBBM FM-a top forty radio station-approached Julian to bring that street power to B96. Thus, the B96 Mix Show was born; and,

WHEREAS, In 1994 Julian 'Jumpin' Perez created a radio show that would represent the music evolution occurring on the streets and in the night clubs of Chicago. The show was called 'The B96 Street Flava.' Airing primetime each Sunday, 'Street Flava' was an immediate hit. Four months later Julian moved to a prime slot becoming the host of B96's night show. Teaming with Tim 'Spinnin' Schommer & Candi, Julian enjoyed the success of hosting the most listened-to night show in Chicago for eight straight years; and,

WHEREAS, In November of 2002 Julian 'Jumpin' Perez left B96 and was quickly picked up by a rival radio station that was well aware of the remarkable ratings that Julian had consistently produced throughout his career. Julian's new mix show aired on New Year's Eve of 2002. In just three short months, Julian beat B96's ratings. One week later, Julian was back at his home as the Mix Show Director for B96, where he took charge ofthe B96 Mix Show and gave birth to the B96 After Party; and,

WHEREAS, In April of 2010, Julian started a monthly magazine named Barlife. This entertainment magazine covered local Bands, DJs, Bartenders, Servers, MMA Fighters,

Doormen and Radio Stations. Barlife quickly became a staple in the bar industry for many years; and,

WHEREAS, In March of 2018, Julian returned to radio with the #1 nighttime show in Chicago on 104.3 (WBMX FM) Jams; and,

WHEREAS, Julian 'Jumpin' Perez has earned a reputation of being one of the most well-known and respected DJs in the history of Chicago radio. With a reputation that precedes him, Julian 'Jumpin' Perez has surely affected the music industry in a manner that will not soon be forgotten; and now therefore,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHICAGO:

Section 1. Pursuant to Section 2-8-050 of the Municipal Code of Chicago, which allows erection of honorary street name designations, the Commissioner of Transportation shall take the necessary action for standardization of 6100 - 6300 West Fullerton Avenue as "Julian 'Jumpin' Perez Way.

Section 2. This ordinance shall take effect upon its passage and publication.

Ariel E. Reboyras Alderman, 30th Ward